



Strategic Plan Goals and Objectives

June 19, 2025

Dr. Julie Glazer, Superintendent Patti Rees, NJ School Board Association





WATCHUNG
BOROUGH SCHOOL DISTRICT

Strategic Planning Sessions

Wednesday, January 29, 2025

Monday, March 3, 2025

Wednesday, March 26, 2025

SAVE THE DATES!

Session 1: January 29, 2025

An opportunity to provide input on the current strengths and needs of the district, as you see them.

Session 2: March 3, 2025

An opportunity to provide input on the future direction of the district.

Session 3: March 26, 2025

The opportunity to participate in goal-setting for the district.

Participate in any or all three of our meetings. Bring a friend or neighbor!

We need your input!



All meetings will be held
in the Valley View Middle
School APR 7:00 PM

Help us plan the future!



3-D Strategic Planning

Creates an
organizational

vision

...that will direct,
motivate and inspire all
members of the
community to work
together to advance
student achievement.





Advantages of Strategic Planning

- Proactive, creative and flexible
- Provides a forum for community participation
- Continues an ongoing cycle of planning, assessment and decision-making that will optimize limited resources and increase communications



Cascading Goals: The Waterfall Effect of a Strategic Plan

District Strategic Planning Goals



District and Board of Education Goals



Administrator's Goals



Building Goals



Department Goals



Staff SGO's



Staff PDP's



Increased Student Achievement





Components of Strategic Planning



Where do we want to be in 3-5 years?

The “how” The work of the Administration

How will we get there? (the roadmap)

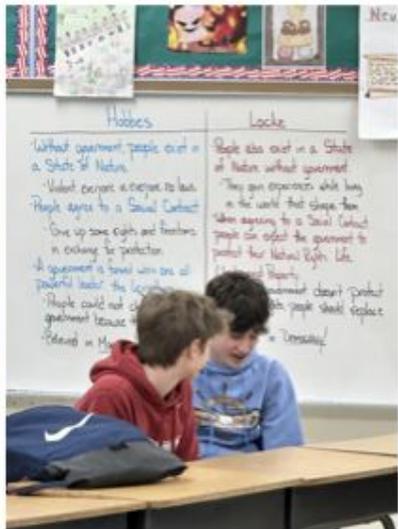
Where are we now?



MISSION OF BAYBERRY SCHOOL

The mission of Bayberry School is to introduce the young child to formal learning by building a foundation of knowledge and skills (NJSLs) within a nurturing environment that promotes self-confidence, encourages love of learning, and celebrates the uniqueness of each child.





MISSION OF VALLEY VIEW SCHOOL
The mission of Valley View School is to enhance and further develop the academic and social competencies of every student (NJSLS) by providing varied experiences that promote self-reliance, self-motivation, and community awareness.



“EXCELLENCE ON THE HILL”



Vision Statement

The Watchung Borough School District is committed to inspiring learners to explore, inquire, and collaborate on their joyful journey toward discovery, independent thinking, and creative problem solving. Our culture of acceptance and inclusion provides the foundation for learning and social and emotional growth. Through reflection and ethical decision-making, we continue to learn and grow, embrace differences, and prepare for an increasingly complex, ever-changing world.

Goal 1:

Student Learning & Achievement

Goal 2:

Professional Learning, Development & Capacity Building

Goal 3:

Communication & Community Engagement

Goal 4:

School Culture & Climate



Goal 1:

Student Learning & Achievement

- Challenge students at their appropriate/individualized level
- Integrate problem-based learning into the curriculum
- Add staffing that improves curriculum and instruction
- Enhance (STEAM) opportunities and co-curricular activities, science labs, arts, competitions
- World language immersion
- Experiential learning and integrating arts, nature, agriculture, culinary arts, AI, beginning in the early grades



Goal 2:

Professional Learning, Development & Capacity Building

- Specialized training for teachers and staff to implement instructional strategies and support advanced programs.
- Increase staffing capacity to improve curriculum development and instruction delivery
- Ongoing professional development in leadership, student engagement strategies, and emerging educational practices
- Reliable technology access and training to support equitable teaching and learning
- Explore peer-to-peer learning exchange and/or 1:1 coaching
- Transitions: between buildings, to the high school, into and out of Special Education



Goal 3:

Communication & Community Engagement

- Celebrate and communicate student and school achievements
- Bring communications from the schools to the general public
- Joint community events
- Engage community members including senior citizens, high school students, experts, and businesses to contribute to the educational experience by volunteering
- a “Parent University” to educate and empower families as partners



Goal 4:

School Culture & Climate

- Promote a climate of kindness and empathy
- Encourage a culture of collaboration
- A culture of recognition and respect
- Foster independent, critical thinkers
- Community outreach ideas to give back within the community
- Address needs of the community in/outside of school
- New clubs outside of traditional options



Thought Exchange Survey

Open until July 3, 2025



<https://tejoin.com/scroll/218211318>

