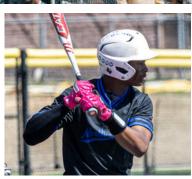


ADVERTISING & SPONSORSHIP











Forney ISD values the relationship of industry, business and community partners to provide innovative programs and services to enhance the lives of FISD students and staff. We offer a wide range of advertising opportunities that provide visibility and awareness for businesses of any size.

BY THE NUMBERS

**20,000** STUDENTS

2,900 EMPLOYEES

LARGEST EMPLOYER IN KAUFMAN COUNTY SECOND FASTEST GROWING COUNTY IN THE U.S.



**Robyn Cox** Advertising Specialist rdcox@forneyisd.net

**469-762-4104** 

## DISTRICT WIDE SPONSORSHIP





#### ANCHOR PACKAGE

ALUMINUM ADVERTISING SIGNAGE ON EACH OF THE 4 HIGH SCHOOL BASEBALL & SOFTBALL OUTFIELD FENCES

VINYL BANNER IN EACH OF THE 6 MIDDLE SCHOOL AND HIGH SCHOOL GYMS

PERMANENT BACKLIT SCOREBOARD SIGNAGE AT CITY BANK & BETTER LIFE STADIUM

ADVERTISING ON ALL 21 DIGITAL MARQUEES

\$20,000

\$16,000/year with 5 year

### FOUNDER'S PACKAGE

ALUMINUM ADVERTISING SIGNAGE ON EACH OF THE 4 HIGH SCHOOL BASEBALL & SOFTBALL OUTFIELD FENCES

VINYL BANNER IN EACH OF THE 6 MIDDLE SCHOOL AND HIGH SCHOOL GYMS

DIGITAL AD ON SIDEBAR OF SCOREBOARD AT CITY BANK & BETTER LIFE STADIUMS

ADVERTISING ON ALL 21 DIGITAL MARQUEES

\$15,000

\$12,000/year with 5 year agreement

#### VALUE PACKAGE

ALUMINUM ADVERTISING SIGNAGE ON EACH OF THE 4 HIGH SCHOOL BASEBALL & SOFTBALL OUTFIELD FENCES

VINYL BANNER IN EACH OF THE 6 MIDDLE SCHOOL AND HIGH SCHOOL GYMS

SIGNAGE ON 25-SECOND GAME CLOCK AT CITY BANK

ADVERTISING ON ALL 21 DIGITAL MARQUEES

\$10,000 \$8,000/year with 5 year agreement

### ATHLETIC PACKAGE

ALUMINUM
ADVERTISING SIGNAGE
ON EACH OF THE 4
HIGH SCHOOL
BASEBALL & SOFTBALL
OUTFIELD FENCES

VINYL BANNER IN EACH OF THE 6 MIDDLE SCHOOL AND HIGH SCHOOL GYMS

ADVERTISING ON ALL 21 DIGITAL MARQUEES

\$7,500

\$6,000/year with 5 year

MINIMUM 3-YEAR AGREEMENT PAID ANNUALLY; 20% DISCOUNT ON FIVE-YEAR AGREEMENTS















# MARQUEE PACKAGE.







#### MARQUEE ADVERTISING

FORNEY ISD HAS 21 DIGITAL MARQUEE SIGNS LOCATED IN FRONT OF EACH CAMPUS AND THE ADMINISTRATION BUILDING, ADS ROTATE EVERY 5 SECONDS AND APPEAR, ON AVERAGE, EVERY 4-5 MINUTES.

\$4.000/YEAR

for all 21 marquees

\$2,500/YEAR

for intermediate, middle & high school marquees (10)

\$2,750/YEAR for all elementary

marquees (11)

\$500/YEAR

for a single marquee

## AQUATIC CENTERPACKAGE





#### **RECORD BOARD ADS**

ALUMINUM ADVERTISING SIGNAGE NEAR THE FHS & NFHS RECORD BOARDS

YEAR-ROUND WATER SAFETY PROGRAMS, **WATER POLO & SWIM TEAMS** 

> \$2,000 per school year

VARSITY FOOTBALL PACKAGE
SPONSORSHIP

#### **FAN CAM**

THROUGHOUT EACH
FOOTBALL GAME, FANS
WILL BE SHOWN ON THE
VIDEO BOARD USING THE
FAN CAM. THIS WILL
INCLUDE A COMPANY
LOGO AND WILL BE
DISPLAYED 1-4 TIMES EACH
QUARTER. THIS SPONSOR
WILL RECEIVE
RECOGNITION AS THE
'SPONSOR FAN CAM' EACH
TIME A FAN IS SHOWN.

\$6,000

per season

#### GAME

SPONSOR
REPRESENTATIVE WILL
DELIVER THE GAME BALL
FOR THE COIN TOSS AT
EACH FORNEY AND
NORTH FORNEY HOME
GAME. ANNOUNCER WILL
ANNOUNCE THE
SPONSOR AND
LOGO/DIGITAL AD WILL
BE DISPLAYED ON
SCOREBOARD.

\$10,000

per season

#### **TOUCHDOWN**

DIGITAL AD ON SIDE OF SCOREBOARD AND ANNOUNCER WILL READ SCRIPT FOLLOWING EACH HOME TEAM TOUCHDOWN.

\$5,000

per season

#### **HALFTIME**

LOGO WILL BE
DISPLAYED ON
SCOREBOARD FOR THE
DURATION OF THE
HALF TIME SHOW
(BOTH STADIUMS).

\$6,000

per season

ADVERTISING OPPORTUNITIES APPLY TO BOTH FORNEY AND NORTH FORNEY VARSITY FOOTBALL GAMES. THERE ARE 9 HOME GAMES TOTAL BETWEEN THE TWO TEAMS FOR THE 2025 SEASON





# BASEBALL & SOFTBALL SPONSORSHIP PACKAGES.



#### **FENCE ADS**

8'X4' ALUMINUM ADVERTISING SIGNAGE ON OUTFIELD FENCES AT FORNEY & NORTH FORNEY HIGH SCHOOL BASEBALL & SOFTBALL FIELDS.

\$2,000

per season on all 4 fields

3-YEAR AGREEMENT PAID ANNUALLY; 20% DISCOUNT

