

# AD-VENTURES FOR KIDS (GRADES K-5) & AD-VENTURES FOR TEENS (GRADES 6-8) 2025-26 Rate and Distribution Schedules

<u>Ad size</u>	<u>Ad dimensions</u>	<u>Kids</u>	<u>Teens</u>	<u>Both</u>
1/4 Page Ad .....	3 3/4 inch wide x 5 inch tall.....	\$75.00 .....	\$50.00 .....	\$100.00 .....
1/2 Page Ad .....	7 3/4 inch wide x 5 inch tall.....	\$115.00 .....	\$75.00 .....	\$152.50 .....
Full Page Ad.....	7 3/4 inch wide x 10 1/4 inch tall .....	\$195.00 .....	\$100.00 .....	\$245.00 .....
Front Cover Ad .....	7 3/4 inch wide x 5 inch tall.....	\$170.00 .....	\$90.00 .....	\$215.00 .....
Inserts.....		\$210.00 .....	N/A.....	N/A .....

\*Submit an Ad through Ad-Ventures for Kids, and receive 50% off an ad in Ad-Ventures for Teens for the same month's Publication.

Please visit our website [www.fargo.k12.nd.us/ADventures](http://www.fargo.k12.nd.us/ADventures) for billing options.

The Ad-Ventures for Teens will be distributed electronically to middle school parents via email

<u>AD DEADLINE by 4:00 p.m.</u>	<u>INSERTS DEADLINE by 4:00 p.m.</u>	<u>Distribution</u>
Aug 7 <sup>th</sup> .....	Aug 15 <sup>th</sup> .....	First week of Sept
Sept 4 <sup>th</sup> .....	Sept 16 <sup>th</sup> .....	First week of Oct
Oct 9 <sup>th</sup> .....	Oct 15 <sup>th</sup> .....	First week of Nov
Nov 6 <sup>th</sup> .....	Nov 12 <sup>th</sup> .....	First week of Dec
Dec 4 <sup>th</sup> .....	Dec 12 <sup>th</sup> .....	First week of Jan
Jan 8 <sup>th</sup> .....	Jan 14 <sup>th</sup> .....	First week of Feb
Feb 5 <sup>th</sup> .....	Feb 11 <sup>th</sup> .....	First week of Mar
Mar 5 <sup>th</sup> .....	Mar 11 <sup>th</sup> .....	First week of Apr
Apr 9 <sup>th</sup> .....	Apr 15 <sup>th</sup> .....	First week of May

- No ads will be accepted after deadline date, inserts should be dropped off at  
**VTC 424 9th Avenue South Fargo ND 58103**
- Include billing address with ad and/or payment.
- If submitting a digital file it needs to be a PDF or JPEG file. Submit PDF or JPEG file through our website at [www.fargo.k12.nd.us/ADventures](http://www.fargo.k12.nd.us/ADventures).
- We are not responsible for proofing ads or low quality ad reproduction.
- If you require a receipt, please indicate that with your ad. Include your address and one will be mailed.
- Any questions call Shane Lugert at 701.446.1112 or email [printcenter@fargo.k12.nd.us](mailto:printcenter@fargo.k12.nd.us)
- If you want to reserve a certain page for your ad, call or email Shane. This will be on a first come first serve basis.
- We do not keep any ads on file for future use. Ads must be resubmitted each month.
- If mailing payment please indicate ATTN: Adventures Advertisement on envelope.
- When sending payment, please indicate the invoice number being paid.