CARROLL ISD

DRAGON STADIUM sponsorships 2025



THERE'S SOMETHING FOR EVERYONE

MULTIPLE SPONSORSHIP LEVELS COVER EVERY PRICE POINT AND HAVE A VARIETY OF BENEFITS starting on p8

SEASON RECORDS

CHECK OUT THE LAST 40 YEARS OF WINS & LOSSES p19

#2 OWEN ALLEN | PLAYOFF GAME VS. TRINITY | JANUARY 2, 2021


DRAGONS
DRAGONS
14
DRAGONS
DRAGONS
DRAGONS
4

DRAGON STADIUM

HOME OF THE EIGHT TIME TEXAS HIGH SCHOOL FOOTBALL STATE CHAMPIONS

(1988, 1992, 1993, 2002, 2004, 2005, 2006 AND 2011)

THE CARROLL DRAGONS HAVE ADVANCED TO POST-SEASON PLAY FOR THE LAST 20 YEARS

HEAD COACH: RILEY DODGE

In 2001, Carroll ISD in Southlake, Texas built a stadium that was ahead of its time. Dragon Stadium became the model to which other school districts aspired.

Various Carroll Dragon teams call this place home - varsity football as well as boys and girls soccer host visiting teams at this facility. Other events such as middle school championship football games, youth football Super Bowls, elementary field days, and Carroll ISD graduation all take place here. The facility is also rented by school districts and other entities for playoff games, marching band competitions, community pep rallies and other large gatherings.

Dragon Stadium has opportunities for local businesses to advertise and capitalize on exposure to the Dragon Nation. Carroll ISD offers multiple sponsorship levels and benefits. Upgrade options provide opportunities for levels to be modified to fit markeiting goals. Swap out benefits or add elements to enrich your package: there is something for everyone!

Interested parties may contact Carroll ISD's Dragon Marketing Department for more information (see back cover). We are ready to welcome you as a sponsor for our next football season!

