

2025-2026 FORNEY ISD

ADVERTISING & SPONSORSHIP



Forney ISD values the relationship of industry, business and community partners to provide innovative programs and services to enhance the lives of FISD students and staff. We offer a wide range of advertising opportunities that provide visibility and awareness for businesses of any size.



BY THE NUMBERS



20,000
STUDENTS



2,900
EMPLOYEES





**LARGEST
EMPLOYER IN
KAUFMAN
COUNTY**



**SECOND
FASTEST
GROWING
COUNTY IN
THE U.S.**



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DISTRICT WIDE SPONSORSHIP

PACKAGES

ANCHOR PACKAGE

ALUMINUM ADVERTISING
SIGNAGE ON EACH OF
THE 4 HIGH SCHOOL
BASEBALL & SOFTBALL
OUTFIELD FENCES

VINYL BANNER IN EACH
OF THE 6 MIDDLE
SCHOOL AND HIGH
SCHOOL GYMS

PERMANENT BACKLIT
SCOREBOARD SIGNAGE
AT CITY BANK & BETTER
LIFE STADIUM

ADVERTISING ON ALL 21
DIGITAL MARQUEES

\$20,000

\$16,000/year
with 5 year
agreement

FOUNDER'S PACKAGE

ALUMINUM ADVERTISING
SIGNAGE ON EACH OF
THE 4 HIGH SCHOOL
BASEBALL & SOFTBALL
OUTFIELD FENCES

VINYL BANNER IN EACH
OF THE 6 MIDDLE
SCHOOL AND HIGH
SCHOOL GYMS

DIGITAL AD ON SIDEBAR
OF SCOREBOARD AT CITY
BANK & BETTER LIFE
STADIUMS

ADVERTISING ON ALL 21
DIGITAL MARQUEES

\$15,000

\$12,000/year
with 5 year
agreement

VALUE PACKAGE

ALUMINUM ADVERTISING
SIGNAGE ON EACH OF
THE 4 HIGH SCHOOL
BASEBALL & SOFTBALL
OUTFIELD FENCES

VINYL BANNER IN EACH
OF THE 6 MIDDLE
SCHOOL AND HIGH
SCHOOL GYMS

SIGNAGE ON 25-SECOND
GAME CLOCK AT CITY
BANK

ADVERTISING ON ALL 21
DIGITAL MARQUEES

\$10,000

\$8,000/year
with 5 year
agreement

ATHLETIC PACKAGE

ALUMINUM
ADVERTISING SIGNAGE
ON EACH OF THE 4
HIGH SCHOOL
BASEBALL & SOFTBALL
OUTFIELD FENCES

VINYL BANNER IN EACH
OF THE 6 MIDDLE
SCHOOL AND HIGH
SCHOOL GYMS

ADVERTISING ON ALL 21
DIGITAL MARQUEES

\$7,500

\$6,000/year
with 5 year
agreement

MINIMUM 3-YEAR AGREEMENT PAID ANNUALLY; 20% DISCOUNT ON FIVE-YEAR AGREEMENTS





★★★★★
MOST POPULAR



MARQUEE PACKAGE



MARQUEE ADVERTISING

FORNEY ISD HAS 21 DIGITAL MARQUEE SIGNS LOCATED IN FRONT OF EACH CAMPUS AND THE ADMINISTRATION BUILDING. ADS ROTATE EVERY 5 SECONDS AND APPEAR, ON AVERAGE, EVERY 4-5 MINUTES.

\$4,000/YEAR
for all 21 marquees

\$2,500/YEAR
for intermediate, middle & high school marquees (10)

\$2,750/YEAR
for all elementary
marquees (11)

