



PUEBLO
SCHOOL DISTRICT 60
Educating for Purpose and Impact

Community
Corporate Partner
Program



2025-2026



315 West 11th Street
Pueblo, Colorado 81003

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Dianne Carrillo — *Athletic Coordinator*

July 2025

Dear Pueblo Business Leader:

Pueblo School District 60 takes great pride in the achievements of our students—both in the classroom and on the field. Known across Colorado for its competitive athletic programs, Pueblo is a community that values student activities as an essential part of education. These programs teach lifelong lessons, build school and community spirit, and support the physical, social, and academic development of our youth.

To help sustain and grow these opportunities, Pueblo School District 60 has developed strong partnerships with local businesses through our Corporate Partner Program. This program offers a meaningful, mutually beneficial opportunity—your sponsorship helps fund vital athletic initiatives, while your business gains valuable exposure and community goodwill.

Thanks to the generous support of our sponsors, we've been able to:

- Upgrade athletic facilities
- Purchase essential equipment
- Expand program offerings
- Offset participation fees for students in need

Your support plays a direct role in ensuring our students can access the benefits of athletics, regardless of their financial circumstances.

By becoming a Pueblo School District 60 Corporate Partner, you're not just promoting your brand — you're helping shape the future leaders of our community. Few cities in the nation match Pueblo's dedication to its youth, and your involvement can make a lasting impact.

We invite you to join us in supporting our students' growth and success. Thank you for considering this opportunity to partner with Pueblo School District 60.

Sincerely,

Elly Nail
Director of Athletics/Activities
Pueblo School District 60

Over \$4 million generated for our student athletes!

Accomplishments

- ▶ Funding to each high school to enhance athletic budget
- ▶ Purchase ambulance service for Pueblo School District 60 athletics
- ▶ Renovations at Dutch Clark Stadium (last 10 years)
(installed new track, installed a state-of-the-art synthetic turf playing surface, installed new scoreboard and sound system, installed state-of-the-art lighting system, purchased utility vehicle, installed fence around track, installed new bleachers)
- ▶ Renovations to middle and high school athletic areas
(New competition wrestling mat at high schools and middle schools, new state-of-the-art timing system/scoreboard at Centennial High School, swimming pool, new uniforms for all middle school sports, football scoreboards at Centennial and South. Basketball scoreboards at East and South.)
- ▶ Purchased new high jump and pole vault landing systems, new hurdles and starting blocks
- ▶ Purchased 25-second clocks for Dutch Clark Stadium
- ▶ New scoreboards/shot clocks at Central and South High Schools
- ▶ Expanded middle school athletics to include volleyball and cross country at all D60 middle schools



2025 – 2026
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LEVELS OF OPPORTUNITY

GOLD PACKAGE

\$9,000

SILVER PACKAGE

\$4,500

BRONZE PACKAGE

\$1,500



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GOLD PACKAGE

\$9,000

- ▶ One - 3' x 6' banner at high school gym of choice – Corporate Partner provides banner
- ▶ Full page ad in all football programs
- ▶ Two PA announcements per game at Dutch Clark Stadium
- ▶ Business logo displayed on the video board inside Dutch Clark Stadium on game days, as well as on the video board located in front of the stadium on Abriendo Avenue
- ▶ Business mention during pre-game "radio"
- ▶ One 4' x 25' banner at Dutch Clark Stadium - Corporate Partner provides banner
- ▶ A Corporate Partner Game Day with opportunity to present products (opportunity for premium game – Bell game @ \$5,000 and Cannon Game @ \$3,000)
- ▶ Logo on Pueblo School District 60 web site with link to corporate partner's web site (subject to District approval)
- ▶ First right of renewal
- ▶ 10 parking passes at Dutch Clark Stadium
- ▶ 20 all-sports regular season passes
- ▶ May claim to be an official sponsor of Pueblo School District 60 athletics



