



UPK Parent Survey Crosstab Analyses

May 2024

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This presentation was developed by VIVA Social Impact Partners

Overview

- This slide deck provides additional analyses, including some crosstabs using (1) age of oldest child and (2) household income.
- This is supplementary to the *UPK Survey Presentation*, which includes a comprehensive overview of survey respondents and results.



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Age of youngest child

The following slides show select survey responses by the age of the youngest child of survey respondents.



How familiar are you with the concept of universal pre-kindergarten?

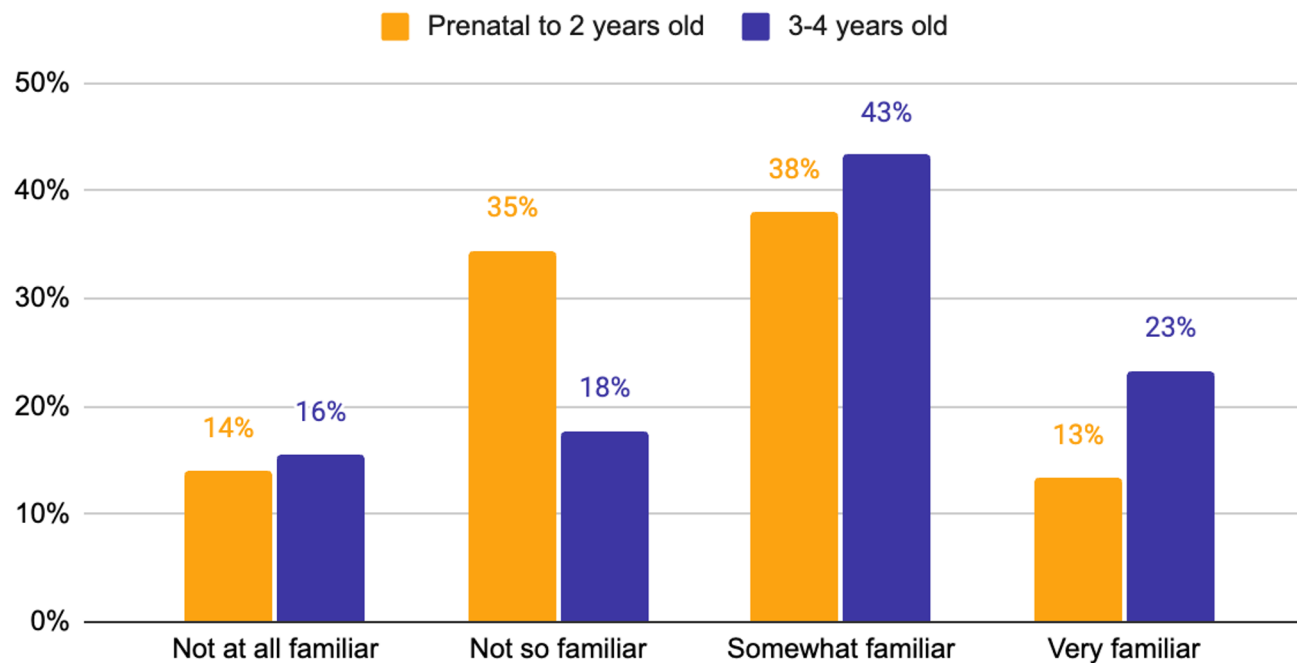
How familiar are you with the concept of universal pre-kindergarten?	Number of Responses, by Age of Youngest Child	
	Prenatal to 2 years old	3-4 years old
Not at all familiar	20	14
Not so familiar	49	16
Somewhat familiar	54	39
Very familiar	19	21
Total	142	90

How familiar are you with the concept of universal pre-kindergarten?	Percentage of Responses, by Age of Youngest Child	
	Prenatal to 2 years old	3-4 years old
Not at all familiar	14%	16%
Not so familiar	35%	18%
Somewhat familiar	38%	43%
Very familiar	13%	23%
Total	100%	100%



How familiar are you with the concept of universal pre-kindergarten?

How familiar are you with the concept of universal pre-kindergarten?



n = 232. See previous slide for n by child age

How important do you believe universal pre-kindergarten is for childhood development?

