

**KENTON COUNTY BOARD OF EDUCATION
PHOTOGRAPHY AND YEARBOOKS 2025**

OPTION 1 - PHOTOGRAPHY ONLY					
	PRICING	PERCEIVED QUALITY OF SERVICE	PERCEIVED QUALITY OF PRODUCT	REFERENCES	TOTAL SCORE
TOTAL POSSIBLE POINTS	40.00	25.00	25.00	10.00	100.00
JOSTENS	0.00	20.00	19.25	9.00	<u>48.25</u>
LIFETOUCH	40.00	19.00	21.00	5.33	<u>85.33</u>
STRAWBRIDGE	39.00	19.50	19.25	5.67	<u>83.42</u>

NOTE* The Chris Armstrong Photography bid was deemed non-response due to certification signature missing on bid documents.

OPTION 2 - YEARBOOKS ONLY					
	PRICING	PERCEIVED QUALITY OF SERVICE	PERCEIVED QUALITY OF PRODUCT	REFERENCES	TOTAL SCORE
TOTAL POSSIBLE POINTS	40.00	25.00	25.00	10.00	100.00
JOSTENS	40.00	17.75	19.50	8.00	<u>85.25</u>
ENTOURAGE	7.21	17.50	14.50	N/A	<u>39.21</u>
LIFETOUCH	0.00	17.25	17.50	9.33	<u>44.08</u>
PICABOO	0.00	18.50	19.75	N/A	<u>38.25</u>
STRAWBRIDGE	33.90	19.50	17.75	5.33	<u>76.48</u>
WALSWORTH	0.37	23.00	22.25	N/A	<u>45.62</u>
YEARBOOK EXPRESS	1.54	11.25	16.75	N/A	<u>29.54</u>

OPTION 3 - PHOTOGRAPHY & YEARBOOK					
	PRICING	PERCEIVED QUALITY OF SERVICE	PERCEIVED QUALITY OF PRODUCT	REFERENCES	TOTAL SCORE
TOTAL POSSIBLE POINTS	80.00	50.00	50.00	20.00	200.00
JOSTENS	40.00	37.75	38.75	17.00	<u>133.50</u>
LIFETOUCH-10% DISCOUNT ON PRICING	46.45	36.25	38.50	14.66	<u>135.86</u>
STRAWBRIDGE-10% DISCOUNT ON PRICING	77.41	39.00	37.00	11.00	<u>164.41</u>

NOTE* References were not contacted for vendors that were more than ten (10) points away and did not bid both services.

