



PRESS RELEASE

FOR IMMEDIATE RELEASE

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Contact: Angel Mead

Phone: (760) 668-5037

Banning High School Hosts Successful Career Technical Education Industry Advisory Meeting

BANNING, CA — Banning High School recently welcomed industry leaders, employers, and educators to its Career Technical Education (CTE) Industry Advisory Meeting, an event dedicated to strengthening the bridge between education and the workforce. Held on Thursday, January 30, 2025, the gathering provided an opportunity for professionals to engage with students, explore innovative learning environments, and contribute insights to align CTE programs with current industry standards.

The event, made possible through a partnership with Tomorrow’s Talent, featured representatives from businesses across Banning and Riverside County, who were greeted by students eager to showcase their skills and hands-on learning experiences. Attendees had the opportunity to tour Banning High School’s state-of-the-art CTE facilities, where they observed students utilizing advanced technology and equipment in various career pathways. From automotive engine components and theater production sound boards to a cutting-edge digital media production studio and a warehouse-sized construction classroom, visitors were impressed by the real-world applications of student learning.

“Seeing the level of hands-on experience and industry-relevant tools available to students was truly inspiring,” said one industry partner. “The skills these students are developing will set them up for success in their future careers.”

Superintendent Terrance Davis highlighted the importance of collaboration between education and industry, stating, “At Banning Unified School District, we are committed to ensuring our students receive the best possible preparation for their future careers. Partnerships like the one with Tomorrow’s Talent allow us to provide students with hands-on experiences and industry connections that will make them competitive in the workforce.”

Contact Information:

Angel Mead, District & Community Relations Coordinator
O: 951.922.0200 ext: 104012 | E: amead@banning.k12.ca.us

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Banning Unified School District's CTE programs provide students with dynamic opportunities to explore career pathways, gain industry certifications, and earn high school credits. The district offers CTE pathways, including:

- **Arts, Media, and Entertainment:** Digital Film, Theatre Performance, Theatre Tech (certifications in Adobe Premiere Pro, Voice Acting, Writing for Performance).
- **Business and Finance:** Academy of Business (certifications in Social Media Marketing and Microsoft 365).
- **Building and Construction Trades:** College-level courses like Introduction to Construction Technology.
- **Transportation:** Hands-on automotive training with certifications in SP2 Automotive and OSHA-10.
- **Public Services:** Leadership development through Cadet Corps programs with specialized certifications.

The collaboration between education and industry continues to strengthen Banning Unified's commitment to preparing students for the workforce, equipping them with both technical expertise and career-ready experiences.

For more information about Banning Unified School District's Career Technical Education programs, visit www.banning.k12.ca.us/page/cte

For more information, please contact the Banning USD Communications Department at communications@banning.k12.ca.us.

Photos from the event can be viewed at <https://banning-usd.smugmug.com/2024-2025/January-Events/BHS-CTE-Industry-Advisory-Meeting>

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About Banning Unified School District:

Banning Unified School District serves nearly 4,300 students across its schools and is one of the largest employers in the city of Banning, with over 500 dedicated staff members. The district's

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mission is to collaborate as a diverse community to develop responsible, respectful, and prepared students who achieve their full potential. Guided by its vision to prepare, inspire, and educate, Banning USD is committed to fostering a supportive environment where students can thrive academically and personally.

About Tomorrow's Talent:

Tomorrow's Talent, founded by Dale Marsden in 2019, is an innovative initiative designed to bridge the gap between education and employment. The program integrates real-world experiences into the education system through internships, apprenticeships, and service-learning projects. Tomorrow's Talent seeks to expose students to various career opportunities early on, aligning their passions with potential career paths. By doing so, the program ensures that students graduate prepared to contribute to their local economies with meaningful experiences and industry connections.

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(Photos have been attached)

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PHOTO CAPTION: Industry leaders, educators, and students gather in the Banning High School Library to kick off the CTE Industry Advisory Meeting, fostering collaboration between education and the workforce.

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PHOTO CAPTION: The Digital Media Studio at Banning High School showcases a professional interview and podcast setup, providing students with hands-on experience in media production and broadcasting.

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PHOTO CAPTION: Banning High School students, dressed in safety gear for their construction class, prepare to engage in hands-on training using industry-standard equipment, gaining practical skills for future careers in the building and construction trades.

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