

Office of the Minnesota Secretary of State

CAMPAIGN FINANCIAL REPORT CERTIFICATION OF FILING

Instructions

Each county, municipal or school district candidate or treasurer of a committee formed to promote or defeat a ballot question shall certify to the filing officer that all reports required by *Minnesota Statutes 211A.02* have been submitted to the filing officer or that the candidate or committee has not received contributions or made disbursements exceeding \$750 in the calendar year. The certification shall be submitted to the filing officer not later than seven days after the general or special election. (*Minnesota Statutes 211A.05, subdivision 1*)

Campaign Information

Name of candidate or committee *Michael Herman*
Office sought by candidate (if applicable) *School Board*
Identification of ballot question (if applicable)

Certification

Select the appropriate choice below, and sign.

☒ I do swear (or affirm) that all campaign financial reports required by Minnesota Statutes 211A.02 have been submitted to the filing officer.

☐ I do swear (or affirm) that all campaign contributions or disbursements did not exceed \$750 in the calendar year.

Signature of candidate or committee treasurer. *[Signature]*

Date *10/21/24*

Mike Herman - Campaign Financial Report
September 2024

Date	Description	Cost Amount
09/20/24	Rack Card (Tri M)	\$558.10
09/24/24	Website/Facebook (WYB)	\$350.00

Total All: \$908.10

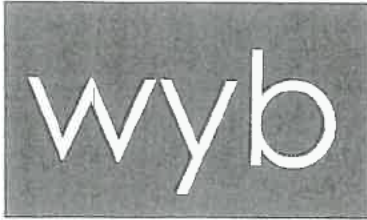
****Note** All Costs Paid From Personal Funds**

Mike Herman - Campaign Financial Report
October 2024

Date	Description	Cost Amount
10/01/24	Web/Facebook (WYB	\$550.00
10/02/24	Billboard (Reagan Outdoor Advertising)	\$1,400.00
10/04/24	Radio Spots (Kowz)	\$2,790.00
10/07/24	EDDM Mailer/Postage (Tri M)	\$2,870.10
10/09/24	EDDM Mailer/Postage (Tri M)	\$2,139.12
10/15/24	Paper Entry (Steel County Times)	\$499.00

Total All: \$10,248.22

****Note** All Costs Paid From Personal Funds**



While You're Busy
Small Business Solutions

Mike Herman for School Board

Starts: 08/22/2024

To:

Mike Herman

Mike Herman
mikeherman0658@gmail.com

From:

While You're Busy

Karen Hale
karen@whileyourebusy.com
109 West Rose Street
Owatonna, MN, 55060, US
+1 507 353-0300

Billing schedule

Contractor bills Client custom dates.

Billed Custom dates

\$350.00

Custom dates invoices include the following services:

9/24



Tri M Graphics

Tri M Graphics
625 E Main Street
Owatonna, MN 55060
507-451-3920
Fax: 507-451-7552

Estimate

No: **28417**

Date: 8/24/24

Customer No: 5704

Ship To:

Mike Herman

Phone: 507-200-0820

Fax:

E-Mail: mikeh@culliganultrapure.com

Quantity	Description	Amount
1,500	Rack Card for Campaign - Mike Herman (includes design time), 3.375 x 8.5 White 100# Sterling Premium Silk Cover, printed, 6 Up, 4 colors front in CMYK ink, 4 colors back in CMYK ink 10 Normal cut 1:00 Design Brochure/Rack Card - 1/3 page size. 1,500 Drilling 1-hole	\$ 577.55
Taken by: Michael		-\$ 57.76
This estimate is good for 30 days.		\$ 519.79
Please call us if you have any questions.		\$ 38.31
Thank you!		\$ 0.00
Rack Card for Campaign - Mike Herman		\$ 558.10



While You're Busy
Small Business Solutions

Invoice

2971

Mike Herman

\$550.00

Due: Upon receipt

Issued: 10/01/2024

PAY NOW

Mike Herman Website

Description	Qty	Price	Amount
Website Build	1	\$250.00	\$250.00
mikehermanforschoolboard.com			
Facebook refresh	1	\$100.00	\$100.00
Facebook refresh and posts			
		Subtotal	\$350.00
Expenses for Mike Herman Website			
Paid to GoDaddy			\$200.00
		Total	\$550.00
		Amount due	\$550.00

While You're Busy

109 West Rose Street, Owatonna, MN 55060, United States

Phone: +1 507 353-0300

Email: karen@whileyourebusy.com



Reagan Outdoor Advertising of Rochester

3185 41st ST. NW, Ste 20 Rochester, MN 55901

507-288-1866

INVOICE DATE: 10/2/2024
INVOICE NUMBER: 0372224
CONTRACT #: 0320240968
CUSTOMER P.O. #:
SALES PERSON: Vortherms, J

BILL TO: D1030
Mike Herman for School Board
[REDACTED]

PERIOD DATES 10/2/2024 To 10/29/2024

ADVERTISER Mike Herman for School Board

DESCRIPTION Space Billing

Digital S104969E Owatonna

\$700.00

Digital S104969W Owatonna

\$700.00

TERMS: NET 30 DAYS

TOTAL DUE \$ 1,400.00

DETACH AND SEND THIS PORTION WITH PAYMENT

OR WANT TO PAY BY ACH? USE THE INFORMATION BELOW TO SET UP AUTOMATIC PAYMENTS WITH YOUR FINANCIAL INSTITUTION

BANK NAME: US BANK / BANK ADDRESS: 170 S. MAIN ST., SLC UT, 84101 / ROUTING #: 124302150 / ACCT #: 153195407843
ACCT NAME: REAGAN OUTDOOR OF ROCHESTER / EMAIL REMITTANCE INFO TO: ANDREA@REAGANUSA.COM