Recommended as the best evaluated bid-



**THE KENTON COUNTY SCHOOL DISTRICT
PHOTOGRAPHY BID TABULATION - PRICING**

Item Description	Quantity	JOSTENS		LIFETOUCH			STRAWBRIDGE				
		Unit Price	Total	Unit Price	Total	Unit Price	10% Discount off Packages	Unit Price	Total	Unit Price	10% Discount off Packages
OPTION A-Fall/Spring Student Portraits											
PACKAGE A	406	\$ 7.00	\$ 2,842.00	\$ 6.00	\$ 2,436.00	\$ 5.40	\$ 2,193.40	\$ 3.75	\$ 1,522.50	\$ 3.38	\$ 1,370.25
PACKAGE B	1,416	\$ 30.00	\$ 42,480.00	\$ 9.00	\$ 12,744.00	\$ 8.10	\$ 11,469.60	\$ 8.00	\$ 11,328.00	\$ 7.20	\$ 10,195.20
PACKAGE C	1,724	\$ 31.00	\$ 53,244.00	\$ 13.00	\$ 22,412.00	\$ 11.70	\$ 20,170.80	\$ 9.50	\$ 16,378.00	\$ 8.55	\$ 14,740.20
PACKAGE D	1,665	\$ 72.00	\$ 119,880.00	\$ 19.00	\$ 31,635.00	\$ 17.10	\$ 28,471.50	\$ 13.00	\$ 21,645.00	\$ 11.70	\$ 19,480.50
ADD-ON OPTIONS											
Name & Year Printed in lower right corner	100	\$ -	\$ -	\$ 7.00	\$ 700.00	\$ 7.00	\$ 700.00	\$ 6.00	\$ 600.00	\$ 6.00	\$ 600.00
Basic Retouching	100	\$ 7.00	\$ 700.00	\$ 6.00	\$ 600.00	\$ 6.00	\$ 600.00	\$ 7.00	\$ 700.00	\$ 7.00	\$ 700.00
3-8"X10"	100	\$ 7.00	\$ 700.00	\$ 7.00	\$ 700.00	\$ 7.00	\$ 700.00	\$ 5.00	\$ 500.00	\$ 5.00	\$ 500.00
2-5"X7"	100	\$ 7.00	\$ 700.00	\$ 7.00	\$ 700.00	\$ 7.00	\$ 700.00	\$ 5.00	\$ 500.00	\$ 5.00	\$ 500.00
4-3"X5"	100	\$ 7.00	\$ 700.00	\$ 7.00	\$ 700.00	\$ 7.00	\$ 700.00	\$ 5.00	\$ 500.00	\$ 5.00	\$ 500.00
8-2"X3"	100	\$ 7.00	\$ 700.00	\$ 7.00	\$ 700.00	\$ 7.00	\$ 700.00	\$ 5.00	\$ 500.00	\$ 5.00	\$ 500.00
Digital File Download	500	\$ 30.00	\$ 15,000.00	\$ -	\$ -	\$ -	\$ -	\$ 15.00	\$ 7,500.00	\$ 15.00	\$ 7,500.00
Class Composite Picture (5" x 7")	200	\$ 15.00	\$ 3,000.00	\$ -	\$ -	\$ -	\$ -	\$ 3.50	\$ 700.00	\$ 3.50	\$ 700.00
Class Composite Picture (8" x 10")	200	\$ 15.00	\$ 3,000.00	\$ -	\$ -	\$ -	\$ -	\$ 7.00	\$ 1,400.00	\$ 7.00	\$ 1,400.00
TOTAL OPTION A			\$ 277,626.00		\$ 73,327.00		\$ 66,404.30		\$ 69,773.50		\$ 58,586.15
OPTION B-HIGH SCHOOL PROM & HOMEcoming											
PACKAGE A	100	\$ 70.00	\$ 7,000.00	26.00	\$ 2,600.00	\$ 23.40	\$ 2,340.00	\$ 20.00	\$ 2,000.00	\$ 18.00	\$ 1,800.00
PACKAGE B	100	\$ 56.00	\$ 5,600.00	19.00	\$ 1,900.00	\$ 17.10	\$ 1,710.00	\$ 18.00	\$ 1,800.00	\$ 16.20	\$ 1,620.00
PACKAGE C	100	\$ 28.00	\$ 2,800.00	13.00	\$ 1,300.00	\$ 11.70	\$ 1,170.00	\$ 12.00	\$ 1,200.00	\$ 10.80	\$ 1,080.00
ADD-ON OPTIONS											
3-8"X10"	100	\$ 14.00	\$ 1,400.00	10.00	\$ 1,000.00	\$ 10.00	\$ 1,000.00	\$ 8.00	\$ 800.00	\$ 8.00	\$ 800.00
2-5"X7"	100	\$ 14.00	\$ 1,400.00	10.00	\$ 1,000.00	\$ 10.00	\$ 1,000.00	\$ 8.00	\$ 800.00	\$ 8.00	\$ 800.00
4-3"X5"	100	\$ 14.00	\$ 1,400.00	10.00	\$ 1,000.00	\$ 10.00	\$ 1,000.00	\$ 8.00	\$ 800.00	\$ 8.00	\$ 800.00
8-2"X3"	100	\$ 14.00	\$ 1,400.00	10.00	\$ 1,000.00	\$ 10.00	\$ 1,000.00	\$ 8.00	\$ 800.00	\$ 8.00	\$ 800.00
TOTAL OPTION B			\$ 21,000.00		\$ 8,800.00		\$ 9,220.00		\$ 8,200.00		\$ 7,700.00
OPTION C-SPORTS PICTURES											
PACKAGE A	350	\$ 56.00	\$ 19,600.00	20.00	\$ 7,000.00	\$ 18.00	\$ 6,300.00	\$ 19.00	\$ 6,650.00	\$ 17.10	\$ 5,985.00
PACKAGE B	350	\$ 90.00	\$ 31,500.00	25.00	\$ 8,750.00	\$ 22.50	\$ 7,875.00	\$ 22.00	\$ 7,700.00	\$ 19.80	\$ 6,930.00
PACKAGE C	350	\$ 84.00	\$ 29,400.00	25.00	\$ 8,750.00	\$ 22.50	\$ 7,875.00	\$ 22.00	\$ 7,700.00	\$ 19.80	\$ 6,930.00
PACKAGE D	350	\$ 76.00	\$ 26,600.00	31.00	\$ 10,850.00	\$ 27.90	\$ 9,765.00	\$ 27.00	\$ 9,450.00	\$ 24.30	\$ 8,505.00
PACKAGE E	350	\$ 28.00	\$ 9,800.00	16.00	\$ 5,600.00	\$ 14.40	\$ 5,040.00	\$ 14.00	\$ 4,900.00	\$ 12.60	\$ 4,410.00
PACKAGE F	350	\$ 24.00	\$ 8,400.00	12.00	\$ 4,200.00	\$ 10.80	\$ 3,780.00	\$ 12.00	\$ 4,200.00	\$ 10.80	\$ 3,780.00
INDIVIDUAL OPTIONS											
Photo Keychain	50	\$ 20.00	\$ 1,000.00	N/A	\$ -	\$ -	\$ -	\$ 7.00	\$ 350.00	\$ 7.00	\$ 350.00
3 1/2" Burton	50	\$ 10.00	\$ 500.00	11.00	\$ 550.00	\$ 11.00	\$ 550.00	\$ 7.00	\$ 350.00	\$ 7.00	\$ 350.00
Mauiert	50	\$ 14.00	\$ 700.00	11.00	\$ 550.00	\$ 11.00	\$ 550.00	\$ 8.00	\$ 400.00	\$ 8.00	\$ 400.00
Retouching	50	\$ -	\$ -	5.00	\$ 250.00	\$ 5.00	\$ 250.00	\$ 6.00	\$ 300.00	\$ 6.00	\$ 300.00
Name & Year on Wallets	100	\$ -	\$ -	5.00	\$ 500.00	\$ 5.00	\$ 500.00	\$ 8.00	\$ 800.00	\$ 8.00	\$ 800.00
Digital Download	100	\$ 75.00	\$ 7,500.00	0.00	\$ -	\$ -	\$ -	\$ 20.00	\$ 2,000.00	\$ 20.00	\$ 2,000.00
TOTAL OPTION C			\$ 135,000.00		\$ 47,000.00		\$ 47,485.00		\$ 44,900.00		\$ 40,440.00
OPTION D-SENIOR CLASS COMPOSITES											
DIXIE HEIGHTS HIGH SCHOOL	1	\$ 75.00	\$ 75.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
SIMON KENTON HIGH SCHOOL	1	\$ 75.00	\$ 75.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
SCOTT HIGH SCHOOL	1	\$ 75.00	\$ 75.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
TOTAL OPTION D			\$ 225.00		\$ -		\$ -		\$ -		\$ -
OPTION E-SENIOR PICTURES											
Yearbook Sitting Fee	1,200	\$ 0.00	\$ -	0.00	\$ -	\$ -	\$ -	\$ 10.00	\$ 11,000.00	\$ 10.00	\$ 11,000.00
PACKAGE A	300	\$ 30.00	\$ 9,000.00	19.00	\$ 5,700.00	\$ 17.10	\$ 5,130.00	\$ 19.00	\$ 5,700.00	\$ 17.10	\$ 5,130.00
PACKAGE B	300	\$ 30.00	\$ 9,000.00	29.00	\$ 8,700.00	\$ 26.10	\$ 7,830.00	\$ 39.00	\$ 11,700.00	\$ 35.10	\$ 10,530.00
PACKAGE C	300	\$ 51.00	\$ 15,300.00	39.00	\$ 11,700.00	\$ 35.10	\$ 10,530.00	\$ 49.00	\$ 14,700.00	\$ 44.10	\$ 13,230.00
PACKAGE D	300	\$ 72.00	\$ 21,600.00	59.00	\$ 17,700.00	\$ 53.10	\$ 15,930.00	\$ 59.00	\$ 17,700.00	\$ 53.10	\$ 15,930.00
TOTAL OPTION E			\$ 51,125.00		\$ 49,800.00		\$ 39,420.00		\$ 60,800.00		\$ 55,870.00
TOTAL - All Pictures			\$ 488,731.00		\$ 173,927.00		\$ 157,529.30		\$ 177,673.50		\$ 162,646.15
POINTS OUT OF 40			0.00		40.00		40.00		39.00		38.70

