

Communications & Community Relations Report

June 17, 2025



Monthly Communications Insights

PCSD 25 Social Media At a Glance

As of June 16, 2025



Followers

12,362



Followers

1,436



Subscribers

619

Most Active Social Channel: Facebook



204,561

Views



12,363

Engagement



2,594

Interactions



4

Net Follows



700

1-Minute
Views

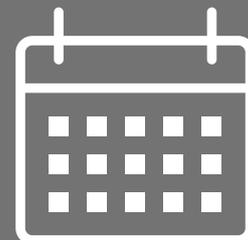


Livestreams



June 10, 2025
**Board Work Session/
 Special Meeting**
 94 views

May 20, 2025
Regular Board Meeting
 128 views

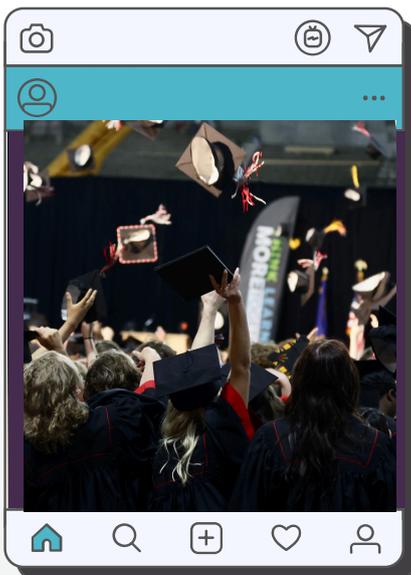


Top Performing Posts

Top Content By Views: Last 28 Days



Views 21,840
 Reach 9,987
 Interactions 199
 Shares 124



Views 15,150
 Reach 7,169
 Interactions 117
 Shares 56

01 **June 5, 2025**
 🎉 FREE Summer Lunches Are Back! 🍎🍌

Pocatello/Chubbuck School District 25 is serving up delicious FREE lunches for all kids 18 and under — all summer long! 🌞🍷 From June 9th to August 8th, stop by one of our participating parks between 11:30 AM and 12:30 PM and enjoy a fresh meal in the sun! 🌳☀️

[Read the full post](#)

02 **May 28, 2025**
 Class of 2025 Graduation Schedule & Live Streams!

Celebrate the incredible accomplishments of our graduating seniors! Whether you're attending in person or tuning in from afar, here's everything you need to know.

[Read the full post](#)

Most Watched Video - Facebook

Top Content By Views: Last 28 Days

Facebook Livestream Earns Most Watched Video This Month

<https://www.facebook.com/share/v/1DsLXgZiWF/>

ANALYTICS

Views 14,558

Duration 0:60

Watch Time 58 hours

Interactions 321

Shares 12

New Horizon High School Graduation 2025



Most Watched Video - YouTube

Top Content By Views: Last 28 Days

818 Views



YOUTUBE ANALYTICS

9 new subscribers
2,553 total views
13.1K minutes watched

MEDIA LINKS

Appendix

Links to articles from May 16, 2025 to June 14, 2025

May 16, 2025

Rural Shelley makes a big bond ask – for the second time

<https://www.idahoednews.org/news/a-rural-school-district-makes-a-big-ask-for-the-second-time/>

New Idaho association seeks to connect charter school leaders and advocate

<https://www.idahoednews.org/news/new-idaho-association-seeks-to-connect-charter-school-leaders-and-advocate/>

News from around the state

<https://www.idahoednews.org/news/news-and-events-from-around-the-state/>

May 17, 2025

Lava Elementary closing chapter as charter conversion approaches

https://www.idahostatejournal.com/news/local/forward-with-faith-lava-elementary-closes-chapter-as-charter-conversion-approaches/article_716433aa-2bb5-45ed-a9c9-df1ff17cf43d.html

The Idaho GOP abandoned your schools, let's show up for them May 20

https://www.idahostatejournal.com/townnews/museums/opinion-the-idaho-gop-abandoned-your-schools-let-s-show-up-for-them-may-20/article_52836c67-a6b9-4fb5-8677-24430214b1fb.html