\$500/YEAR
for a single marquee

AQUATIC CENTER PACKAGE

RECORD BOARD ADS

ALUMINUM ADVERTISING SIGNAGE NEAR THE FHS & NFHS RECORD BOARDS

YEAR-ROUND WATER SAFETY PROGRAMS, WATER POLO & SWIM TEAMS

\$2,000
per school year

JACKRABBITS SWIMMING RECORDS				
GIRLS			BOYS	
NAME	TIME-YEAR	EVENTS	NAME	TIME-YEAR
A. JORDAN	2:03.54	24	200 MEDLEY RELAY	
K. PALMER	2:03.48	24	200 FREE	1:49.93.23
M. KOSHY	2:18.41	22	200 IM	2:05.49.24
N. JORDAN	26.77	24	50 FREE	23.36.24
M. BELLBRAYDIE	304.25	22	100 DIVING	321.38.21
K. PALMER	1:05.19	22	100 FREE	58.95.21
N. JORDAN	59.52	24	100 FREE	49.88.20
K. PALMER	5:36.84	23	400 FREE	5:02.09.20
T. LOMAX			200 FREE RELAY	
K. BICK				
M. KOSHY				
K. PALMER	1:51.48	22	100 BACK	1:33.56.20
K. PALMER	1:03.01	22	100 BREAST	59.26.21
K. PALMER	1:15.09	23	100 FREE	1:03.17.22
K. PALMER			400 FREE RELAY	
M. KOSHY				
N. JORDAN	3:53.01	24		3:26.13.20
WATER POLO RECORDS				
NAME	TOTAL-YEAR	GOALS	ASSISTS	TOTAL-YEAR
N. JORDAN	24	24	A. BRYANT	112.24
A. BOLLIN	29	24	A. BRYANT	34.24
N. FRIAS	45	24	STEALS	50.24
G. ROMERO	108	24	SAVES	560.24

NORTH FORNEY HIGH SCHOOL FALCONS SWIMMING RECORDS				
GIRLS			BOYS	
NAME	TIME-YEAR	EVENTS	NAME	TIME-YEAR
K. LOPEZ	2:14.00	17	200 MEDLEY RELAY	
K. COLLINS	2:24.16	18	200 FREE	1:49.50.18
K. LOPEZ	2:40.09	19	200 IM	2:07.40.16
K. CHEN	24.63.23	20	50 FREE	2:15.64.19
M. SMITH	164.50.17	21	100 DIVING	23.20.19
K. CHEN	1:15.05.15	22	100 FREE	58.73.13
M. SANCHEZ	1:03.02.24	23	100 FREE	51.26.19
K. FISHBURN	6:34.00.22	24	400 FREE	5:44.15.16
K. LOPEZ			200 FREE RELAY	
K. SINGLETARY	1:49.04.17	25		
K. LOPEZ	1:08.00.20	26	100 BACK	1:35.80.18
K. CHEN	1:21.11.23	27	100 BREAST	1:01.96.18
H. CARTE			400 FREE RELAY	1:09.95.19
K. FISHBURN				
M. COLLINS	4:24.07.18	28		
WATER POLO RECORDS				
NAME	TOTAL-YEAR	GOALS	ASSISTS	TOTAL-YEAR
A. HUNTRESS	15	2	D. PRESLEY	34.24
A. SIFUENTES	5	2	N. RUTLEDGE	20.24
K. KIRKPATRICK	15	2	STEALS	25.24
M. COLLEBURG	79	2	SAVES	108.24

VARSITY FOOTBALL SPONSORSHIP

PACKAGE

FAN CAM

THROUGHOUT EACH FOOTBALL GAME, FANS WILL BE SHOWN ON THE VIDEO BOARD USING THE FAN CAM. THIS WILL INCLUDE A COMPANY LOGO AND WILL BE DISPLAYED 1-4 TIMES EACH QUARTER. THIS SPONSOR WILL RECEIVE RECOGNITION AS THE 'SPONSOR FAN CAM' EACH TIME A FAN IS SHOWN.

\$6,000

per season

GAME

SPONSOR REPRESENTATIVE WILL DELIVER THE GAME BALL FOR THE COIN TOSS AT EACH FORNEY AND NORTH FORNEY HOME GAME. ANNOUNCER WILL ANNOUNCE THE SPONSOR AND LOGO/DIGITAL AD WILL BE DISPLAYED ON SCOREBOARD.

\$10,000

per season



TOUCHDOWN

DIGITAL AD ON SIDE OF SCOREBOARD AND ANNOUNCER WILL READ SCRIPT FOLLOWING EACH HOME TEAM TOUCHDOWN.

\$5,000

per season

HALFTIME

LOGO WILL BE DISPLAYED ON SCOREBOARD FOR THE DURATION OF THE HALF TIME SHOW (BOTH STADIUMS).

\$6,000

per season

ADVERTISING OPPORTUNITIES APPLY TO BOTH FORNEY AND NORTH FORNEY VARSITY FOOTBALL GAMES. THERE ARE 9 HOME GAMES TOTAL BETWEEN THE TWO TEAMS FOR THE 2025 SEASON.



CITY BANK STADIUM & BETTER LIFE STADIUM



BASEBALL & SOFTBALL SPONSORSHIP

PACKAGES



FENCE ADS

8'X4' ALUMINUM ADVERTISING SIGNAGE ON OUTFIELD FENCES AT FORNEY & NORTH FORNEY HIGH SCHOOL BASEBALL & SOFTBALL FIELDS.

\$2,000

per season
on all 4 fields

3-YEAR AGREEMENT PAID ANNUALLY;
20% DISCOUNT

