



Community Education Catalog Advertising Rate Sheet



Size in inches	Price per issue		Price/3 issues Billed 3 times per year 15% discount	
	Black/white/ greyscale	Full color	Black/white/ greyscale	Full color
Ad 1 (2.75 w x 3h)	\$175	\$220	\$446.25 (\$148.75 per issue)	\$561 (\$187 per issue)
Ad 2 (5.5 w x 3h)	\$325	\$410	\$828.75 (\$276.25 per issue)	\$1,045.50 (\$348.50 per issue)
Ad 3 (6.75 x 8.5)	\$800	\$1,000	\$2,040 (\$680 per issue)	\$2,550 (\$850 per issue)
Inside Front Cover (8.125 x 10.75) Full color, full bleed	n/a	\$1,500	n/a	n/a

To inquire about ad space availability, please contact Melissa Hansen at HansenM@district112.org

Catalog overview:

- Distributed three time per year: Early August, Early December, Early March
- Circulation to each household in the communities of Carver, Chanhassen, Chaska, Victoria and area businesses (approximately 31,000 catalogs produced)
- Full color catalog

Ad specifications:

- Full color ads use CMYK
- 300 dpi each layer
- All ads must be submitted electronically in PDF (preferred) or JPG or TIF format

You will be invoiced at the time of catalog distribution; amount due net 30 days.