Keep Medicaid whole, keep Idaho families whole

https://www.idahostatejournal.com/free/opinion-keep-medicaid-whole-keep-idaho-families-whole/article_2735de37-53a4-42a4-89f6-429096a101a9.html

May 19, 2025

Idaho Attorney General Raul Labrador warns families about an online sextortion scheme

https://www.kpvi.com/idaho-attorney-general-raul-labrador-warns-families-about-an-online-sextortion-scheme/video_59f503f3-1f45-5448-a510-2cdc6fc4277b.html

May 20, 2025

Final Lesson: Two longtime Pocatello High School administrators set to retire this year

https://www.idahostatejournal.com/news/local/final-lesson-two-longtime-pocatello-high-school-administrators-set-to-retire-this-year/article_214f914b-ffdd-450b-8d11-8f0626ee5e8b.html?fbclid=IwY2xjawKbMmxleHRuA2FlbQIxMQBicmlkETF3SnpDYWE4SGxoMWRGTm4zAR5r9ffDPOOa8lswdWmxegvhQfJDHKfkaI9wDeqcW-wPIS4OmYSOeGuQa_gyXg_aem_iNxwHKIh_GAII8WdAP8Qw

Voters approve splitting Mountain View into two smaller districts

<https://www.idahoednews.org/elections25/voters-approve-deconsolidation-in-mountain-view-district/>

A bad night for school bonds: Shelley, Filer and Middleton asks fail

<https://www.idahoednews.org/top-news/three-school-districts-are-seeking-150-5-million-in-bonds/>

22 levies pass and just two fail with nearly \$75 million on the ballot

<https://www.idahoednews.org/elections25/voting-to-decide-tonight-on-75-million-in-levies-to-support-25-school-districts/>

A higher ed funding change is coming, state leaders say. Not everyone will be happy with it

<https://www.idahoednews.org/news/a-higher-ed-funding-change-is-coming-state-leaders-say-not-everyone-will-be-happy-with-it/>

Idaho universities begin looking for leeway under new anti-DEI law

<https://www.idahoednews.org/top-news/idaho-universities-begin-looking-for-leeway-under-new-anti-dei-law/>

May 21, 2025

Kindergarten vaccine rates in Idaho appear to have fallen from year to year

https://www.idahostatejournal.com/news/local/kindergarten-vaccine-rates-in-idaho-appear-to-have-fallen-from-year-prior/article_0d54917a-472d-432d-b61f-3ae543c7c58c.html

School leaders reflect on ‘disheartening’ and ‘eye-opening’ bond losses

<https://www.idahoednews.org/elections25/school-leaders-reflect-on-disheartening-and-eye-opening-bond-losses/>

Idaho’s two failed levies have largely different impacts

<https://www.idahoednews.org/news/idahos-two-failed-levies-have-largely-different-impacts/>

More schools are adopting a 4-day school week. One Montana town tried to fight it

<https://www.idahoednews.org/news/more-schools-are-adopting-a-4-day-school-week-one-montana-town-tried-to-fight-it/>

May 22, 2025

Pocatello/Chubbuck discuss cellphone policy, but defer decision to another day

<https://www.idahoednews.org/news/pocatello-chubbuck-trustees-discuss-cellphone-policy-but-defer-decision-to-another-day/>

Ground broken on Rails West Field – Pocatello High’s future baseball field

<https://www.eastidahonews.com/2025/05/ground-broken-on-rails-west-field-pocatello-highs-future-baseball-field/>

Blackfoot School District superintendent’s gift to teachers empties the classrooms early

https://www.idahostatejournal.com/news/local/blackfoot-school-district-superintendents-gift-to-teachers-empties-the-classrooms-early/article_803ca110-5de0-4ffc-8a23-792449d323db.html

Shelley School District’s bond request has failed

https://www.kpvi.com/news/local_news/the-shelley-school-districts-bond-request-has-failed/article_e78d43a3-d33e-4338-a4c6-39635f3ac7a2.html

