

# BUSINESS, MARKETING & FINANCE

BMF 1 – Accounting & Financial Svcs

BMF 2 – Business Management

BMF 3 – Entrepreneurship

BMF 4 – Marketing & Sales



**9TH GRADE**  
Principles of Bus/Mktg/Finance (1)  
OR  
Business Information Mgmt I (1)  
\*Microsoft Word/Excel/Access Expert  
OR  
Money Matters (1)

**10TH GRADE**  
Accounting I (1)  
\*NOCTI Accounting Foundations

**11TH GRADE**  
\*Accounting II K (1-math)  
\*Intuit QuickBooks Certified User

**12TH GRADE**  
\*Securities & Investments (1)  
OR  
\*Practicum in Business Management (2)  
\*Microsoft Word/Excel/Access Expert

**9TH GRADE**  
Principles of Bus/Mktg/Finance (1)  
OR  
Business Information Mgmt I (1)  
\*Microsoft Word/Excel/Access Expert

**10TH GRADE**  
Business Information Mgmt I (1)  
\*Microsoft Word/Excel/Access Expert  
OR  
Business Information Mgmt II (1)  
\*Microsoft Word/Excel/Access Expert  
\*PMI Project Management Ready

**11TH GRADE**  
\*Business Management (1)  
OR  
Global Business (0.5) & Human Resources Mgmt (0.5)

**12TH GRADE**  
\*Practicum in Business Management (2)  
\*Microsoft Word/Excel/Access Expert

**9TH GRADE**  
Principles of Bus/Mktg/Finance (1)

**10TH GRADE**  
Business Information Mgmt I (1)  
\*Microsoft Word/Excel/Access Expert

**11TH GRADE**  
Entrepreneurship (1)  
\*Entrepreneurship & Small Business

**12TH GRADE**  
\*Practicum in Business Management (2)  
\*Microsoft Word/Excel/Access Expert  
OR  
\*Practicum in Marketing

**9TH GRADE**  
Principles of Bus/Mktg/Finance (1)  
OR  
Digital Media (1)  
\*Adobe Photoshop

**10TH GRADE**  
Sports & Entertainment Mktg I (0.5)  
AND  
Virtual Business (0.5)

**11TH GRADE**  
\*Sports & Entertainment Mktg II (0.5)  
& \*Social Media Marketing (0.5)  
\*STUKENT Social Media Mktg Cert  
OR  
\*Practicum in Marketing I (2)

**12TH GRADE**  
\*Advanced Marketing (2)  
OR  
\*Practicum in Marketing I/II (2)  
\*Real Estate Agent License

**EXAMPLE OCCUPATIONS**

**Tax Preparers**  
Median Wage: \$56,956  
Annual Openings: 898  
10-year Growth: 14%

**Accountant or Auditor**  
Median Wage: \$78,022  
Annual Openings: 12,989  
10-year Growth: 20%

**Personal Financial Advisor**  
Median Wage: \$77,605  
Annual Openings: 1,877  
10-year Growth: 21%

**EXAMPLE OCCUPATIONS**

**Supervisor of Admin Support Workers**  
Median Wage: \$59,585  
Annual Openings: 13,885  
10-year Growth: 9%

**Human Resources Specialist**  
Median Wage: \$61,278  
Annual Openings: 6,239  
10-year Growth: 23%

**General and Operations Manager**  
Median Wage: \$83,220  
Annual Openings: 25,450  
10-year Growth: 23%

**EXAMPLE OCCUPATIONS**

**General and Operations Manager**  
Median Wage: \$83,220  
Annual Openings: 25,450  
10-year Growth: 23%

**Management Analyst**  
Median Wage: \$93,983  
Annual Openings: 6,030  
10-year Growth: 25%

**Chief Executive**  
Median Wage: \$163,567  
Annual Openings: 648  
10-year Growth: 3%

**EXAMPLE OCCUPATIONS**

**Retail Salesperson**  
Median Wage: \$28,356  
Annual Openings: 56,132  
10-year Growth: 15%

**Market Research Analyst**  
Median Wage: \$60,926  
Annual Openings: 5,688  
10-year Growth: 35%

**Sales Manager**  
Median Wage: \$123,729  
Annual Openings: 3,368  
10-year Growth: 21%