PAGE 08

DRAGON DIGITAL

THE ENTRY LEVEL PACKAGE





PAGE 09

CHAMPION LEVEL

FIRST LEVEL WITH SIGNAGE

PAGE 10

EXECUTIVE LEVEL

ADVERTISE WITH SIGNS ON VISITOR AND HOME SIDES





PAGE 11

FOUNDING LEVEL

ADD IN KIOSK AND PROMOTION OPPORTUNITIES

PAGE 12

ANCHOR LEVEL

TOP PACKAGE WITH ADDED VIDEO AND PROMOTIONAL OPPORTUNITIES





PAGE 14

UPGRADES

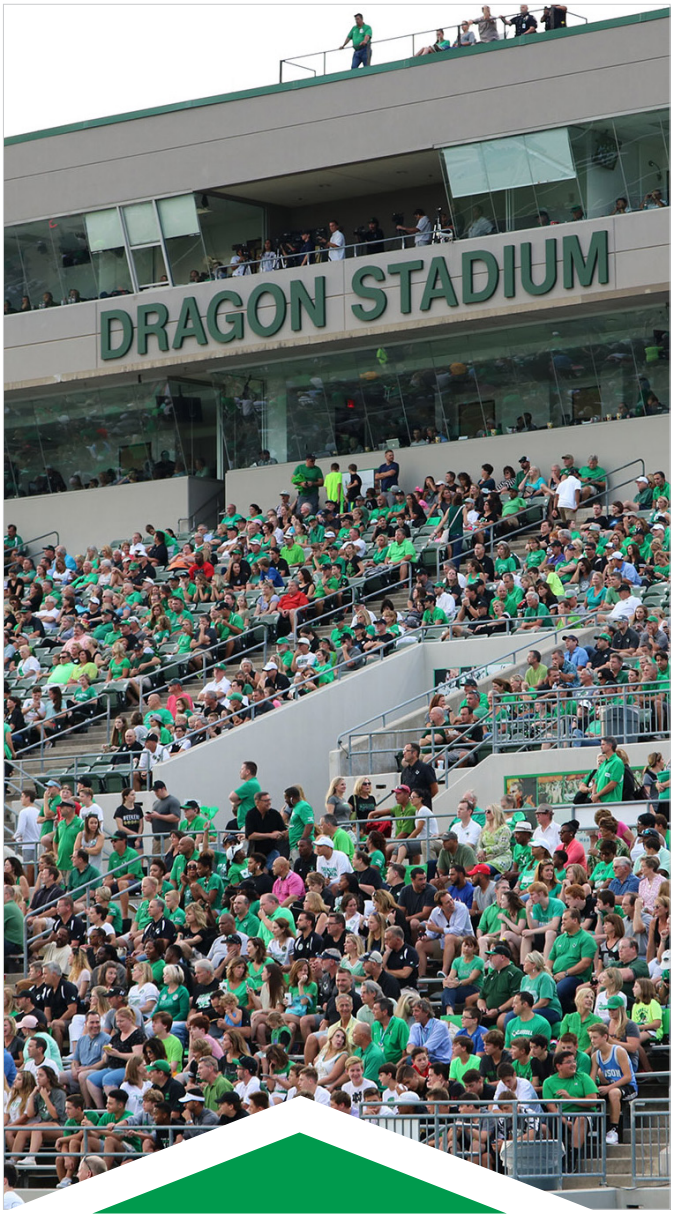
ADD OR SWAP TO CUSTOMIZE YOUR PACKAGE

PAGE 15

SIGN EXAMPLES

WHAT THEY LOOK LIKE AND WHERE THEY ARE





PAGE 16

COMPARE LEVELS

LEVELS ARE ALL MAPPED OUT ON ONE CHART

DRAGON DIGITAL LEVEL

THE DRAGON DIGITAL PACKAGE IS CISD'S ENTRY LEVEL, STADIUM SPONSORSHIP. STADIUM BENEFITS ARE LARGELY CENTERED AROUND THE VIDEO SCOREBOARD AND PA MENTIONS. THIS LEVEL ALSO INCLUDES NON-STADIUM ELEMENTS TO INCREASE THE REACH OUTSIDE THE STADIUM CREATING A POTENTIALLY YEAR-ROUND MARKETING PLATFORM. UPGRADES MAKE THE DRAGON DIGITAL LEVEL A TRULY CUSTOMIZABLE PACKAGE. BENEFITS ARE FOR REGULAR SEASON, HOME VARSITY FOOTBALL GAMES.



« DRAGON DIGITAL BENEFITS »

1. ANIMATED SPONSOR LOGO TO BE ROTATED WITH OTHER ADVERTISERS
   - TWO (2) PRE-GAME
   - TWO (2) IN-GAME
   - ONE (1) HALF-TIME
   - ONE (1) POST-GAME

2. ONE (1) MINUTE LOGO BUG OVER LIVE VIDEO

3. TWO (2) P.A. ANNOUNCEMENTS THANKING SPONSOR. EXAMPLE: "CARROLL ISD WOULD LIKE TO THANK OUR DRAGON DIGITAL PARTNERS..."

4. ONE (1) AD ON TWO (2) DRAGON E-BLASTS

5. RIGHTS TO USE THE TRADEMARKED DRAGON LOGO FOR ADVERTISING PURPOSES

6. GOLD LEVEL SPONSORSHIP IN CISD'S WE CARE EMPLOYEE RECOGNITION PROGRAM.
   - WE CARE SIGNAGE
   - TWO (2) OPPORTUNITIES PER YEAR TO ADVERTISE TO CISD EMPLOYEES.
   - NAME MENTIONED AT WE CARE SPONSORED EVENTS AND IN SELECT CISD PUBLICATIONS OR ADVERTISING.

1-YEAR: $5,000 PER YEAR

CHAMPION LEVEL

THE CHAMPION PACKAGE IS THE FIRST LEVEL WHERE PERMANENT STADIUM SIGNAGE IS INCLUDED WITH THREE (3) SIGNS ON THE HOME SIDE. A MINIMUM 2-YEAR COMMITMENT IS REQUIRED. BENEFITS ARE FOR REGULAR SEASON, HOME VARSITY FOOTBALL GAMES.

« CHAMPION BENEFITS »

1. HOME SIDE FULL COLOR LOGO APPLICATION ON...
   - ONE (1) NON-LIT WAYFINDING SIGNAGE
   - ONE (1) NON-LIT CONCESSION STAND CONDIMENT COUNTER SIGN OR SMALL WATER FOUNTAIN SIGN
   - ONE (1) NON-LIT CONCOURSE PILLAR SIGN



2. ANIMATED SPONSOR LOGO TO BE ROTATED WITH OTHER ADVERTISERS
   - THREE (3) PRE-GAME
   - TWO (2) IN-GAME
   - ONE (1) HALF-TIME
   - ONE (1) POST-GAME

3. ONE (1) MINUTE LOGO BUG OVER LIVE VIDEO

4. TWO (2) P.A. ANNOUNCEMENTS THANKING SPONSOR. EXAMPLE: "CARROLL ISD WOULD LIKE TO THANK OUR CHAMPION PARTNERS..."

5. ONE (1) AD ON THREE (3) DRAGON E-BLASTS

6. RIGHTS TO USE THE TRADEMARKED DRAGON LOGO FOR ADVERTISING PURPOSES



2- YEARS: $8,000 PER YEAR

SIGN EXAMPLES ARE SHOWN ON PAGE 15

EXECUTIVE LEVEL

BUILDING ON THE VIDEO BOARD EXPOSURE FROM THE CHAMPION LEVEL, THE EXECUTIVE LEVEL ALSO HAS A SPONSORED REPLAY OF THE ACTION. IT ALSO BOASTS SIX PERMANENT SIGNS WHICH GIVE EXECUTIVE LEVEL SPONSORS MASSIVE COVERAGE ON BOTH THE HOME AND VISITOR SIDES. THIS LEVEL ALSO PROVIDES THE SPONSOR WITH ONE KIOSK OPPORTUNITY PER SEASON. A MINIMUM 2-YEAR COMMITMENT IS REQUIRED. BENEFITS ARE FOR REGULAR SEASON, HOME VARSITY FOOTBALL GAMES.