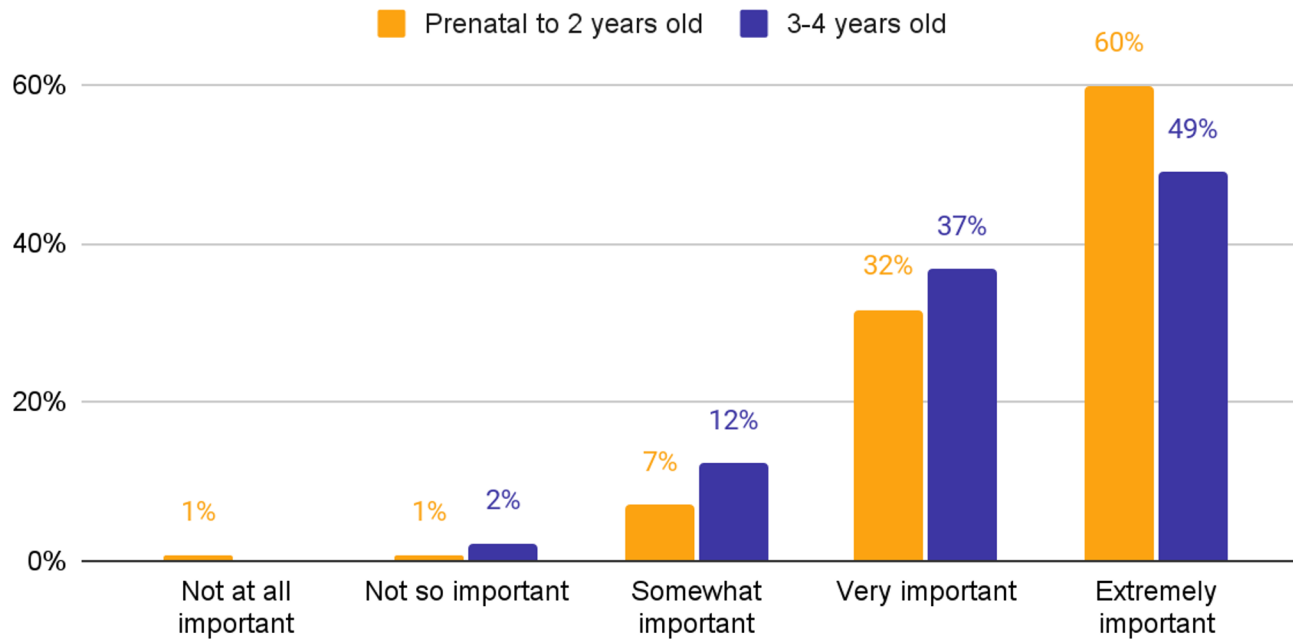
How important do you believe universal pre-kindergarten is for childhood development?	Number of Responses, by Age of Youngest Child	
	Prenatal to 2 years old	3-4 years old
Not at all important	1	
Not so important	1	2
Somewhat important	10	11
Very important	45	33
Extremely important	85	44
Total	142	90

How important do you believe universal pre-kindergarten is for childhood development?	Percentage of Responses, by Child Age	
	Prenatal to 2 years old	3-4 years old
Not at all important	1%	
Not so important	1%	2%
Somewhat important	7%	12%
Very important	32%	37%
Extremely important	60%	49%
Total	100%	100%



How important do you believe universal pre-kindergarten is for childhood development?

How important do you believe universal pre-kindergarten is for childhood development?



n = 232. See previous slide for n by child age

Which type of early education program do you prefer for your child?

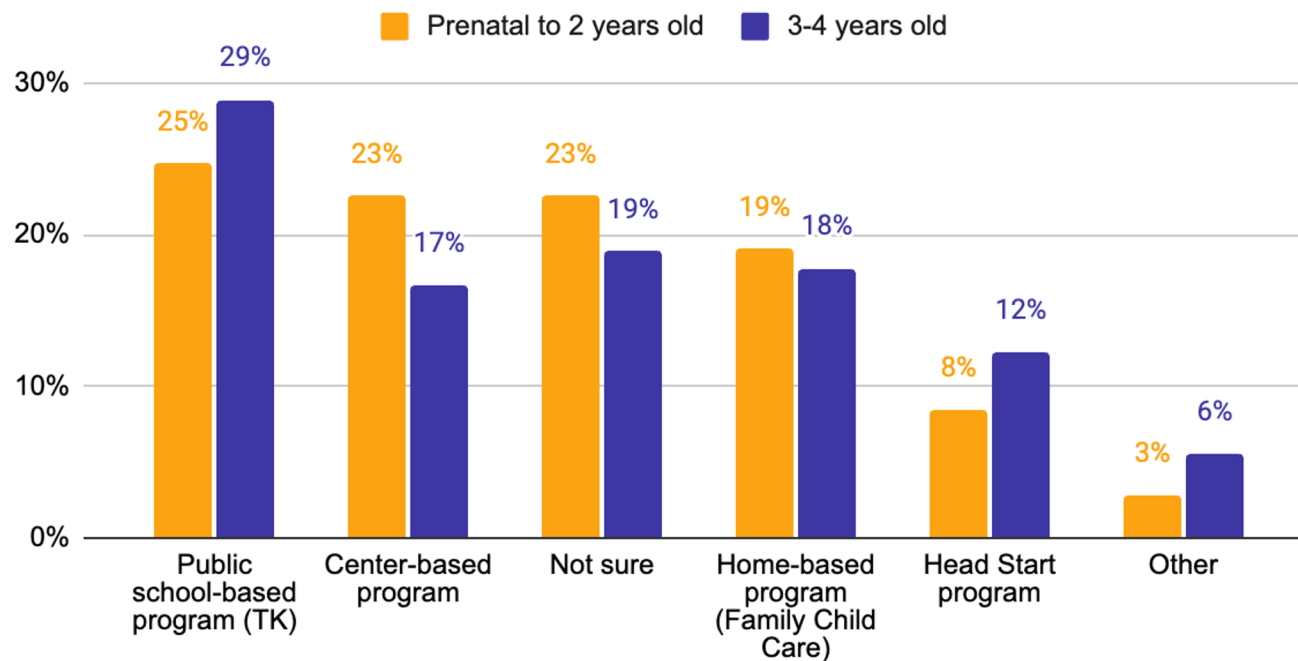
Which type of early education program do you prefer for your child?	Number of Responses, by Age of Youngest Child	
	Prenatal to 2 years old	3-4 years old
Center-based program	32	15
Head Start program	12	11
Home-based program (Family Child Care)	27	16
Public school-based program (TK)	35	26
Not sure	32	17
Other	4	5
Total	142	90