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SILVER Package

\$4,500

- ▶ Half page ad in all football programs
- ▶ One - 2' x 4' banner at the high school gym of choice – Corporate Partner provides banner
- ▶ One PA announcement per game at Dutch Clark Stadium
- ▶ Business logo displayed on the video board inside Dutch Clark Stadium on game days, as well as on the video board located in front of the stadium on Abriendo Avenue
- ▶ Business mention during pre-game "radio"
- ▶ 10 all-sports regular season passes
- ▶ One 3' x 15' banner at Dutch Clark Stadium - Corporate Partner provides banner
- ▶ May claim to be an official sponsor of Pueblo School District 60 athletics
- ▶ Listing on Pueblo School District 60 web site (subject to District approval)



2025 – 2026
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BRONZE Package

\$1,500

- ▶ Quarter page ad in all football programs
- ▶ One PA mention per game at Dutch Clark Stadium
- ▶ Business logo displayed on the video board inside Dutch Clark Stadium on game days, as well as on the video board located in front of the stadium on Abriendo Avenue
- ▶ Business mention during pre-game "radio"
- ▶ Four all-sports regular season passes
- ▶ May claim to be an official sponsor of Pueblo School District 60 athletics
- ▶ Mention on Pueblo School District 60 web site (subject to District approval)



2025 – 2026

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2019 – 2025

Corporate Partners

GOLD Level

American Medical Response
Black Hills Energy
CSU-Pueblo / Rev 89
Dan DeRose
Champions Family Medical

Fuel & Iron Food Hall
PepsiCo
Pueblo Community College
Pueblo Electric

Scheels
Spectrum
Wagner Rents
Wal-Mart Supercenters

SILVER Level

Applebees
Golden Gate Manor
Highline Fast Internet
InBank
Parkview Medical Center

Mr. Penguin Tuxedo
Olive Garden
Pueblo Community Health Center
Pueblo West Tent
Sunflower Bank

Sunwest Educational C.U.
TR Toppers
UC Health
Whataburger

BRONZE Level

Angelus Chapel
Big Daddy's Sunset Bowl
Champions Family Medical
Domino's
Gobin's
Hello Garage

HUB International Insurance Services
Hunter Orthodontics
The Imprinted Sportswear Shop
Little Caesar's Pizza
Pueblo Bank & Trust
Rev 89

Rocky Mountain Eye Center
Signs by Scott
Skate City
Smile Doctors
Southwest Motors
Toler Bothers

PUEBLO SCHOOL DISTRICT 60

315 W. 11th Street
Pueblo, Colorado 81003

BOARD OF EDUCATION

Susan L. Pannunzio President
Dr. Kathy DeNiro..... Vice President
Brian Cisneros Board Member
Judge Dennis Maes..... Board Member
William Thiebaut, Jr. Board Member

Non-Voting Officers

Lana NiehansTreasurer
Geri PatroneSecretary/Assistant Treasurer

SUPERINTENDENT OF SCHOOLS

Dr. Barbara Kimzey

ATHLETICS/ACTIVITIES

Elly Naill.....Athletics/Activities Director

July 2025

Mission

To provide a high-quality education that assures each student the knowledge, skills, and dispositions to lead a life of purpose and impact.



Pueblo School District No. 60 does not discriminate on the basis of race, creed, color, sex, sexual orientation, gender identity/expression, marital status, national origin, religion, ancestry, age, disability, need for special education services, genetic information, pregnancy or childbirth status, or other status protected by law in admission, access to, treatment or employment in its educational programs or activities. Additionally, a lack of English language skills is not a barrier to admission or participation in activities. The following individual has been designated to handle inquiries regarding the non-discrimination policies: Executive Director of Student Support Services, Andrew Burns, andrew.burns@pueblod60.org, Title IX Coordinator/Compliance Officer for complaints. This individual can be located at 315 West 11th Street, Pueblo, Colorado 81003, (719) 549-7100. Inquiries about Title IX can be directed to Pueblo School District No. 60's Title IX Coordinator/Compliance Officer named herein; the Assistant Secretary for Civil Rights of the Department of Education at (800) 421-3481, OCR@ed.gov; or both. Complaint procedures have been established for students, parents, employees, and members of the public. (Policy AC, AC-R-1, AC-R-2, AC-E-1, AC-E-2, AC-E-3).

Si tiene alguna pregunta sobre esta información, por favor llame a la escuela de su niño.