SIGN EXAMPLES ARE SHOWN ON PAGE 15

« EXECUTIVE BENEFITS »

1. HOME SIDE FULL COLOR LOGO APPLICATION ON...
   - ONE (1) NON-LIT LARGE WATER FOUNTAIN SIGN
   - ONE (1) NON-LIT WAYFINDING SIGNAGE
   - TWO (2) NON-LIT CONCOURSE PILLAR SIGNS

2. VISITOR SIDE FULL COLOR LOGO APPLICATION ON...
   - ONE (1) NON-LIT SIGN ABOVE WATER FOUNTAINS
   - ONE (1) NON-LIT CONCOURSE PILLAR SIGNS

3. ANIMATED SPONSOR LOGO TO BE ROTATED WITH OTHER ADVERTISERS
   - THREE (3) PRE-GAME
   - TWO (2) IN-GAME
   - ONE (1) HALF-TIME
   - TWO (2) POST-GAME

4. ONE (1) MINUTE LOGO BUG OVER LIVE VIDEO

5. A MINIMUM OF ONE (1) BRANDED REPLAY

6. TWO (2) P.A. ANNOUNCEMENTS THANKING SPONSOR. EXAMPLE: "CARROLL ISD WOULD LIKE TO THANK OUR EXECUTIVE PARTNERS..."

7. ONE (1) KIOSK OPPORTUNITY PER SEASON

8. ONE (1) AD ON FOUR (4) DRAGON E-BLASTS.

9. RIGHTS TO USE THE TRADEMARKED DRAGON LOGO FOR ADVERTISING PURPOSES

2 YEARS: $11,000 PER YEAR

FOUNDING LEVEL

THE FOUNDING LEVEL INCREASES BOTH PERMANENT SIGNS AND EXPOSURE ON THE VIDEOBOARD INCLUDING A BACKLIT SIGN AT THE BOTTOM OF THE SCOREBOARD. KIOSKS ARE AVAILABLE AT EVERY GAME FOR FAN MEET AND GREET OPPORTUNITIES. PLUS, GET TWO RESERVED SEAT TICKETS FOR VARSITY FOOTBALL GAMES! A MINIMUM 2-YEAR COMMITMENT IS REQUIRED. BENEFITS ARE FOR REGULAR SEASON, HOME VARSITY FOOTBALL GAMES.

« FOUNDING BENEFITS »

1. ONE (1) BACKLIT, FULL COLOR SIGN ON THE SCOREBOARD
2. HOME SIDE FULL COLOR LOGO APPLICATION ON...
   - ONE (1) NON-LIT ENTRANCE BEAM SIGN
   - TWO (2) NON-LIT SIGNS OVER CONCESSION STANDS
   - ONE (1) NON-LIT STAIRWAY SECTION SIGN
3. VISITOR SIDE FULL COLOR LOGO APPLICATION ON...
   - ONE (1) NON-LIT TICKET WINDOW SIGN
   - ONE (1) NON-LIT SIGN OVER CONCESSION STAND
   - ONE (1) NON-LIT SIGN ON STADIUM PORTAL
4. ANIMATED SPONSOR LOGO TO BE ROTATED WITH OTHER ADVERTISERS
   - ONE (1) PRE-GAME
   - FOUR (4) IN-GAME
   - ONE (1) HALF-TIME
   - ONE (1) POST-GAME
5. A MINIMUM OF TWO (2) BRANDED REPLAYS
6. TWO (2) P.A. ANNOUNCEMENTS THANKING SPONSOR EXAMPLE: "CARROLL ISD WOULD LIKE TO THANK OUR FOUNDING PARTNERS..."
7. ONE (1) KIOSK OPPORTUNITY AT EACH GAME
8. ONE (1) AD ON SIX (6) DRAGON E-BLASTS
9. RIGHTS TO USE THE TRADEMARKED DRAGON LOGO FOR ADVERTISING PURPOSES
10. TWO (2) SEASON TICKETS TO ALL REGULAR SEASON HOME VARSITY FOOTBALL GAMES.