ID governor joins letter to Trump supporting bill that cuts billions from Medicaid, food assistance
https://www.idahostatejournal.com/news/local/id-governor-joins-letter-to-trump-supporting-bill-that-cuts-billions-from-medicaid-food-assistance/article_522ffa22-0240-4257-b5e6-70aeee96edd1.html

Idaho's 1890 process for building schools shows its age again
<https://www.idahoednews.org/top-news/analysis-idahos-1890-process-for-building-schools-shows-its-age-again/>

Religious charter schools blocked after U.S. Supreme Court deadlocks
<https://www.idahoednews.org/news/religious-charter-schools-blocked-after-u-s-supreme-court-deadlocks/>

Differing opinions push back decision on cellphones in Pocatello/Chubbuck schools
<https://www.eastidahonews.com/2025/05/differing-opinions-push-back-decision-on-cellphones-in-pocatello-chubbuck-schools/>

May 23, 2025

Local voters elect community board members, deliver mixed verdicts on levies
https://www.idahostatejournal.com/news/local/local-voters-elect-community-board-members-deliver-mixed-verdicts-on-levies/article_1de5103e-dd91-4806-a341-d9cd0829d45c.html

Moon floats idea of further election consolidation
<https://www.idahoednews.org/news/moon-floats-idea-of-further-election-consolidation/>

Levy passage doesn't solve budget problems for Lakeland
<https://www.idahoednews.org/news/levy-passage-doesnt-solve-budget-problems-for-lakeland/>

May 24, 2025

Century's Daniel McGee leaves with unprecedented doubles title with brother, Romriell and Spicer make history too
https://www.idahostatejournal.com/sports/centurys-daniel-mcgee-leaves-with-unprecedented-doubles-title-with-brother-romriell-and-spicer-make-history/article_d07b048b-59fb-487f-8ce9-27f4444faa9c.html

When we work together, Idaho wins
https://www.idahostatejournal.com/opinion/columns/opinion-when-we-work-together-idaho-wins/article_b5e88336-19be-48f7-bfa2-5c06654b62c8.html

Trump regime breaks promises
https://www.idahostatejournal.com/townnews/museums/opinion-trump-regime-breaks-promises/article_0b7fbd5-83b6-45ec-a80a-a7bd83082840.html

Small elections, big consequences
https://www.idahostatejournal.com/freeaccess/opinion-small-elections-big-consequences/article_e14a021b-83b4-4110-a593-3dd44d5c84a3.html

May 26, 2025

Pocatello/Chubbuck School District 25 gearing up for its 25th Summer Food Service program

<https://www.eastidahonews.com/2025/05/pocatello-chubbuck-school-district-25-gearing-up-for-its-25th-summer-food-service-program/>

A measles case in Idaho is being investigated

https://www.kpvi.com/news/local_news/a-measles-case-in-idaho-is-being-investigated/article_d74da0aa-eeab-4c40-af76-18f0cfad81b2.html

May 27, 2025

Washington Elementary to hold celebration and final assembly as uncertain future looms

https://www.idahostatejournal.com/news/local/washington-elementary-to-hold-celebration-and-final-assembly-as-uncertain-future-looms/article_9f6f19cb-f3c4-4cc2-9d69-1e8c78cee25b.html

Caldwell teacher, who showed students how to think for themselves, retires after 40 years

https://www.idahoednews.org/top-news/caldwell-teacher-who-showed-students-how-to-think-for-themselves-retires-after-40-years/?fbclid=IwY2xjawKi21tleHRuA2FlbQlxMQBicmlkETE2Mk8yT1RYTFA1bHNscIlgOAR5d1D6hIUBC7I0wWJrLrJ4u0knFSRZuAjPVR0c3IKwhK_JiPbolfBelvg_aem_54d5XKcBP_owHUubDoBfvA

Special education Medicaid billing admin assistant named as District 25's Employee-of-the-Month

https://www.idahostatejournal.com/community/special-education-medicaid-billing-admin-assistant-named-as-district-25s-employee-of-the-month/article_2b9feb85-dc2b-42e8-b0a4-8458feae0086.html

