BBB Trust Scholarship

Presented by: KENTUCKY KINGDOM THEME & WATER PARK

About BBB

For more than 100 years, the Better Business Bureau has been helping people find businesses, brands, and charities they can trust. There are local, independent BBBs across the United States, Canada, and Mexico, including BBB Serving Greater Kentucky and South Central Indiana which serves 108 counties in Kentucky and 10 counties in South Central Indiana.

Contest Information

The BBB Trust Scholarship is sponsored by the BBB Consumer Education Fund (CEF), a 501(c)(3) charitable organization and KENTUCKY KINGDOM. **Eligibility**: This contest is open for all public and private high school students (grades 9-12) in the BBB Serving Greater Kentucky and South Central Indiana's service area. If you need to see if you are included in the service area, you can email us at info@ky-in.bbb.org for more information.

Rules and Guidelines

- Go to https://www.bbb.org/local/0402/kyin-student for more details
- Entries must be submitted by Friday BEFORE Halloween (by 4:30pm EST).
- Visual entries can be photographed and emailed to jdodson@ky-in.bbb.org and must include in the subject line, Student First Name, Student Last Name Initial, and School (example: John D. – Your High School) in jpg or png format. If the file is too large for email, it can be shared via Google Drive or mailed on a flash drive to BBB, Attn: Jeremy Dodson, 13104 Eastpoint Park Blvd, Louisville, KY 40223. Essay entries need to be sent in Word format.
- Students and/or teachers/advisors will be informed when the entry is received.
- The contest theme is "Trust" and all entries must reflect the theme.
- All visual art, graphic design, and video entries must incorporate the BBB logo and color scheme, available at https://www.bbb.org/local/0402/kyin-student.
- Visual entries should have the student's name in the lower right-hand corner.
- Essay entries should have the student's name in the header.
- **No entry fee is required.**
- There are 4 categories for submission:
  - Video submission (short film or PSA), which should be between 30 – 60 seconds in length.
  - Graphic Design (using computer software to create an original piece).
  - Visual Art (using paint/colored pencils/markers/charcoal/etc. to create an original piece)
  - Essay submission which should be between 500-1000 words.
- Students may submit multiple entries, but only one (1) submission per category.
- Entry must be new/original work.
- Applicants are solely responsible for their film production - this includes getting the appropriate releases for all persons who appear on-camera, including minors and their parents/guardians. The use of original music or royalty-free music is strongly recommended. Proper release forms must be presented for music with copyright. Any material that is found without proper licensing may be rejected.
- The submission should include the title, category, student's name, and student's school.
- Along with the actual submission, the entry form must be signed. By signing the entry form, the student acknowledges they have read and understood this rules and guidelines form, as well as the terms and conditions form. Submission without a signed entry form will be rejected.
- The entry becomes the property of the Better Business Bureau. Entries may be used in future promotions, events, or marketing campaigns.
- BBB retains the first North American serial rights of the work to publish, produce, reproduce, distribute, and market. All other remaining rights revert to the author upon publication. If the work is published again, we ask for a credit line to indicate that the work first appeared with BBB Heroes for Trust Student Contest.
- Although all cast/crew must sign the entry form, the name (or names) listed beside "Applicant's Name(s)" will be the only one(s) that are eligible to receive awards.
- BBB is an organization founded on trust and ethical behavior. It is our expectation that this contest is run on the "honor system" and that honorable behavior is expected from all participants. Any allegations of "vote-buying" by a contestant will be investigated. If evidence substantiates the allegation(s) that a student has purchased/bought votes, he/she may participate but all his/her votes will be nullified and the student will be ineligible for any award.

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Judging & Awards

- Communication of the theme – how well does the entry express the theme of "Trust"
- Creativity/Originality – how innovative and artistic is the entry?
- Production – how well is the entry directed, edited, written, designed, or laid out?

Prizes will be awarded to the 1st, 2nd, and 3rd place winners in each category. There will also be a "Public's Choice" winner declared through BBB's social media.