2 YEARS: $15,000 PER YEAR



SIGN EXAMPLES ARE SHOWN ON PAGE 15

ANCHOR LEVEL

TAKE ADVANTAGE OF ALL THE PERKS AT THE ANCHOR LEVEL. THIS SPONSORSHIP HAS THE MOST SIGNS (10) WITH REAL ESTATE AT THE TOP OF THE VIDEO BOARD, AND ON BOTH THE HOME AND VISITOR SIDES. MULTIPLE EXTRAS ON THE VIDEO BOARD ARE INCLUDED AND ALSO ENJOY A STAND-ALONE PROMOTIONAL OPPORTUNITY THAT IS ALL ABOUT YOUR COMPANY! OTHER BENEFITS INCLUDE PA ANNOUNCEMENTS, KIOSK OPPORTUNITIES, DRAGON EBLASTS AND TWO RESERVED SEAT TICKETS FOR VARSITY FOOTBALL GAMES! A MINIMUM 2-YEAR COMMITMENT IS REQUIRED. BENEFITS ARE FOR REGULAR SEASON, HOME VARSITY FOOTBALL GAMES.

« ANCHOR BENEFITS »

1. ONE (1) BACKLIT, FULL COLOR SIGN ON THE SCOREBOARD

2. HOME SIDE FULL COLOR LOGO APPLICATION ON...
- ONE (1) NON-LIT EXIT BEAM SIGN
- ONE (1) NON-LITTICKET WINDOW SIGN
- ONE (1) NON-LIT SIGN ON CONCOURSE PILLAR
- ONE (1) NON-LIT CONCOURSE PORTAL
- ONE (1) NON-LIT STADIUM PORTAL SIGN

3. VISITOR SIDE FULL COLOR LOGO APPLICATION ON...
- TWO (2) NON-LIT SIGNS ON ENTRANCE/EXIT AREAS
- TWO (2) NON-LIT SIGNS CONCOURSE PILLARS

4. ANIMATED SPONSOR LOGO TO BE ROTATED WITH OTHER ADVERTISERS
- SIX (6) IN-GAME
- TWO (2) HALF-TIME
- ONE (1) POST-GAME

5. A MINIMUM OF TWO (2) BRANDED REPLAYS

6. ONE (1) IN-GAME FEATURE/ENTITLEMENT (EX. STARTING LINE-UP, HALFTIME STATS, ETC.)

7. ONE (1) :30 SECOND PRE-GAME VIDEO PROMOTION OR PSA PER GAME (SPONSOR WILL PROVIDE)

8. TWO (2) P.A. ANNOUNCEMENTS THANKING SPONSOR. EXAMPLE: "CARROLL ISD WOULD LIKE TO THANK OUR ANCHOR PARTNERS..."

9. ONE (1) STAND-ALONE GAME-DAY PROMOTIONAL OPPORTUNITY PER SEASON.
- TWO (2) SUPPORTING P.A. ANNOUNCEMENTS FOR PROMOTIONAL OPPORTUNITY

10. ONE (1) KIOSK OPPORTUNITY AT EACH GAME

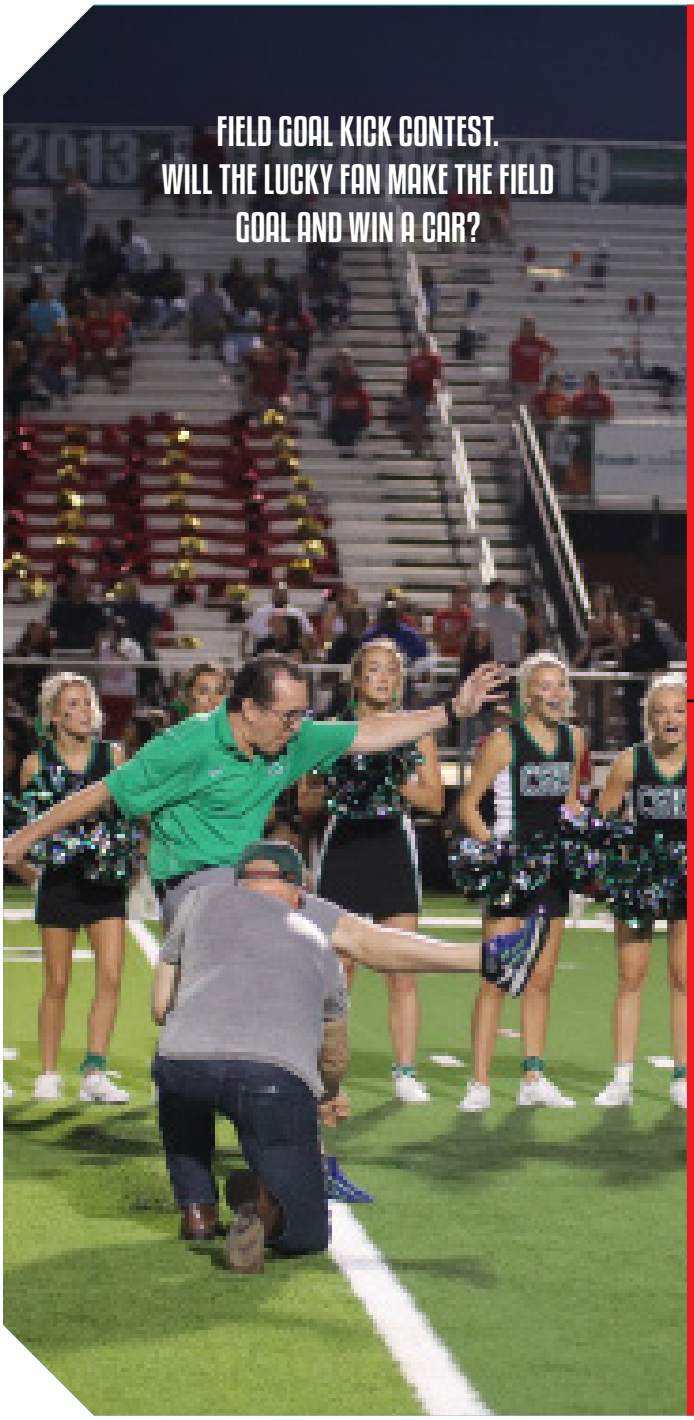
12. ONE (1) AD ON EIGHT (8) DRAGON E-BLASTS

