

# Black & Gold



REACH 7,500 ALUMNI, CURRENT FAMILIES, AND BENEFACTORS - AND GROWING - THROUGH DIRECT MAIL AND 80,000+ ONLINE READERS WITH EVERY ISSUE.

## RATE INFORMATION

COVER POSITION	1X	3X
BACK COVER.....*N/A....	\$1,500.....	\$1,350
INSIDE COVER .....	\$1,000.....	\$800
INSIDE BACK .....	\$1,000.....	\$800

INTERIOR ADS	1X	3X
FULL PAGE.....	\$800.....	\$650
1/2 PAGE HORIZONTAL.....	\$500.....	\$400
1/2 PAGE VERTICAL.....	\$500.....	\$400
1/3 PAGE HORIZONTAL.....	\$375.....	\$300
1/3 PAGE VERTICAL.....	\$375.....	\$300



FULL PAGE

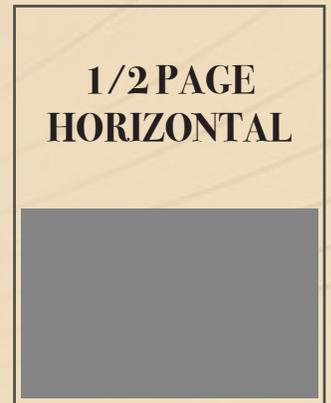
*PREMIUM PLACEMENT ADDITIONAL \$100 PER ISSUE*

### MECHANICAL SPECS

BACK COVER	TRIM SIZE: 8.5" W X 8.25" H BLEED: 8.75" W X 8.375" H
FULL PAGE	TRIM SIZE: 8.5" W X 11" H BLEED: 8.75" W X 11.25" H
1/2 PAGE HORIZONTAL	7.75" W X 4.75" H
1/2 PAGE VERTICAL	3.75" W X 9.75" H
1/3 PAGE HORIZONTAL	7.75" W X 3.125" H
1/3 PAGE VERTICAL	2.375" W X 9.75" H



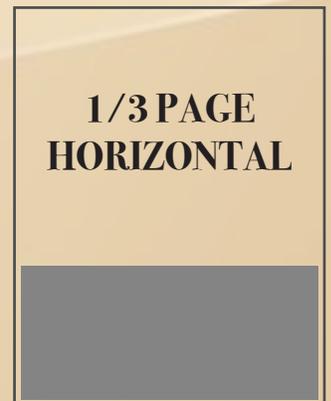
1/2  
PAGE  
VERT.



1/2 PAGE  
HORIZONTAL



1/3  
PAGE  
HORIZ.



1/3 PAGE  
HORIZONTAL

### FILE REQUIREMENTS

ALL IMAGES MUST BE 300 DPI OR HIGHER  
LINE ART RESOLUTION BETWEEN 1200 AND 2400 DPI  
PRESS READY PDF (HIGH RESOLUTION) FILES ONLY

### AD DESIGN

AD DESIGN IS AVAILABLE FOR AN ADDITIONAL FEE

# B&G ADVERTISING AGREEMENT

Advertiser Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_

New Advertiser       Contract Renewal

**Check Ad Size:**  1/3 Page V    1/3 Page H    1/2 Page V    1/2 Page H    Full Page (IFC or IBC or BC)

**Check Frequency Rate:**  1    2    3

**Please select the issues for advertisement:**

Fall

Winter

Spring

Date Initial Artwork to be provided: \_\_\_\_\_ (If already on file, disregard)

Will new artwork be submitted for each edition?  Yes    No

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PRICE PER ISSUE \_\_\_\_\_ WITH FREQUENCY DISCOUNT \_\_\_\_\_

TOTAL CONTRACT AMOUNT \_\_\_\_\_ CHECK ONE:  PAY IN FULL    BILL AT MAILING

AD DESIGN \_\_\_\_\_ TOTAL PAYMENT DUE: \_\_\_\_\_

Premium Placement?  Yes    No   Placement Request: \_\_\_\_\_

*Please make checks payable to Bishop Verot Catholic High School  
Mail to 5598 Sunrise Drive, Fort Myers, FL 33919*

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Advertiser Signature: \_\_\_\_\_

Advertiser Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

**This Agreement must be returned to Bishop Verot**