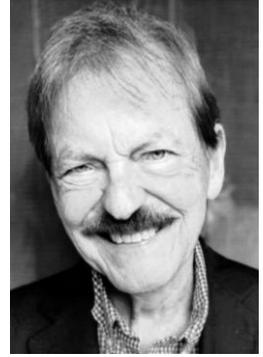


Terrance (Terry) Woodford **SHS Class of 1960**



Terry Woodford, an SHS cheerleader and 1960 graduate, earned a BS from Auburn University. While pursuing his master's at the Institute of Textile Technology, he was awarded a patent for an innovative knitting machine attachment. In addition to his academic achievements, Woodford was a singer/songwriter signed to United Artists Records.

He accepted an offer in 1969 to establish a music publishing company at Muscle Shoals Sound Studio. In 1972, he left MSS to team with Clayton Ivey to form a music production/publishing company. After early success, they signed with black-owned Motown Records, becoming the company's first white exclusive record producers. They produced and wrote songs for The Temptations, Commodores, Supremes, and others.

In 1975, Woodford co-founded one of the first four-year commercial music business degree programs in the nation at the University of North Alabama. Many of the students he taught became successful industry leaders and award-winning music creators.

Woodford and Ivey ended their ties with Motown in 1976 and built Wishbone Recording Studio. Their first multi-million selling hit, "Angel in Your Arms," held the record for being on Billboard Magazine's "Hot One Hundred" chart longer than any song for over 13 years. They also produced, wrote, and/or published hit songs for Alabama, Hank Williams Jr., Wayne Newton, Barbara Mandrell, Mac McAnally, Jimmy Buffett, John Kay (Steppenwolf), and Roy Orbison.

Woodford served on the Board of Governors of the Nashville Chapter of the National Academy of Recording Arts and Sciences and was the first Chairman of the Alabama Music Hall of Fame Board, which raised awareness and money to build a four-million-dollar museum to honor Alabama's music achievers.

After witnessing his recording of nursery songs with a human heartbeat, "*rh1'thm*" stops newborns from crying in Helen Keller's nursery and miraculously calms agitated infants after open-heart surgery in UAB Hospital's C.I.C.U., he felt a divine calling to leave the music industry to spread their therapeutic uses.

Since 1985, the music has been played in thousands of hospitals and care facilities and continues to be streamed in homes globally. The military has given hundreds of thousands of parents his "Heartbeat Lullabies" to prevent infant abuse. They've also been discovered to reduce dementia-related behaviors and calm agitated dogs.

Woodford has shared his insights nationally and internationally with medical professionals, caregivers, and parents. He has been interviewed by CBS News, 700 Club, BBC Worldwide Radio, and over 400 TV, radio stations, and newspapers.