Reagan Outdoor Advertising of Rochester

3185 41st ST. NW, Ste 20 Rochester, MN 55901

D1030
Mike Herman for School Board
[REDACTED]

REMIT TO:

Reagan Outdoor of Rochester

PO Box 958407

St Louis, MO 63195-8407

INVOICE NUMBER: 0372224
CONTRACT #: 0320240968

TOTAL DUE \$ 1,400.00

Confirmation



KOWZ-FM
255 Cedardale Drive SE
Owatonna MN 55060
(507) 444-9224

Contract # 11884
Date Entered 10/01/2024
Sales Person BRAD KUBAT
Agency % 0.00
Billing Cycle Calendar
Revenue Source Political
Revenue Type Political
Product POLITICAL 2024
Contract
Comment OWATONNA SCHOOL BOARD

MIKE HERMAN FOR SCHOOL BOARD

Station	Date Range	Time Range	Len	Schedule	Repeated	P	Avail Type	Rate	Qty	Total
1 KOWZ-FM	09/30/2024-10/06/2024	6:00a-6:59p	00:30	0,0,0,0,0,4,2		1	*SPOT	17.00	6	102.00
1 KOWZ-FM	10/07/2024-10/13/2024	6:00a-6:59p	00:30	4,4,4,4,4,4,2		1	*SPOT	17.00	26	442.00
1 KOWZ-FM	10/14/2024-10/20/2024	6:00a-6:59p	00:30	4,4,4,4,4,4,2		1	*SPOT	17.00	26	442.00
1 KOWZ-FM	10/21/2024-10/27/2024	6:00a-6:59p	00:30	4,4,4,4,4,4,2		1	*SPOT	17.00	26	442.00
1 KOWZ-FM	10/28/2024-11/03/2024	6:00a-6:59p	00:30	4,4,4,4,4,4,4		1	*SPOT	17.00	28	476.00
1 KOWZ-FM	11/04/2024-11/10/2024	6:00a-6:59p	00:30	4,4,0,0,0,0,0		1	*SPOT	17.00	8	136.00
Total										2040.00

Rotation	Station	Date Range	Time Range	Days
----------	---------	------------	------------	------

Projected Billing	Count	Gross	Net
	0	0.00	0.00

+ Linder Digital \$750⁰⁰

Total \$2,790⁰⁰

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 10/1/2024**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>11884</u>	Station Call Letters: <u>KOWZ FM</u>	Date Received/Requested: <u>10/1/2024</u>
Est. #:	Station Location: <u>Bloomington Prairie, MN</u>	Run Start and End Dates: <u>10/5/24 - 11/5/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Michael Herman, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Herman

Authorized committee:

Michael Herman

Agency requesting time (and contact information):

☒

N/A

Candidate's political party:

Non Partisan

Office sought (no acronyms or abbreviations):

School Board

Date of election:

Nov 5th

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Michael Herman

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:



Name:

Michael Herman

Date of Request to Purchase Ad Time:

10/1/24

Station Representative

Signature:



Name:

David Legault

Date of Station Agreement to Sell Time:

10/1/24



Tri M Graphics

Tri M Graphics
625 E Main Street
Owatonna, MN 55060
507-451-3920
Fax: 507-451-7552

Invoice

No: 105279
Date: 10/2/24
Customer PO: Mike Herman
Customer No: 5704

Bill To:

Mike Herman
Herman for School Board Committee

Ship To:

Mike Herman

Quantity	Description	Amount
12,940	Postage Invoice - EDDM Mailer - Due Upon Receipt, (0 pages)	\$ 2,833.86
Pd. <i>Mon</i> 10/7/24		
+ Invoice # 105190		36.24
Taken by: Michael		SUBTOTAL \$ 2,833.86
Thank you for your order!		TAX \$ 0.00
Wanted: Sat 10/12/24		SHIPPING \$ 0.00
Postage Invoice - EDDM Mailer - Due Upon Receipt		TOTAL \$ 2,833.86
		AMOUNT DUE \$ 2,833.86

2870.10



Tri M Graphics

Tri M Graphics
625 E Main Street
Owatonna, MN 55060
507-451-3920
Fax: 507-451-7552

Invoice

No: **104969**
Date: 10/9/24
Customer PO: Mike Herman
Customer No: 5704

Bill To:

Mike Herman

Ship To:

Mike Herman

Quantity	Description	Amount
12,940	(ONE) - EDDM Postcard to all of Owatonna {55060 - Residential ONLY} (including design time & mailing services) - EDDM postage would be additional, 6.25 x 9 White 100# Sterling Premium Silk Cover, printed, 4 Up, 4 colors front in CMYK ink, 4 colors back in CMYK ink	\$ 2,213.65
Taken by: Michael Thank you for your order!		Customer Discount -\$ 221.36
Wanted: Fri 10/4/24		SUBTOTAL \$ 1,992.29
EDDM Postcard - all of 55060		TAX \$ 146.83
		SHIPPING \$ 0.00
		TOTAL \$ 2,139.12
		AMOUNT DUE \$ 2,139.12

INVOICE #103

Steele County Times

109 West Rose St
Owatonna, MN 55060

10/15/2024

BILL TO

Mike Herman

mikeh@culliganultrapure.com

FOR

Advertising

Details

AMOUNT

9.5" x 5" - October 16 Saturation Issue

\$499.00

SUBTOTAL \$499.00

DISCOUNT \$0.00

TOTAL \$499.00

Make all checks payable to Steele County Times

If you have any questions concerning this invoice, use the following contact information:

507-583-4431

THANK YOU FOR YOUR BUSINESS!

10/15/24