



PRESS RELEASE

FOR IMMEDIATE RELEASE

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Banning USD Strengthens Career Pathways with Tomorrow's Talent Partnership

BANNING, CA — Banning Unified School District (Banning USD) is proud to highlight its dedication to preparing students for successful futures through its Career Technical Education (CTE) pathways. Serving nearly 4,300 students, Banning USD offers five dynamic CTE sectors, each designed to equip students with industry-relevant skills and real-world experience.

The district is excited to partner with **Tomorrow's Talent**, an innovative organization dedicated to bridging the gap between education and employment. This collaboration is not about introducing new programs but rather about elevating and expanding the reach of the exceptional CTE programs already in place at Banning USD. Through this partnership, the district aims to connect students with industry partners, opening doors to new opportunities while celebrating the outstanding achievements of its current CTE students.

“We are incredibly proud of the programs we’ve built and the students who thrive within them,” said Superintendent Terrence Davis. “Tomorrow’s Talent allows us to expand the visibility of these programs, ensuring that our students are connected to valuable career pathways while staying true to our vision to prepare, inspire, and educate.”

Banning USD currently offers students the chance to explore their interests through a variety of CTE pathways:

- **Business and Finance**
Academy of Business – Preparing students for careers in finance, management, and entrepreneurship.
- **Building and Construction Trades**
Building Construction – Providing real-world skills in construction and design.
- **Transportation**
Automotive – Developing expertise in vehicle maintenance, repair, and technology.
- **Arts, Media, and Entertainment**
Digital Film – Teaching storytelling through film production and editing.



Theater Performance – Developing performance skills for stage and screen.

Theater Tech – Providing training in lighting, sound, and stagecraft.

- **Public Service**

Cadet Corps – Inspiring leadership and service through military-style training programs.

With Tomorrow's Talent helping to connect these pathways to industry partners, Banning USD is reinforcing its commitment to empowering students with the skills and confidence they need to succeed in the workforce or higher education.

About Tomorrow's Talent:

Plan Today for Tomorrow's Talent

Founded by Dale Marsden in 2019, Tomorrow's Talent is an innovative initiative created to bridge the gap between education and employment. Tomorrow's Talent proposes a proactive approach by integrating real-world experiences into the education system through internships, apprenticeships, and service-learning projects. This program not only aims to expose students to various career opportunities from an early age but also seeks to align their passions with potential career paths. The ultimate goal is to ensure students emerge from their educational journey ready to contribute to their local economies, equipped with meaningful experiences and connections that benefit both local talent and employers.

About Banning Unified School District:

Banning USD serves nearly 4,300 students across a diverse and tight-knit community. The district is committed to preparing, inspiring, and educating students to achieve their full potential. With a focus on innovation, collaboration, and excellence, Banning USD equips students with the tools they need to thrive in the workforce, higher education, and beyond.

For more information about Banning Unified School District's Career Technical Education programs and partnerships, please visit www.banning.k12.ca.us or contact the Communications Department at communications@banning.k12.ca.us

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The mission of Banning Unified School District is to collaborate as a diverse community in developing responsible, respectful, and prepared students to achieve their full potential.

Banning

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(Photos have been attached)



PHOTO CAPTION: Superintendent Terrence Davis and Dr. Dale Marsden, Founder and Chief Visionary of Tomorrow's Talent, formalize their commitment to expanding Career Technical Education (CTE) opportunities for students by signing a partnership agreement.

Banning

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PHOTO CAPTION: Superintendent Terrence Davis and Dr. Dale Marsden, Founder and Chief Visionary of Tomorrow's Talent, formalize their commitment to expanding Career Technical Education (CTE) opportunities for students by signing a partnership agreement.



PHOTO CAPTION: Banning High School Career Technical Education (CTE) teachers celebrate as they sign the agreement, embracing the opportunity to expand their programs and enhance learning experiences for students.