



2025 PfISD Convocation

Convocation is Pflugerville ISD's largest annual employee event, welcoming all 3,500+ staff members, including teachers, principals, campus support staff, central office leaders, custodial, maintenance, bus drivers, and more, back for the new school year. It's an energetic, high-visibility celebration filled with district updates, motivational moments, and community connection. We are excited to invite community businesses and partners to take part in this special day by becoming sponsors or vendors.

Sponsorship & Vendor Opportunities

Date: August 8, 2025

Location: Kalahari Resort, Round Rock

Attendance: 3,500+ PfISD Employees

Theme: Kickoff to the 2025–2026
School Year





Sponsorship Opportunities

● Presenting Sponsor - Exclusive (1 available) **SOLD**

- Opportunity to speak live on stage to all attendees (4–5 minutes)
- Logo and business name featured as the Presenting Sponsor on all digital and printed materials (print materials to be determined)
- Premium 10'x10' vendor table in a priority location
- Opportunity to place promotional items on every attendee's seat
- Logo on event welcome screen and in event recap video
- Recognition in the district-wide post-event email
- Full Page Advertisement in September-December editions of The Pflyer digital monthly magazine, with premium placement. (ad copy must be approved by PfISD)
- Business logo included in post-event article in The Pflyer digital monthly magazine
- Featured social media shoutout from PfISD channels before and after event
- Opportunity to provide a raffle prize or an employee gift
- Receives Industry Exclusivity during event

\$15,000

● Platinum Sponsor (2 available)

- Logo featured on digital and printed materials (print materials to be determined)
- Priority 10'x10' vendor table location
- Name recognition from the stage
- Opportunity to include one promotional item in swag bags
- Half-Page Advertisement in September-December editions of The Pflyer digital monthly magazine. (ad copy must be approved by PfISD)
- Business logo included in post-event article in The Pflyer digital monthly magazine
- Social media shoutout before and after the event
- Recognition in the district-wide email following the event

7,500

● Gold Sponsor

- Logo featured on digital and printed materials (print materials to be determined)
- 10'x10' vendor table
- Opportunity to include one promotional item in swag bags
- Half Page Advertisement in September edition of The Pflyer digital monthly magazine. (ad copy must be approved by PfISD)
- Business logo included in post-event article in The Pflyer digital monthly magazine
- Social media shoutout after event

\$3,500

● Silver Sponsor

- Business name featured on digital and printed materials (print materials to be determined)
- Business name included in post event article in The Pflyer digital monthly magazine
- 10'x10' vendor table

1,500

● Vendor Table Only

- 8' table with two chairs
- Opportunity to engage directly with PfISD staff
- Ability to offer giveaways, promo items, and services

350





Why Partner With Us?

- Reach over 3,500 public education professionals in one place
- Build brand awareness and goodwill with the Pflugerville ISD community
- Show your support for local public schools and educators
- Directly connect with a diverse and engaged audience

Let us celebrate the new school year together—with you as a valued partner in education!



Sponsorships and tables are limited. To reserve your package or request more information, please contact:

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