Which type of early education program do you prefer for your child?	Percentage of Responses, by Age of Youngest Child	
	Prenatal to 2 years old	3-4 years old
Center-based program	23%	17%
Head Start program	8%	12%
Home-based program (Family Child Care)	19%	18%
Public school-based program (TK)	25%	29%
Not sure	23%	19%
Other	3%	6%
Total	100%	100%



Which type of early education program do you prefer for your child?

Which type of early education program do you prefer for your child?



n = 232. See previous slide for n by child age

How likely are you to enroll your child in a universal pre-k program if it were available in San Mateo County?

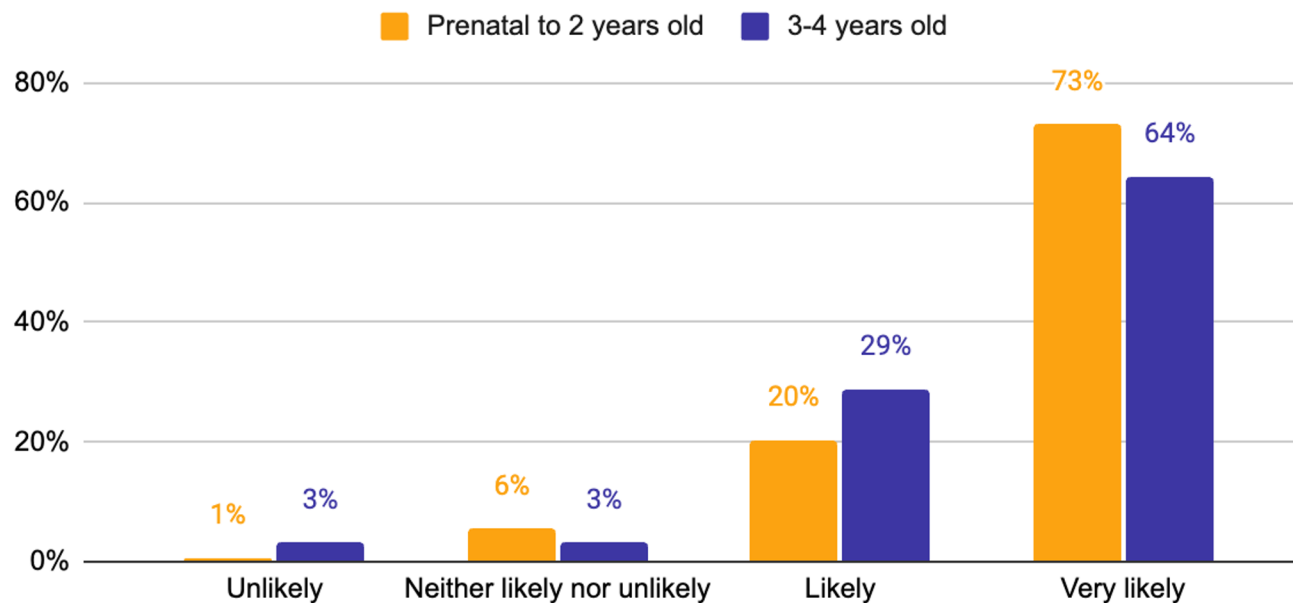
How likely are you to enroll your child in a universal pre-kindergarten program if it were available in San Mateo County?	Number of Responses, by Age of Youngest Child	
	Prenatal to 2 years old	3-4 years old
Unlikely	1	3
Neither likely nor unlikely	8	3
Likely	29	26
Very likely	104	58
Total	142	90

How likely are you to enroll your child in a universal pre-kindergarten program if it were available in San Mateo County?	Percentage of Responses, by Child Age	
	Prenatal to 2 years old	3-4 years old
Unlikely	1%	3%
Neither likely nor unlikely	6%	3%
Likely	20%	29%
Very likely	73%	64%
Total	100%	100%



How likely are you to enroll your child in a universal pre-k program if it were available in San Mateo County?

How likely are you to enroll your child in a universal pre-kindergarten program if it were available in San Mateo County?



Which type of early education program do you prefer for your child?



n = 232. See previous slide for n by child age

What duration of pre-kindergarten program do you prefer?