Winners and/or teachers/advisors will be notified by email on or by the week of Thanksgiving. Teachers, advisors, and/or principals of winners are encouraged to be available to attend the recognition presentation.

Terms and Conditions

By entering the BBB Trust Scholarship Contest, entrants release and hold the promoter harmless from and against any and all losses, damages, rights, claims, and actions. BBB is not responsible for any claim involving copyright, trademark, or royalty infringements related to the work. Applicants are responsible for their own insurance.

By submitting your entry you certify that you are authorized to submit this work and that all clearances and licenses necessary for the public display of the work have been granted and agree that you will indemnify and hold harmless the Better Business Bureau for any liabilities and expenses in connection with any claims based on any entry submitted to BBB.

BBB retains the right to accept or decline any entry, for whatever reason, without notice or explanation.

Nudity, profanity, explicit violence, drug use, or references to drug use or anything the committee finds offensive or vulgar are grounds for rejection.

Entering the competition constitutes permission to use the names and likenesses of the submission for publicity and promotions with no compensation. Additionally, the Entry becomes the property of BBB and may be used in future promotions, events, or marketing campaigns and cannot be returned.

You indemnify BBB, their affiliates, sponsors, employees, and judges of and from any and all claims, loss, or liability that may be asserted against you or incurred by you or any associates, at any time in connection with the submitted work.

By signing the entry form, you acknowledge that you have read the submission guidelines and qualifications and accept all terms of participation in the BBB Trust Scholarship Contest contained herein.

Graphic Design & Visual Art:

For all graphic design entries, the BBB logo and the slogan "Start with Trust" must be used. Each entry should also have the student's name in the lower right-hand corner. Each entry should use the BBB color scheme. Entries can be submitted via email in jpg or png format or mailed on a flash drive. A copy of the logo and color scheme may be obtained from the BBB website at https://www.bbb.org/local/0402/kyin-student along with additional information.

Video:

For all video entries, the BBB logo and the slogan "Start with Trust" must be used. Each entry should also have the student's name in the lower right-hand corner. Each entry should use the BBB color scheme. Entries can be submitted via Google Drive link or mailed on a flash drive. A copy of the logo and color scheme may be obtained from the BBB website at https://www.bbb.org/local/0402/kyin-student along with additional information.

Essay:

For all essay entries, the prompt is: How do you demonstrate that you are trustworthy and how do you recognize trustworthiness in others? All entries must be between 500-1000 words. Entries can be submitted via email or Google Drive in Word format. The essay is EXEMPT from using the logo and color scheme.

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Entry Type (check one): ☐ Visual Art ☐ Graphic Design ☐ Video ☐ Essay (Word format)

Title of Entry: _____

Design Software/Program Used: _____

Applicant's Name(s): _____

Home Address: _____

School: _____

Teacher/Advisor's Name: _____

Teacher/Advisor's Phone Number: _____

Teacher/Advisor's Email: _____

List of Cast/Crew (if applicable): _____

_____

By signing below, I acknowledge that I have read the submission guidelines, rules, guidelines, terms, conditions, and accept all terms of participation in the Heroes for Trust Student Contest contained herein. If signing as the parent and/or legal guardian for a minor, I hereby warrant that I am the parent and/or legal guardian of the person signing this document and have caused such person to sign said agreement and will indemnify BBB against all claims, liabilities, and expenses respecting such agreement, and that, knowing of BBB reliance on said agreement, I agree to cause said person to adhere to all of the provisions of this agreement.

_____ _____
Applicant's Signature / Parent / Guardian Signature (if applicable) Date

_____ _____
Applicant's Signature / Parent / Guardian Signature (if second applicant) Date

_____ _____
Cast/Crew Signature / Parent / Guardian Signature (if applicable) Date

_____ _____
Cast/Crew Signature / Parent / Guardian Signature (if applicable) Date

_____ _____
Cast/Crew Signature / Parent / Guardian Signature (if applicable) Date

_____ _____
Cast/Crew Signature / Parent / Guardian Signature (if applicable) Date

Entries are due the Friday before Halloween (10/24/2025) by 4:30pm EST.