

scoreboard SPONSORSHIP packages

www.kisd.org/communications



Varsity Football
Friday Night Lights-2025 Season





Overview

Kilgore Football is more than just a game - it's a community TRADITION. Our brand-new digital scoreboard is the perfect platform to showcase your business in front of **thousands of fans**, families and community members at every **Friday Night home game!**

KEY FEATURES OF THE SCOREBOARD:

- High resolution digital display
- Video playback and live camera feed support
- Custom graphics, animation and sponsor recognition capability
- Live streaming capabilities



K Sponsorship Levels

Full Season: August - November 5-6 Home Varsity Games

Anchor Sponsor- \$10,000 per year (1 available)

10 year commitment

- 6- 30 second videos on the scoreboard during each home Varsity game
- 2- Digital Flash ad rotated on the scoreboard during each home Varsity game
- Featured Business logo/name on Kilgore ISD athletic website
- 8 reserved seats for each home Varsity football game
- 2 reserved parking area per home Varsity game
- Business logo/name on tickets for home Varsity football games



K Sponsorship Levels

Full Season: August - November 5-6 Home Varsity Games

Platinum Level- \$5,000 per year (10 available)

1 year commitment, with first right of refusal for 2nd year commitment

- 4- 30 second videos on the scoreboard during each home Varsity game
- 1- Digital Flash ad rotated on the scoreboard during each home Varsity game
- Business logo/name on Kilgore ISD athletic website
- 4 reserved seats for each home Varsity football game
- Business logo/name on tickets for home Varsity football games



K Sponsorship Levels

Full Season: August - November 5-6 Home Varsity Games

Gold Level- \$2,500 per year (8 available)

1 year commitment

- 2- 30 second videos on the scoreboard during each home Varsity game
- Business logo/name on Kilgore ISD athletic website
- 2 reserved seats for each home Varsity football game

**YOUR Commercial
Could Be HERE!**



K Sponsorship Levels

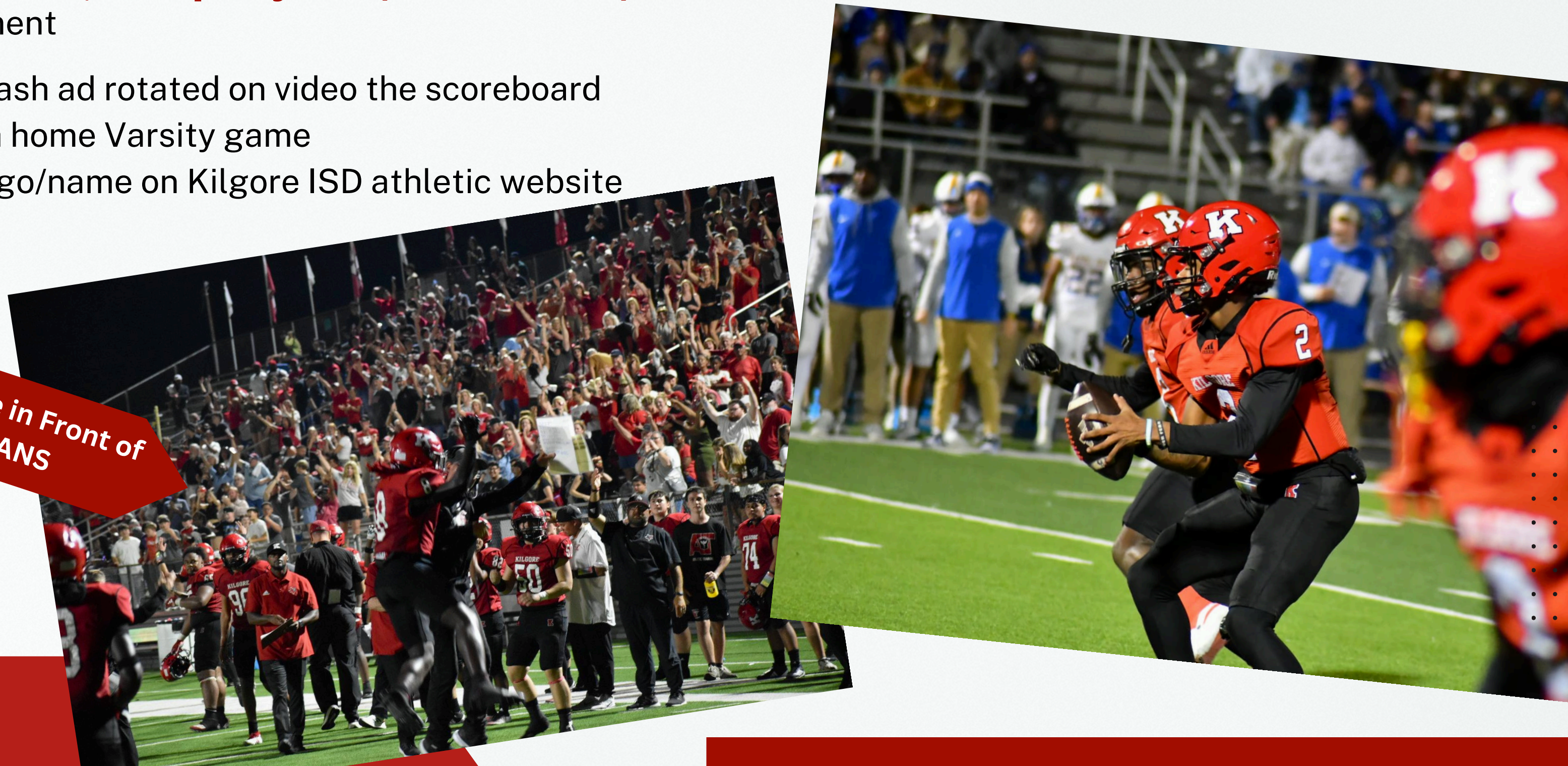
Full Season: August - November 5-6 Home Varsity Games

Silver Level- \$1,250 per year (5 available)

1 year commitment

- 1- Digital Flash ad rotated on video the scoreboard during each home Varsity game
- Business logo/name on Kilgore ISD athletic website

Your Logo Could Be in Front of
ALL of these FANS



K Add-On Sponsorships

Full Season: August - November 5-6 Home Varsity Games

Replay Sponsor- \$1,250 (2 available)

1 year commitment

- ½ of Game Replays
- 1st & 3rd Qtr or 2nd & 4th Qtr
- Business logo/name displayed before each replay

Quarter Sponsor- \$500 (4 available)

1 year commitment

- 1 quarter of each game, each home Varsity game
- Business logo/name displayed during the quarter



K Add-On Sponsorships

Full Season: August - November 5-6 Home Varsity Games

Touchdown Sponsor- \$1,500 (2 available)

1 year commitment

- Logo & mention during each touchdown during home Varsity games

Pre-Game Sponsor- \$500 (25 available)

1 year commitment

- Featured logo on pre-game logo loop
- Logo will appear :08 in a loop that will run during pre-game each home Varsity game



K 2025 Kilgore Bulldogs Varsity Schedule

August 29th vs. Carthage

September 5th @ Whitehouse

September 12th vs. Gilmer**

September 19th @ Pleasant Grove

September 26th vs. Pine Tree*

October 3rd @ Henderson*

October 10th vs. Chapel Hill*

October 17th @ Lindale*

October 24th vs. Palestine*

November 6th @ Mabank*

**** Homecoming *District**

