PROFESSIONAL ADVISORY COMMITTEE

Meeting Notes

March 22, 2018 | 10:30 AM – 1:00 PM

In Attendance

Staff Present: Gillian Wesenberg, Brian Burke, Kiera Culbertson, Cynthia Hurkes

Others Present: Judi Mahoney, Heidi McGowan, K'Ehleyr McNulty, Shawn Lybarger, Cindy Shirtcliff, Renae Guenther

February Minutes Were Approved

Authentic Parent Engagement Workgroup Update

K'Ehleyr McNulty shared that the authentic parent engagement workgroup met Tuesday and got a lot accomplished. The early conclusion from the group is that they know authentic parent engagement means being a listening partner, not a driving force in the conversation. It needs to be a priority to make sure there is a safe and welcoming environment for all to come and share ideas, excitements, and challenges. It is undecided how parent meetings will be facilitated but that parents will not show up on their own. The group wants to focus on developing relationships, and determining what parents need as well as looking at children's behavior as a systemic problem that can be changed. The group would like to look at others that are doing similar work to leverage.

In order for the parents to have the ability to give the needed effort, the group discussed the possibility of building something in, maybe stipends, so parents can continue to use what they have learned to drive future programs. The group will do some strategizing around sustainability as the human component changes and families come and go.

Heidi McGowan suggested the steps forward be; Using PAC time to discuss where the parents are that are trying to reach, who are the parents who aren't showing up, and drafting up some guiding principles that can be used to determine what a ready community might look like, or expected to look like. Heidi also suggested selecting 2 to 3 communities in the county, and deciding what the guiding principles will be to select the community.

They discussed looking at adding an incentive and creating a feeling of safety to entice the parents that are not participating. Parents are more likely to engage if someone they identify with is there, so the group wants a neutral location with full inclusion of socioeconomic status, race, and culture.

See handout for outcomes of discussion on incentives, ready communities and guiding principles

Yoncalla Early Works completed a needs assessment in the beginning of the program, which created interviews and focus groups, including parent's caregiver surveys, and parent cafes. This process elicited input from parents in the community early on, and created a place for parents to have a conversation about what they wanted. From this, they created data and shared it with parents asking what they thought of it, and what they wanted to do with the information.

The group decided that they did not want to choose the ready community to involve but rather pull information from them, and inviting communities that feel they are ready. The selection process will be important.

Heidi McGowan suggested that the group elicit some indicators, or guiding principles, to use in the process of indicating a ready community. From there they could create a simple application to submit to the Hub. This application would have communities respond to a few questions that indicate commitment and include some guiding principles. Typically, from there some leaders of the Hub and staff will provide a recommendation back to

the PAC for consideration of whom to invite. The group discussed guiding principles they want to see lifted up when choosing ready communities to invite.

They would like to look at getting a public official on board, possibly a city manager, board member or superintendent/higher administration. These public officials would come to community café meetings and meet to talk about sustainability.

They would like to look at communities that have existing resources, such as a library, Headstart, relief nursery, Preschool Promise, a medical center, or a community care organization. Possibly a community that already has family friendly young child events going on, and/or if it's a school, an active parent teacher organization with some parents that are already invested. Our group will be looking for existing resources and partnerships in general to expand on or engage in.

The vision is to be a group that helps build relationships to guide them to become listening participants although they do not want to be exclusive.

The PAC is looking at whom they want to invite, and how it needs to be a community that says, "We are ready" and invite them to apply.

The Governance Council would like to have a proposal from the PAC and authentic parent workgroup by May.

The funds have to be expended by June 2019; therefore, the workgroup must have a completion of some sort by then.

Partner updates

Brian Burke attended a meeting for the baby shower planning committee, and found only six vendors signed up. He handed out flyers to all PAC members. The committee is looking for donations, and would like the PAC members to hang up the posters and flyers at their offices. They are trying to find a photographer to take professional pictures of the expecting mothers or infants.

Agenda Planning

KPI Update from Cynthia

Uplift further roll out update from Brian

Authentic Parent Engagement Workgroup update from K'Ehleyr

Prepare Parent Engagement proposal for board – Heidi facilitate

Next Meeting Date

Thursday April 26, 2018 from 10:30 AM – 1:00 PM