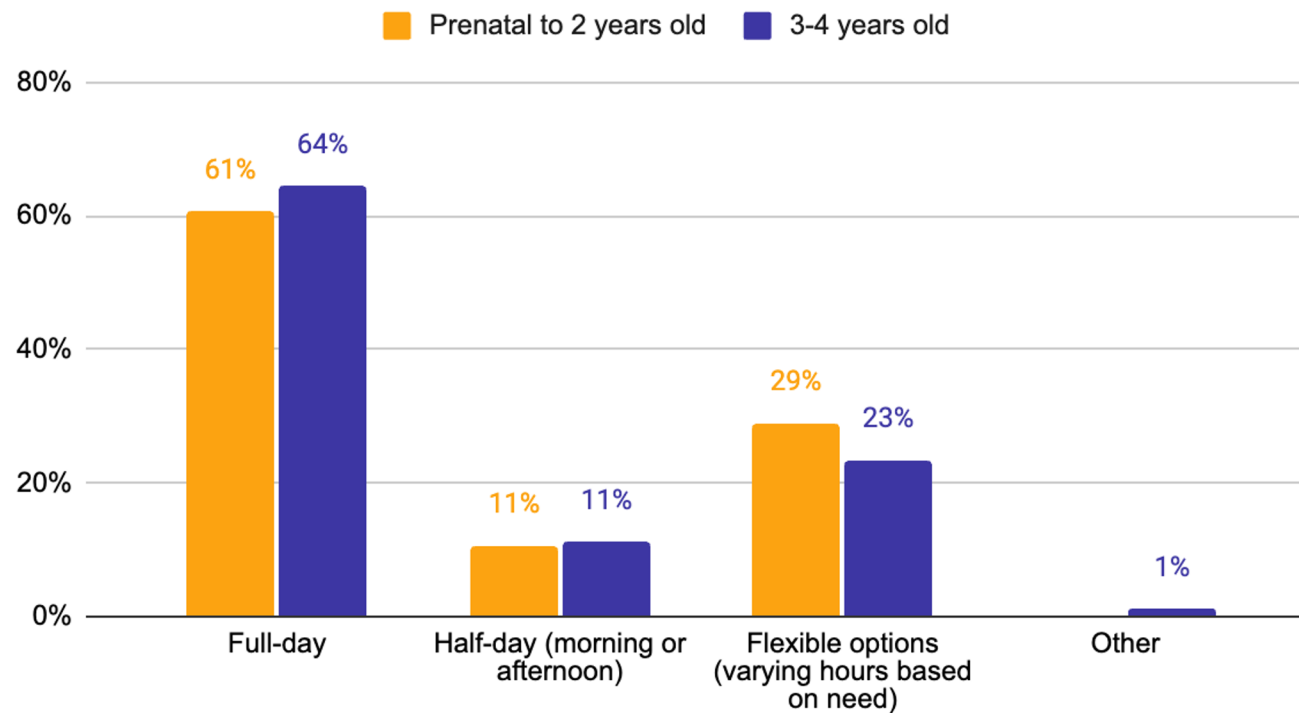
What duration of pre-kindergarten program do you prefer?	Number of Responses, by Age of Youngest Child	
	Prenatal to 2 years old	3-4 years old
Full-day	86	58
Half-day (morning or afternoon)	15	10
Flexible options (varying hours based on need)	41	21
Other		1
Total	142	90

What duration of pre-kindergarten program do you prefer?	Percentage of Responses, by Age of Youngest Child	
	Prenatal to 2 years old	3-4 years old
Full-day	61%	64%
Half-day (morning or afternoon)	11%	11%
Flexible options (varying hours based on need)	29%	23%
Other		1%
Total	100%	100%



What duration of pre-kindergarten program do you prefer?

What duration of pre-kindergarten program do you prefer?



n = 232. See previous slide for n by child age

Household Income

The following slides show select survey responses by household income.



How familiar are you with the concept of universal pre-kindergarten?

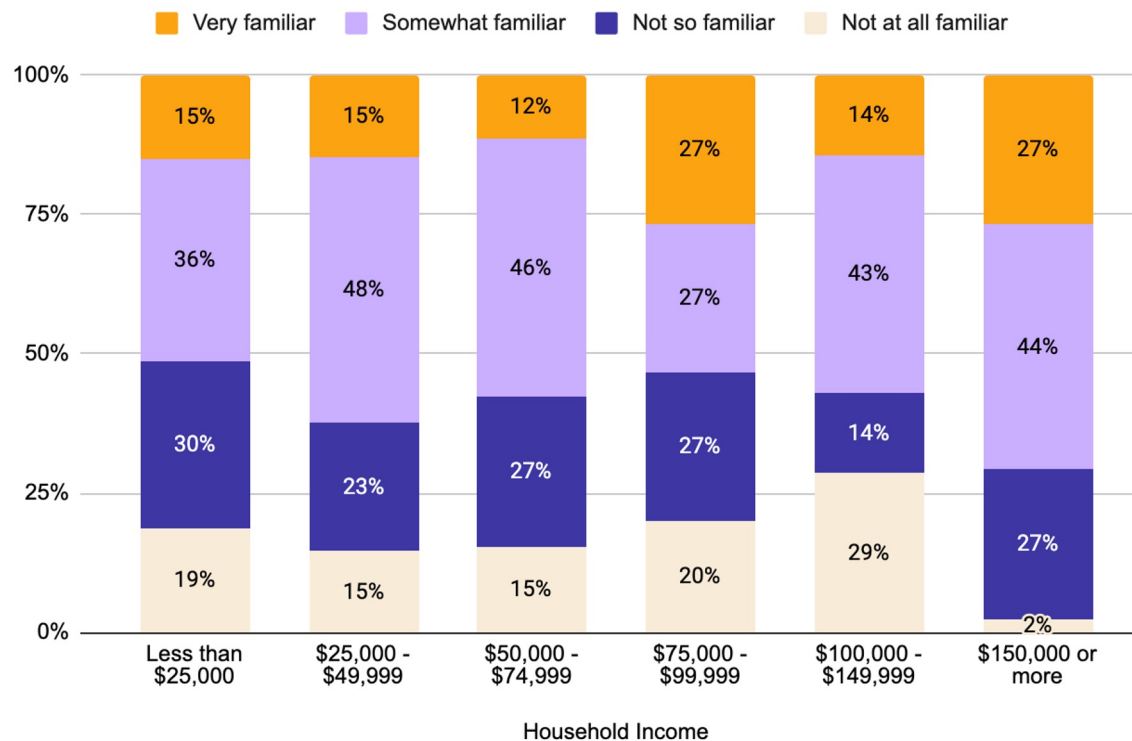
How familiar are you with the concept of universal pre-kindergarten?	Number of Responses, by Household Income					
	Less than \$25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more
Not at all familiar	15	7	4	3	4	1
Not so familiar	24	11	7	4	2	11
Somewhat familiar	29	23	12	4	6	18
Very familiar	12	7	3	4	2	11
Total	80	48	26	15	14	41