13. RIGHTS TO USE THE TRADEMARKED DRAGON LOGO FOR ADVERTISING PURPOSES

14. TWO (2) SEASON TICKETS TO ALL REGULAR SEASON HOME VARSITY FOOTBALL GAMES.

2 YEARS: $30,000 PER YEAR

FOUNDING AND ANCHOR LEVELS ENJOY A GAME-DAY PROMOTIONAL OPPORTUNITY.
CISD WILL WORK WITH YOU TO MAKE IT THE BEST EXPERIENCE FOR YOU AND THE FANS.





PROMOTIONAL OPPORTUNITIES CAN BE ALMOST ANYTHING. HAVE A CONTEST, GIVE FANS A PROMO ITEM, HOST A PHOTO BOOTH OR DO A SAMPLING - THE SKY'S THE LIMIT!



KIOSKS AT GAMES ALLOW SPONSORS TO INTERACT WITH DRAGON FANS AND SHARE LITERATURE OR PROMOTIONAL ITEMS.

UPGRADE OPTIONS

IN CASE YOU THINK OUR STANDARD SPONSORSHIP LEVELS NEED SOME TWEAKING, WE'VE GOT OPTIONS FOR YOU! SWAP OUT LIKE PRICED ITEMS TO GET WHAT YOU NEED OR ADD TO THE PACKAGE.

GET THE BENEFITS THAT ARE IMPORTANT TO YOU!

« SWAP OR ADD ANY OF THESE BENEFITS »

DRAGON STADIUM GAME DAY EXPERIENCE

1 P.A. Announcement thanking Sponsor & logo presented on videoboard during:

- Quarter Sponsor (4) / $1000
- Halftime Show Sponsor / $3000
- Redzone Sponsor / $5000
- Touchdown Sponsor / $1000/game

*Average approx. 6 TDs / game

DRAGON STADIUM HOME PORTAL SIGNAGE

- One (1) available / $2,500 per year

DRAGON STADIUM HOME CONCOURSE SIGNAGE

- Four (4) available / $1,750 each per year

DRAGON STADIUM HOME PILLAR SIGNAGE (set of 2)

- Four (4) available / $950 per year for two (2) signs

DRAGON STADIUM GAME DAY ACTIVATION KIOSK

- Ten (10) available / $500 per game

DRAGON STADIUM P.A. ANNOUNCEMENTS

- Ten (10) available/ $250 per game, per announcement

DRAGON STADIUM VIDEO FEATURE

- Four (4) available / $2,500 per year (max. of one feature per game)
- Options ideas: Countdown to Kickoff, Emoji Cam, Game Time Weather, etc.

This benefit only available with a commitment of two (2) years.

E-MAIL BLASTS

- Ad in CISD email-blast to 15,000+ subscribers with a 60%+ open rate
- $250 per Dragon eBlast, per day

TEACHER APPRECIATION WE CARE PROGRAM

- Benefits include the exclusive opportunity to advertise to CISD faculty and staff
- $1,000/year Platinum Level
- $500/year Gold Level



SIGN EXAMPLES

home side

1. HOME TICKET WINDOW SIGN

Size: Overall (approx.): 4' high x 9.5' wide

Sponsor Advertising Area (approx.): 3' high x 6' wide

Included in: Anchor Package (qty. 1)

2. HOME ENTRANCE BEAM SIGN

Size: Overall (approx.): 28" high x 15.25' wide

Sponsor Advertising Area (approx.): 2' high x 6' wide

Included in: Founding Package (qty. 1)

3. HOME EXIT BEAM SIGN

Size: Overall (approx.): ????