Once again, the University of Idaho bills EdNews for public records

<https://www.idahoednews.org/news/once-again-the-university-of-idaho-bills-ednews-for-public-records/>

May 28, 2025

Century of Excellence: Local community reflects on Washington Elementary's 100 years on eve of school closure

https://www.idahostatejournal.com/news/local/century-of-excellence-local-community-reflects-on-washington-elementarys-100-years-on-eve-of-school/article_b30c9764-d46c-46e2-8256-9e09e87d52c6.html

Salmon eyes new school opening in 2026

<https://www.idahoednews.org/east-idaho/big-volunteer-effort-salmon-eyes-new-school-opening-in-2026/>

Hundreds gather to celebrate Washington Elementary School ahead of closure

<https://localnews8.com/news/local-news/2025/05/28/hundreds-gather-to-celebrate-washington-elementary-school-ahead-of-closure/>

West Ada board approves acquisition of new CTE building

<https://www.idahoednews.org/top-news/west-ada-board-approves-acquisition-of-new-cte-building/>

May 29, 2025

Like a lingering malaise, Idaho's bad immunization numbers just get worse

<https://www.idahoednews.org/top-news/analysis-like-a-lingering-malaise-idahos-bad-immunization-numbers-just-get-worse/>

Parents file second \$50 million sexual abuse claim against Boise district

<https://www.idahoednews.org/top-news/parents-file-second-50-million-sexual-abuse-claim-against-boise-district/>

Marsh Valley tables budget-cutting decisions until next regular meeting

<https://www.idahoednews.org/news/marsh-valley-tables-reconfiguration-decision-until-next-regular-meeting/>

Final bell rings at Washington Elementary after 100 years

<https://www.eastidahonews.com/2025/05/final-bell-rings-at-washington-elementary-after-100-years/>

May 30, 2025

Idaho LWV sought state's help (and didn't get it) to raise awareness of Parental Choice Tax Credit

<https://www.idahoednews.org/news/idaho-lwv-sought-states-help-and-didnt-get-it-to-raise-awareness-of-parental-choice-tax-credit/>

May 31, 2025

About 1,000 School District 25 graduates receive diplomas

https://www.idahostatejournal.com/news/local/bright-futures-about-1-000-school-district-25-graduates-receive-diplomas/article_0e2f9e89-68c2-4cd2-be6c-1271bc98403b.html

June 1, 2025

Highland's Bob Conley remembered as one of the best cross country and track coaches in the state

https://www.idahostatejournal.com/sports/highschool/highlands-bob-conley-remembered-as-one-of-best-cross-country-and-track-coaches-in-state/article_3efff89a-7fd2-4181-804a-8420812388e2.html?fbclid=IwY2xjawKtJTZleHRuA2FlbQlxMQBicmlkETE0VINXMkxZRGJ5eDk5TG5CAR4ZppcKP8rewUb9PkpP29LQfzmzXaouCZCxOjIwniSSg5BZul2fQO9-tCL02Q_aem_yYJ_IE3vEZrU889G4q-eHg

June 2, 2025

Thinking about private school? Idaho's new incentive could offset all your state taxes

<https://www.idahoednews.org/top-news/thinking-about-private-school-idahos-new-incentive-could-offset-all-your-state-taxes/>

Lakeland superintendent and assistant superintendent both resign

<https://www.idahoednews.org/news/lakeland-superintendent-and-assistant-superintendent-resign/>

June 3, 2025

When it comes to hurdles, everyone is still chasing Highland's Spencer Van Orden

<https://www.eastidahonews.com/2025/06/when-it-comes-to-hurdles-everyone-is-still-chasing-highlands-spencer-van-orden/>

June 4, 2025

School District 25 board to revisit proposed changes to student cellphone policy this month

https://www.idahostatejournal.com/townnews/school/school-district-25-board-to-revisit-proposed-changes-to-student-cellphone-policy-this-month/article_b8ae4370-9333-44f2-acd8-7302e094d423.html

A classroom on two wheels: Pocatello biking program helps students succeed in school

<https://www.idahoednews.org/east-idaho/a-classroom-on-two-wheels-pocatello-biking-program-helps-students-get-outside/>