How important do you believe universal pre-kindergarten is for childhood development?	Percentage of Responses, by Household Income					
	Less than \$25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more
Not at all important	1%					
Not so important		2%		7%		2%
Somewhat important	8%	6%	12%	13%	21%	10%
Very important	39%	33%	15%	20%	21%	44%
Extremely important	53%	58%	73%	60%	57%	44%
Total	100%	100%	100%	100%	100%	100%



How familiar are you with the concept of universal pre-kindergarten?

How familiar are you with the concept of universal pre-kindergarten?



n = 224. See previous slide for n by income level

How important do you believe universal pre-kindergarten is for childhood development?

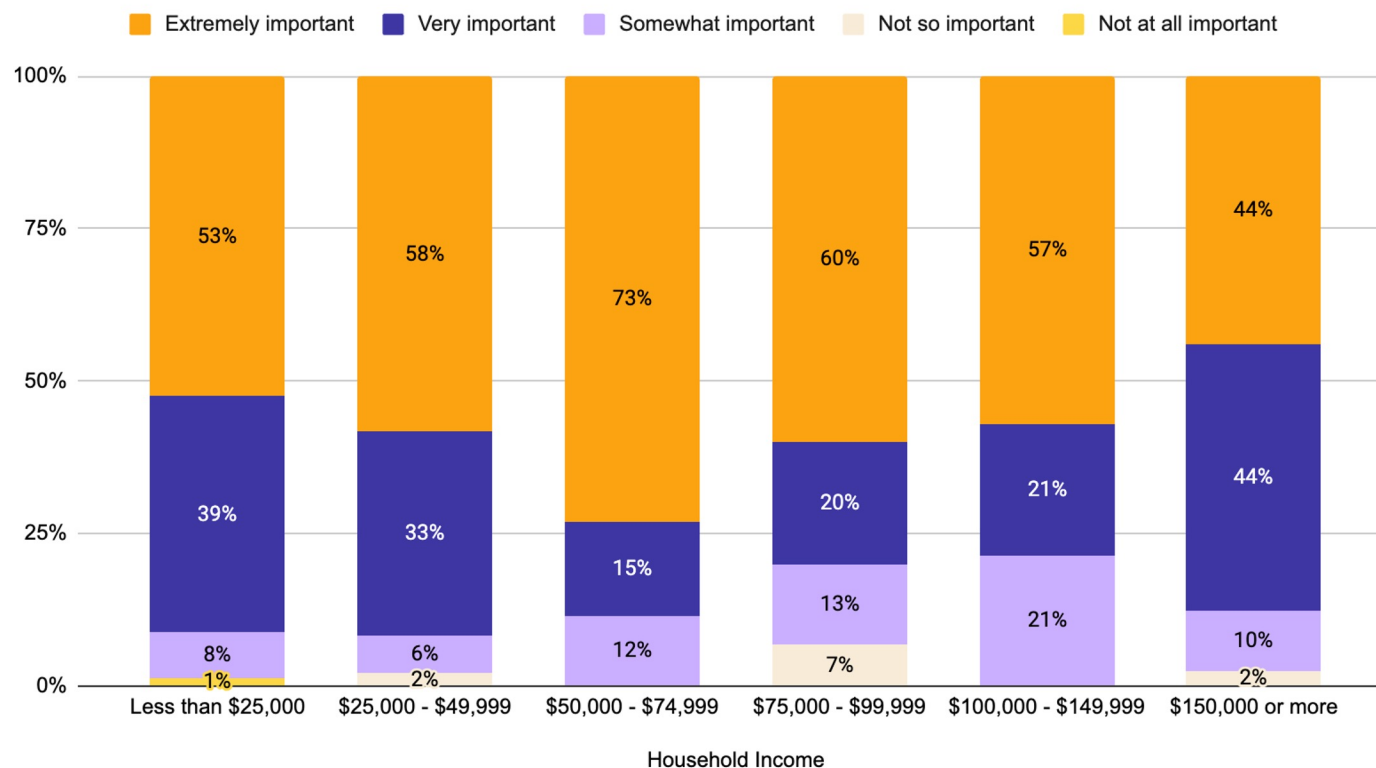
How important do you believe universal pre-kindergarten is for childhood development?	Number of Responses, by Household Income					
	Less than \$25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more
Not at all important	1					
Not so important		1		1		1
Somewhat important	6	3	3	2	3	4
Very important	31	16	4	3	3	18
Extremely important	42	28	19	9	8	18
Total	80	48	26	15	14	41

