

Arts, Audio/Visual Technology, & Communications

Create your way

The Graphic Design and Interactive Media program of study prepares students for creative careers in visual communication, from designing logos, packaging, and clothing to creating animations and special effects for games, movies, and commercials using digital tools and media.

The Graphic Design and Interactive Media pathway focuses on using creative and digital skills to design visual content for advertising, fashion, entertainment, and multimedia platforms.



PROGRAMS OF STUDY

Graphic Design & Interactive Media

INTRODUCTION COURSE

Principles of Arts, A/V Technology, and Communications

CONCENTRATION COURSE

Graphic Design and Illustration I

CONCENTRATION COURSE

Graphic Design and Illustration II + Graphic Design and Illustration II Lab

ADVANCED COURSE

Independent Study in Technology Applications Practicum in Graphic Design and Illustration

Graphic Design & Interactive Media: Animation

Principles of Arts, A/V Technology, and Communications

Animation I

Animation II
Animation II + Animation II Lab
Digital Arts and Animation
3D Modeling and Animation

Independent Study in Technology Applications Practicum in Animation

Graphic Design & Interactive Media: Photography

Principles of Arts, A/V Technology, and Communications

Commercial Photography I

Commercial Photography II

Practicum in Commercial Photography

Graphic Design & Interactive Media: Video Game Programming

Principles of Arts, A/V Technology, and Communications
Digital Media
Video Game Design

Graphic Design and Illustration I
Video Game Programming
Game Programming and Design
Digital Design and Media Production

Advanced Video Game Programming (GRCTC only)

Independent Study in Technology Applications
Practicum in Entrepreneurship

Digital Communications

Principles of Arts, Audio/Video Technology, and Communications
Professional Communications

Digital Audio Technology I
Audio Video Production I

Digital Audio Technology II
Audio Video Production II

Practicum in Audio/Video Production

Fashion Design

Principles of Arts, Audio/Video Technology, and Communications
Digital Media

Graphic Design and Illustration I
Fashion Design I

Fashion Design II + Fashion Design II Lab

Practicum in Fashion Design
Career Preparation for Programs of Study

Industry-Based Certifications

- Adobe Certified Professional in Digital Video Using Adobe Premiere Pro
- Adobe Certified Professional in Graphic Design and Illustration Using Adobe Illustrator
- Adobe Certified Professional in Print and Digital Media Publication Using Adobe InDesign
- Adobe Certified Professional in Visual Design Using Adobe Photoshop