Boise releases new tort claim involving former special education assistant

<https://www.idahoednews.org/news/boise-releases-new-tort-claims-involving-former-special-education-assistant/>

June 5, 2025

Federal judge to consider religious freedom arguments in Blaine Amendment case

<https://www.idahoednews.org/news/federal-judge-to-consider-religious-freedom-arguments-in-blaine-amendment-case/>

American Falls school district announces a new principal

https://www.kpvi.com/news/local_news/the-american-falls-school-district-announces-a-new-principal/article_6609ccc6-4540-4e9d-b042-7a818c41386f.html

June 6, 2025

Premier Technology Inc. announces 2025 Dependent Scholarship recipients

https://www.idahostatejournal.com/community/premier-technology-inc-announces-2025-dependent-scholarship-recipients/article_e78d684a-bcc0-4d9e-b183-a07d0dd5ade8.html

Highland esports team wins second place at state championship

https://www.idahostatejournal.com/townnews/game/highland-esports-team-wins-second-place-at-state-championship/article_70e5c38a-cc29-4cf-daf5f-815109e577aa.html?fbclid=IwY2xjawKz40NleHRuA2FlbQIxMQBicmlkETF2VjYydVJ2VUtIY2Iya2o1AR6BCtO5I3_Tk8uEm3PsGS5poNFKb6nDnyHoewyTBQOBDeXrnARVlaYvrmBwrQ_aem_hyUVUlmU9Yg6LRTJmmjQHw

June 7, 2025

Reading between the lines: What an executive order could mean for Idaho Libraries

https://www.postregister.com/news/local/reading-between-the-lines-what-an-executive-order-could-mean-for-idaho-libraries/article_8a812bef-5223-4327-adbf-5fe23ea899aa.html

No better time

https://www.idahostatejournal.com/townnews/zoology/opinion-no-better-time/article_4eb7eb8f-72a1-4155-ac2f-6966f5aef9b8.html

Booting the Bundyites

https://www.idahostatejournal.com/freeaccess/opinion-booting-the-bundyites/article_c50b8789-72d5-49ed-a772-18144259860d.html

Republican budget shows who they value. It's not you

https://www.idahostatejournal.com/townnews/museums/opinion-republican-budget-shows-who-they-value-it-s-not-you/article_e2e01517-64fe-40fa-b3b8-95da53031d3f.html

Here are the Constitutional laws Trump is violating

https://www.idahostatejournal.com/townnews/bible/opinion-here-are-the-constitutional-laws-trump-is-violating/article_e2505fce-2f6c-43cb-a392-b9ba2a83b675.html

Just like everyone else, Idaho's Attorney General must comply with the law

https://www.idahostatejournal.com/freeaccess/opinion-just-like-everyone-else-idaho-s-attorney-general-must-comply-with-the-law/article_6248e10a-9f7c-48c3-8cae-80ec35923e25.html

Citizens, states are drowning in legislation

https://www.idahostatejournal.com/freeaccess/opinion-citizens-states-are-drowning-in-legislation/article_8a31122a-0f15-4672-ada4-9723321185b4.html

You're invited to Pocatello

https://www.idahostatejournal.com/freeaccess/opinion-youre-invited-to-pocatello/article_8cfa7bce-119a-4de0-ab55-93ba9bb23620.html

June 10, 2025

Labrador hires outside attorney for Boise State whistleblower lawsuit

<https://www.idahoednews.org/kevins-blog/labrador-hires-outside-attorney-for-boise-state-whistleblower-lawsuit/>

Differing views on education in the Gem State

https://www.idahostatejournal.com/freeaccess/opinion-differing-views-on-education-in-the-gem-state/article_9ae1f75a-ec7a-4eb6-9eb3-c1b373059c5b.html

Caldwell weighs budget challenges after state-mandated salary increases

<http://idahodnews.org/top-news/caldwell-weighs-budget-challenges-after-state-mandated-salary-increases/>

After levy failure, Marsh Valley trustees cut staff, but steer away from more extreme solutions