Sponsor Advertising Area (approx.): 2' high x 8' wide

Included in: Anchor Package (qty. 1)

4. HOME CONCESSION STAND SIGN

Size: Overall (approx.): 3' high x 5.5' wide

Sponsor Advertising Area (approx.): 2' high x 4' wide

Included in: Founding Package (qty. 2)

5. HOME CONCESSION STAND CONDIMENT SIGN

Size: Overall (approx.): 42" high x 8' wide

Sponsor Advertising Area (approx.): 28" high x 56" wide

Included in: Champion Package (qty. 1)

01



02



CONTINUED»

SIGN EXAMPLES







6. HOME LARGE WATER FOUNTAIN SIGN

Size: Overall (approx.): 42" high x 7' wide

Sponsor Advertising Area (approx.): 2.5' h x 4' w

Included in: Executive Package (qty. 1)

7. HOME CONCOURSE PILLAR SIGN

Size: Overall (approx.): 3' high x 22" wide

Sponsor Advertising Area (approx.): 16.25" h x 20" w

Included in: Champion Package (qty. 1)

Executive Package (qty. 2)

Anchor Package (qty. 1)





SIGN EXAMPLES

08



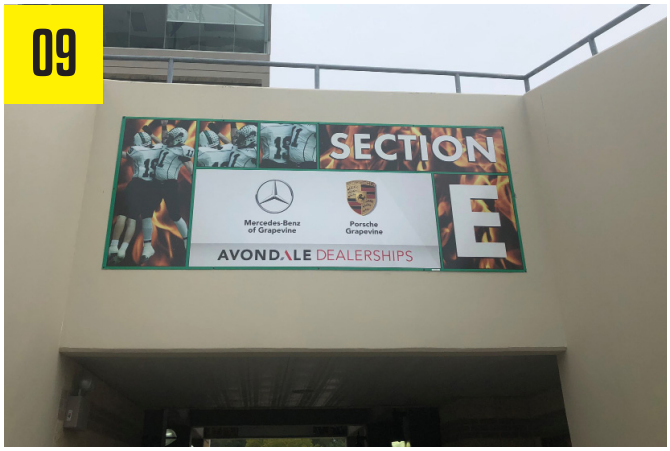
8. HOME CONCOURSE PORTAL SIGN

Size: Overall (approx.): 4' high x 8' wide

Sponsor Advertising Area (approx.): 2' high x 4' wide

Included in: Anchor Package (qty. 1)

09



9. HOME STADIUM PORTAL SIGN

Size: Overall (approx.): 4' high x 10' wide

Sponsor Advertising Area (approx.): 30" high x 8' wide

Included in: Anchor Package (qty. 1)

10. HOME STADIUM STAIRWAY SIGN

Size: Overall (approx.): ????

Sponsor Advertising Area (approx.): 30" high x 6' wide

Included in: Founding Package (qty. 1)

11. HOME WAYFINDING SIGN

Size: Overall (approx.): 2' high x 5' wide

Sponsor Advertising Area (approx.): 22" high x 35" wide

Included in: Champion Package (qty. 1)

Executive Package (qty. 1)

10



11



CONTINUED»

SIGN EXAMPLES

visitor side

1. VISITOR TICKET WINDOW SIGN

Size: Overall (approx.): 3' high x 8' wide

Sponsor Advertising Area (approx.): 18" high x 3' wide

Included in: Founding Package (qty. 1)

2. VISITOR ENTRANCE/EXIT AREA SIGN

Size: Overall (approx.): 4" high x 9' wide

Sponsor Advertising Area (approx.): 3' high x 6' wide

Included in: Anchor Package (qty. 2)

3. VISITOR WATER FOUNTAIN SIGN

Size: Overall (approx.): 4' high x 9' wide

Sponsor Advertising Area (approx.): 2' high x 3' wide

Included in: Executive Package (qty. 1)

4. VISITOR CONCESSION STAND SIGN

Size: Overall (approx.): 6.5' high x 4' wide

Sponsor Advertising Area (approx.): 2' high x 4' wide

Included in: Founding Package (qty. 1)

5. VISITOR PILLAR SIGN

Size: Overall (approx.): 36' high x 2' wide

Sponsor Advertising Area (approx.): 16" high x 20" wide

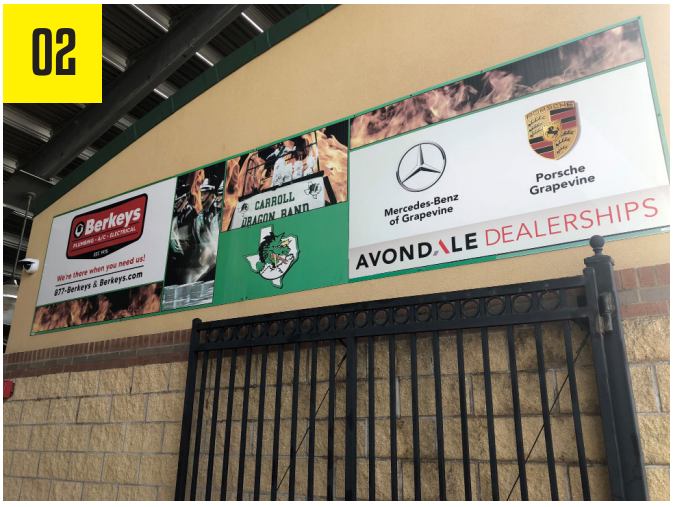
Included in: Anchor Package (qty. 1)