How important do you believe universal pre-kindergarten is for childhood development?	Percentage of Responses, by Household Income					
	Less than \$25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more
Not at all important	1%					
Not so important		2%		7%		2%
Somewhat important	8%	6%	12%	13%	21%	10%
Very important	39%	33%	15%	20%	21%	44%
Extremely important	53%	58%	73%	60%	57%	44%
Total	100%	100%	100%	100%	100%	100%



How important do you believe universal pre-kindergarten is for childhood development?

How important do you believe universal pre-kindergarten is for childhood development?



n = 224. See previous slide for n by income level

Which type of early education program do you prefer for your child?

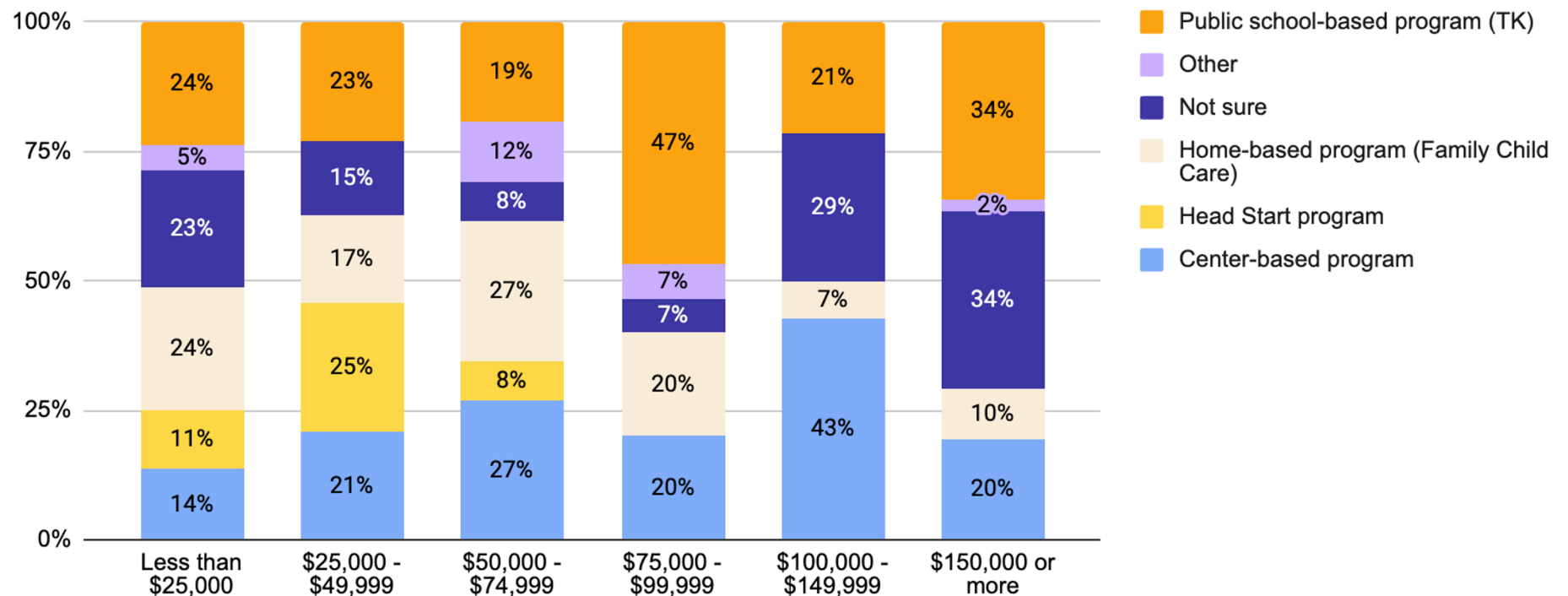
Which type of early education program do you prefer for your child?	Number of Responses, by Household Income					
	Less than \$25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more
Center-based program	11	10	7	3	6	8
Head Start program	9	12	2			
Home-based program (Family Child Care)	19	8	7	3	1	4
Not sure	18	7	2	1	4	14
Other (please specify)	4		3	1		1
Public school-based program (TK)	19	11	5	7	3	14
Total	80	48	26	15	14	41

Which type of early education program do you prefer for your child?	Percentage of Responses, by Household Income					
	Less than \$25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more
Center-based program	14%	21%	27%	20%	43%	20%
Head Start program	11%	25%	8%	0%	0%	0%
Home-based program (Family Child Care)	24%	17%	27%	20%	7%	10%
Not sure	23%	15%	8%	7%	29%	34%
Other (please specify)	5%	0%	12%	7%	0%	2%
Public school-based program (TK)	24%	23%	19%	47%	21%	34%
Total	100%	100%	100%	100%	100%	100%



Which type of early education program do you prefer for your child?