<https://www.idahoednews.org/east-idaho/after-levy-failure-marsh-valley-trustees-cut-staff-but-steer-away-from-more-extreme-solutions-to-shore-up-budget/>

Idaho ranks No. 15 on national study on child well-being

<https://www.idahoednews.org/kevins-blog/idaho-ranks-no-15-on-national-study-on-child-well-being/>

June 11, 2025

Trump endorses Little – for an election that hasn't really started

<https://www.idahoednews.org/top-news/trump-endorses-little-for-an-election-that-hasnt-really-started/>

Middleton superintendent proposes redrawing elementary boundaries after failed bond

<https://www.idahoednews.org/news/middleton-superintendent-proposes-redrawing-elementary-boundaries-after-failed-bond/>

Family files \$1 million tort claim against West Ada, alleging racial discrimination

<https://www.idahoednews.org/news/family-files-1-million-tort-claim-against-west-ada-alleging-racial-discrimination/>

June 12, 2025

States' moves to curb cellphone use in schools highlighted in US House hearing

https://www.idahostatejournal.com/news/local/states-moves-to-curb-cellphone-use-in-schools-highlighted-in-u-s-house-hearing/article_a4d3f015-d3d3-4752-b925-231c17254b22.html

Idaho Commission for Libraries loses \$6.3 million federal grant for digital access, braced for more cuts

<https://www.idahoednews.org/news/idaho-commission-for-libraries-loses-6-3-million-federal-grant-for-digital-access-braces-for-more-cuts/>

June 13, 2025

Idaho private foundations play vital role in reaching state's goals

https://www.idahostatejournal.com/opinion/columns/opinion-idaho-private-foundations-play-vital-role-in-reaching-states-goals/article_e253d565-067d-53f0-b294-47432e841a38.html

State revokes certificate of teacher who groomed child

<https://www.idahoednews.org/news/state-revokes-certificate-of-teacher-who-groomed-child/>

State revenues now \$141 million below Legislature's projections

<https://www.idahoednews.org/news/state-revenues-now-141-million-below-idaho-legislatures-projections/>

News from around the state

<https://www.idahoednews.org/news/news-from-around-the-state-3/>

June 14, 2025

Over 20 local teens participate in second annual Pocatello Police Youth Leadership Academy

https://www.idahostatejournal.com/townnews/police/over-20-local-teens-participate-in-second-annual-pocatello-police-youth-leadership-academy/article_fbafcf27-8b9b-421f-8e58-db500a355fa6.html

Trump endorses Idaho Gov. Brad Little for 2026 election

<https://www.idahostatesman.com/news/politics-government/state-politics/article308351985.html>

Idaho state revenue up from last year, but \$141M below forecast

https://www.idahostatejournal.com/news/local/idaho-state-revenue-up-from-last-year-but-141m-below-forecast/article_8bfb1a92-3bc7-599d-82ff-0a74315b8731.html?fbclid=IwY2xjawK9AiZleHRuA2FibQIxMQBicmlkETF5djUzb1BzQjFZem15MFphAR7691cWaTAH0nAf2iITzoN1Damfook7aCyc_mIGuHmVtFe4IMnvyp7oIV7_Q_aem_IIWtGKykJRBMsfh8XRz6MQ

The child is not a mere creature of the State

https://www.idahostatejournal.com/freeaccess/opinion-the-child-is-not-a-mere-creature-of-the-state/article_bf0e8366-154a-473e-a2f0-36264aa9ee95.html

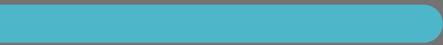
Celebrating Idaho graduates and those who helped them reach their goals

https://www.idahostatejournal.com/freeaccess/opinion-celebrating-idaho-graduates-and-those-who-helped-them-reach-their-goals/article_0ebb8d4e-065d-4b35-b319-6002ebbd05d8.html

June 16, 2025

Local teacher gets reaction from his artwork

https://www.kpvi.com/news/local_news/local-teacher-gets-reaction-from-his-artwork/article_e1e9dc65-ff4d-4b8c-b0a2-9b4e93d4d289.html



Thank you.

PCSD 25

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