Executive Package (qty. 2)

01



02



6. VISITOR STADIUM PORTAL SIGN

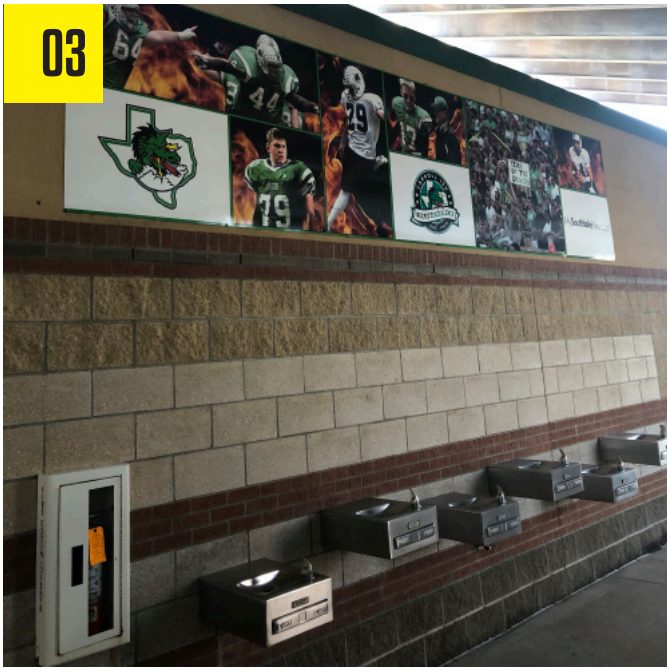
Size: Overall (approx.): 3' high x 5'' wide

Sponsor Advertising Area (approx.): 3' high x 5' wide

Included in: Founding Package (qty. 1)

SIGN EXAMPLES visitor side

03



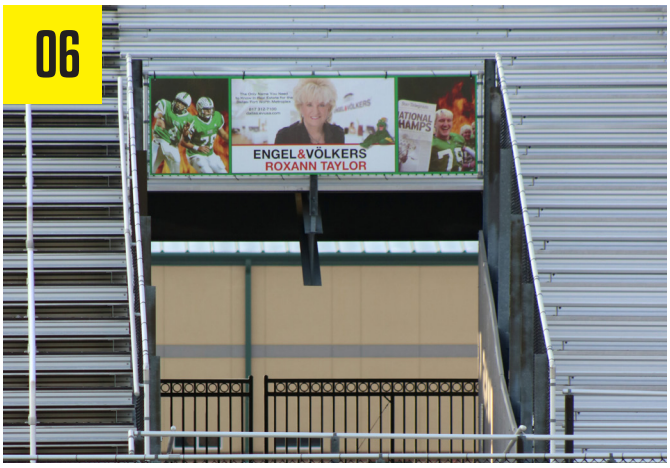
05



04



06



COMPARE LEVELS

GET A BIRD'S EYE VIEW OF SPONSORSHIPS AT DRAGON STADIUM. **WHAT BEST FITS YOUR MARKETING GOALS?**

	Anchor (max 2)	Founding (max 4)	Executive Level (max 2)	Champion Level (max 6)	Dragon Digital (max 12)
1- year agreement	N/A	N/A	N/A	N/A	$5,000/year
2- year agreement	$30,000/year	$15,000/year	$11,000/year	$8,000/year	$5,000/year
Digital - Video Board Logo Loop					
Pregame		1	2	3	2
In-game	6	4	3	2	2
Halftime	2	1	1	1	1
Postgame	1	1	1	1	1
Logo bug over Live Video			1	1	1
Sponsored Replay	2	2			
:30 video	yes				
In-Game PA Mention (2)					
All Sponsor Thank You	yes	yes	yes	yes	yes
Home Stadium Signs (number of signs available)					
Scoreboard Sign (6)	1	1			
Ticket Window Sign (2)	1				
Entrance Beam Sign (2)		1			
Exit Beam Sign (2)	1				
Concourse Portal Sign (2)	1				
Stadium Portal Sign (2)	1				
Concession Sign (8)		2			
Stairway Stadium Sign (4)		1			
Concession Condiment Sign (4)				1*	
Small Water Fountain Sign (2)					
Large Water Fountain Sign (2)			1		
Pillar Sign (15)	1		2	1	
Wayfinding Sign (10)			1	1	
Visitor Stadium Signs (number of signs)					
Ticket Window Sign (4)		1			
Entrance/Exit Sign (2 x 2)	2				
Portal Sign (4)		1			
Concessions Sign (4)		1			
Water Fountain Sign (6)			1		
Pillar Sign (11)	2		1		
Digital - District Wide					
eBlast Ad	8	6	4	3	2
Misc.					
Logo License	yes	yes	yes	yes	yes
We Care Sponsorship				yes - Gold	yes - Gold
Season Tickets	2	2			
In-game Activation					
In-game Feature/Entitlement	yes				
One Promo Night (per season) + PA	yes - stand alone	yes			
Kiosk/Tabling at each Home game	yes	yes	1x season		