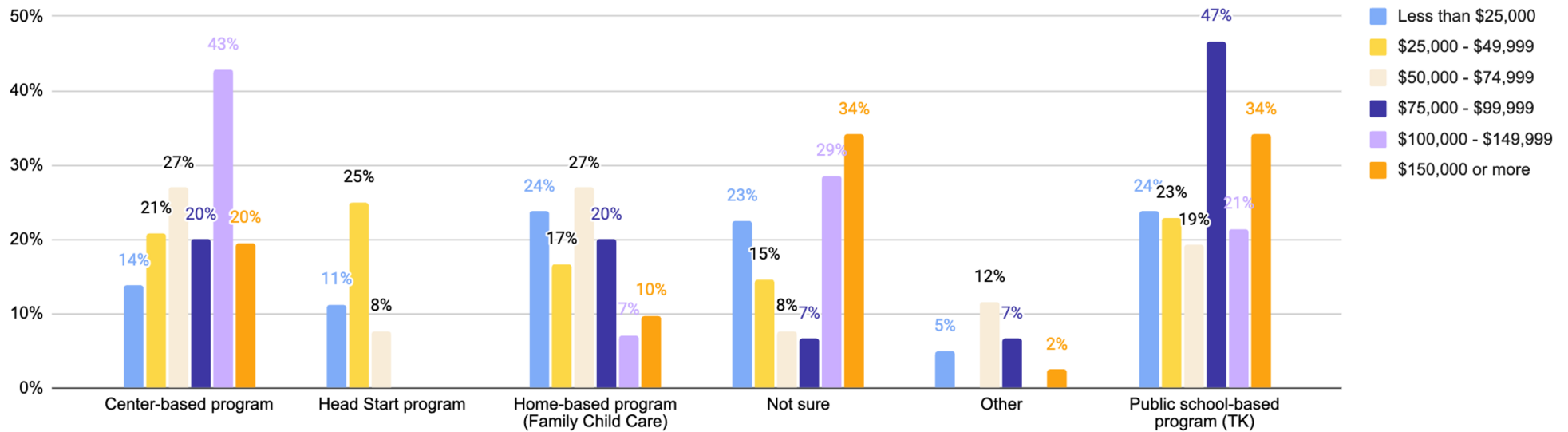
Which type of early education program do you prefer for your child?



n = 224. See previous slide for n by income level

Which type of early education program do you prefer for your child?

Which type of early education program do you prefer for your child?



n = 224. See Slide 8 for n by income level

How likely are you to enroll your child in a universal pre-k program if it were available in San Mateo County?

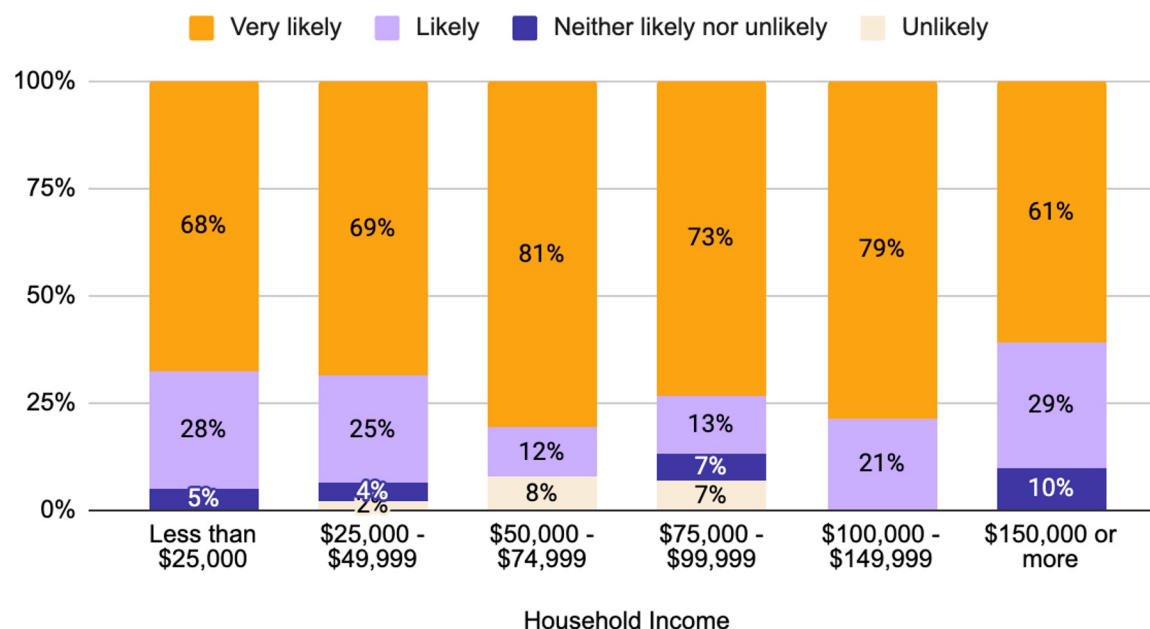
How likely are you to enroll your child in a universal pre-kindergarten program if it were available in San Mateo County?	Number of Responses, by Household Income					
	Less than \$25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more
Unlikely		1	2	1		
Neither likely nor unlikely	4	2		1		4
Likely	22	12	3	2	3	12
Very likely	54	33	21	11	11	25
Total	80	48	26	15	14	41

How likely are you to enroll your child in a universal pre-kindergarten program if it were available in San Mateo County?	Percentage of Responses, by Household Income					
	Less than \$25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more
Unlikely		2%	8%	7%		
Neither likely nor unlikely	5%	4%		7%		10%
Likely	28%	25%	12%	13%	21%	29%
Very likely	68%	69%	81%	73%	79%	61%
Total	100%	100%	100%	100%	100%	100%



How likely are you to enroll your child in a universal pre-k program if it were available in San Mateo County?

