

WRIGHT CITY R-II GRAPHIC STANDARDS MANUAL

STANDARD LOGO USE

When creating logos in a commercial printer always send the artwork file as eps, svg or quality jpeg format (no png)



WrightCity

Primary color usage



WrightCity

For black and white application only



WrightCity

For black and white application only where background is dark

SPECIAL USE LOGOS

**Wright City
WILDCATS**

WrightCity

Primary, secondary, text



WrightCity

High School Long Logo



WrightCity

Goodman Middle Building



Application for
Student Store

WrightCity

Wright City
Clerks Office

WILDCATSTRONG

WrightCity

COLORS

primary
Hex Code: #0056b3
Color Name: Wright Blue



secondary
Hex Code: #f1c233
Color Name: Wright Yellow

FONT

ATHLETIC REGULAR

Haettenschweller

Freestyle Script