* if condiment counter signs are all used, small water fountains will be utilized.

6/1/2023

GAME EXPERIENCE

Digital Experience

DRAGON GAME DAY EXPERIENCE
Logo presented on videoboard during:

- Quarter Sponsor (4) / $1000/ea
- Halftime Show Sponsor / $3000
- Redzone Sponsor / $5000
- Touchdown Sponsor / $1000/game
  *Average approx. 6 TDs / game



Year	UIL Class	Regular Season	Playoff Record	Record at Dragon Stadium	End of Season Title
1981	2A	9-1		5-0	District Runner Up
1982	2A	6-4	2-1	3-1	District Runner Up
1983	2A	4-5-1		2-4	
1984	2A	7-3	0-1	3-2	District Runner Up
1985	2A	8-2	0	5-0	
1986	3A	9-1	1-1	5-1	Bi-District Champions
1987	3A	10-0	4-1	5-0	State Semifinalists
1988	3A	10-0	6-0	5-0	STATE CHAMPIONS
1989	3A	10-0	2-1	5-0	Area Champions
1990	3A	10-0	4-1	5-0	State Semifinalists
1991	3A	10-0	4-0-1	5-0	State Semifinalists
1992	3A	10-0	6-0	5-0	STATE CHAMPIONS
1993	3A	10-0	6-0	5-0	STATE CHAMPIONS
1994	4A	5-4	1-1	2-3	Bi-District Champions
1995	4A	10-0	0-1	5-0	District Champions
1996	4A	3-6-1	0	1-2-1	
1997	4A	6-4	1-1	3-1	Bi-District Champions
1998	4A	9-1	4-1	5-0	State Semifinalists
1999	4A	6-4	0	4-1	
2000	4A	6-4	3-1	3-2	Region Finalist. Lost to Wichita Falls 21-41
2001	4A	6-4	4-1	4-1	Region Finalist. Lost to Ennis 17-49
2002	5A	10-0	6-0	5-0	STATE CHAMPIONS! Beat Smithson Valley 45-17
2003	5A	10-0	5-1	5-0	State Finalists. Lost to Katy 16-17
2004	5A	10-0	6-0	5-0	STATE CHAMPIONS! Beat Smithson Valley 27-24
2005	5A	10-0	6-0	5-0	STATE CHAMPIONS! Beat Katy 34-20
2006	5A	10-0	6-0	5-0	STATE CHAMPIONS! Beat Westlake 43-29
2007	5A	9-1	2-1	5-0	District Champions. Lost to Allen 21-22
2008	5A	8-2	1-1	4-0	District Runner Up. Lost to Cedar Hill 18-31
2009	5A	9-1	2-1	5-0	District Champions. Lost to Allen 34-35
2010	5A	9-1	3-1	4-1	Region Finalist. Lost to Duncanville 41-42
2011	5A	10-0	6-0	5-0	STATE CHAMPIONS. Beat FB Hightower 36-29
2012	5A	9-1	3-1	5-0	State Quarterfinalists. Lost to DeSoto 45-49
2013	5A	9-1	2-1	4-1	Region Semifinalists. Lost to Trinity 38-42
2014	6A	10-0	3-1	6-0	State Quarterfinalists.Lost to Cedar Hill 42-62
2015	6A	8-2	1-1	5-0	Area Finalists. Lost to Denton Guyer 35-48
2016	6A	9-1	1-1	5-1	Area Finalists. Lost to DeSoto 30-48
2017	6A	7-3	3-1	5-0	State Quarterfinalists. Lost to Midway 28-42
2018	6A	10-0	3-1	5-0	State Quarterfinalists. Lost to Duncanville 7-51
2019	6A	13-1	3-1	5-0	State Quarterfinalists. Lost to Duncanville 35-49
2020	6A	7-1	5-1	6-0	State Runner Up. Lost to Westlake 34-52
2021	6A	10-0	4-1	5-0	State Semifinalists. Lost to Duncanville 9-35
2022	6A	10-0	3-1	6-0	State Quarterfinalists. Lost to Denton Guyer 21-45
2023	6A	9 - 1		6 - 0	









be part of the
ACTION!

For more information contact: Dragon Marketing at 817-949-7087