How likely are you to enroll your child in a universal pre-kindergarten program if it were available in San Mateo County?



n = 224. See previous slide for n by income level

What duration of pre-kindergarten program do you prefer?

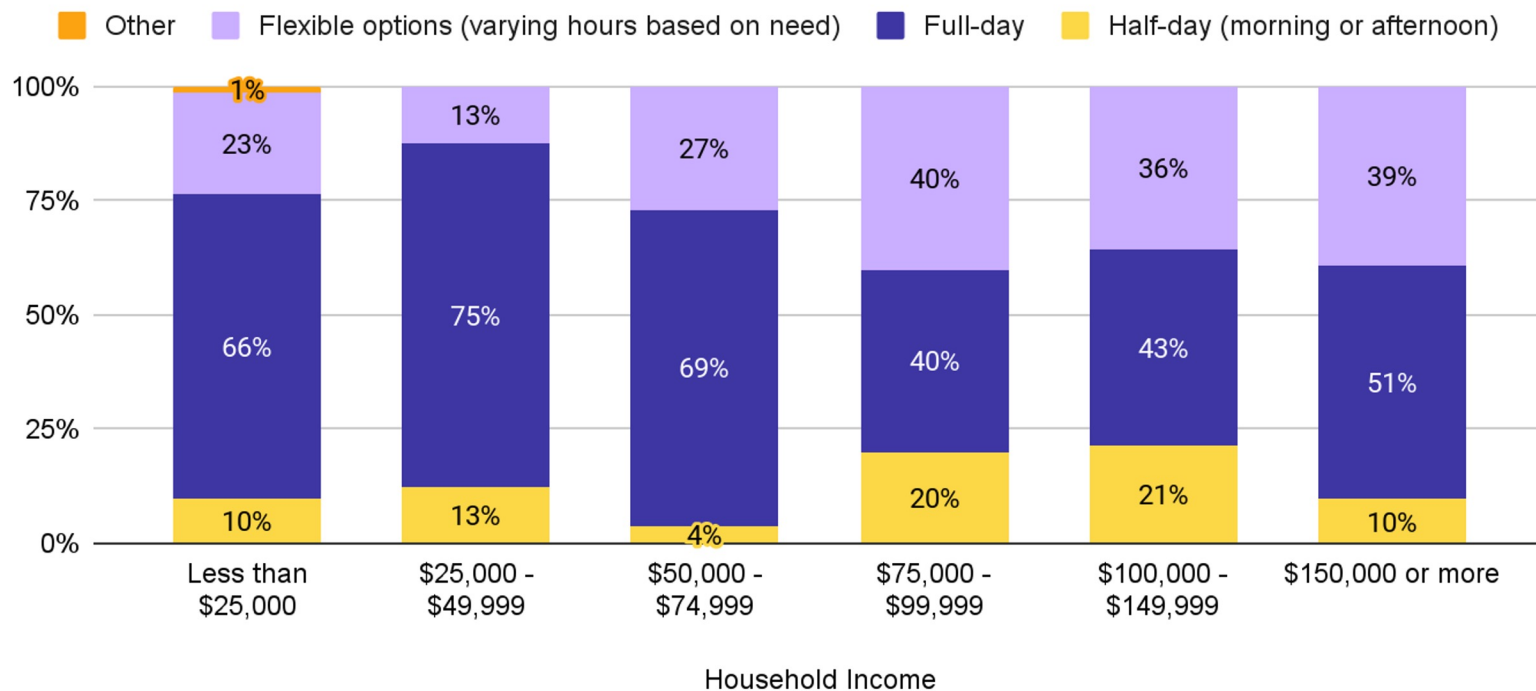
What duration of pre-kindergarten program do you prefer?	Number of Responses, by Household Income					
	Less than \$25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more
Half-day (morning or afternoon)	8	6	1	3	3	4
Full-day	53	36	18	6	6	21
Flexible options (varying hours based on need)	18	6	7	6	5	16
Other	1					
Total	80	48	26	15	14	41

What duration of pre-kindergarten program do you prefer?	Percentage of Responses, by Household Income					
	Less than \$25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more
Half-day (morning or afternoon)	10%	13%	4%	20%	21%	10%
Full-day	66%	75%	69%	40%	43%	51%
Flexible options (varying hours based on need)	23%	13%	27%	40%	36%	39%
Other	1%					
Total	100%	100%	100%	100%	100%	100%



What duration of pre-kindergarten program do you prefer?

What duration of pre-kindergarten program do you prefer?



n = 224. See previous slide for n by income level