REFERENCES				
	REF 1	REF 2	REF 3	TOTAL
TOTAL POINTS POSSIBLE	10.00	10.00	10.00	30.00
JOSTENS	9.00			9.00
LIFETOUCH	1.00	5.00	10.00	16.00
STRAWBRIDGE	1.00	7.00	9.00	17.00

Perceived Quality of Service-WRITE-UP					TOTAL SCORE
	EVAL 1	EVAL 2	EVAL 3	EVAL 4	
TOTAL POINT POSSIBLE	25.00	25.00	25.00	25.00	25.00
JOSTENS	21.00	17.00	20.00	20.00	20.00
LIFETOUCH	22.00	13.00	21.00	20.00	19.00
STRAWBRIDGE	19.00	21.00	19.00	19.00	19.50

Perceived Quality of Product-SAMPLES					TOTAL SCORE
	EVAL 1	EVAL 2	EVAL 3	EVAL 4	
TOTAL POINT POSSIBLE	25.00	25.00	25.00	25.00	25.00
JOSTENS	21.00	20.00	18.00	18.00	19.25
LIFETOUCH	22.00	20.00	24.00	18.00	21.00
STRAWBRIDGE	19.00	20.00	18.00	20.00	19.25

OPTION #	PRICING	PGS	POP	REFERENCES	TOTAL
OVERALL SCORE	40.00	25.00	21.00	10.00	100.00
JOSTENS	0.00	20.00	19.25	9.00	48.25
LIFETOUCH	40.00	19.00	21.00	5.33	85.33
STRAWBRIDGE	39.00	19.50	19.25	5.67	83.42

NOTE * 0 scores were given to vendors with negative pricing evaluations.

