

Community Relations

DISTRICT AND SCHOOL WEBSITES

To enhance communication with students, parents/guardians, staff, and community members, the Governing Board encourages the Superintendent or designee to develop and maintain district and school websites. The use of district and school websites shall support the district's vision and goals and shall be coordinated with other district communications strategies.

Design Standards

The Superintendent or designee shall establish design standards for district and school websites in order to maintain a consistent identity, professional appearance, and ease of use.

District design standards shall require an evaluation of products, features, and content accessible to students on district and school websites to prevent access to harmful or potentially harmful material.

The district's design standards shall address the accessibility of district and school websites to individuals with disabilities, including compatibility with commonly used assistive technologies.

Website Content

The Superintendent or designee shall develop content guidelines for district and school websites and assign staff to review and approve content prior to posting.

Board policy pertaining to advertising in district and school publications, as specified in BP 1325 - Advertising and Promotion, shall also apply to advertising on district and school websites.

Privacy Rights

The Superintendent or designee shall ensure that the privacy rights of students, parents/guardians, staff, Board members, and other individuals are protected on district and school websites.

Telephone numbers and home and email addresses of students and/or their parents/guardians shall not be published on district or school websites.

Photographs of individual students shall not be published on district or school websites accompanied by the student's name or other personally identifiable information without the prior written consent of the student's parent/guardian.

If students' names are not included, photographs of individual students or groups of students, such as at a school event, may be published on school or district websites.

Employees' home addresses, personal telephone numbers, and personal email addresses shall not be posted on district or school websites.

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The home address or telephone number of any elected or appointed official including, but not limited to, a Board member or public safety official, shall not be posted on district or school websites without the prior written permission of that individual. (Government Code 3307.5, 7928.205, 7920.535)

No public safety official shall be required to consent to the posting on the Internet of the public safety official's photograph or identity as a public safety officer for any purpose if that officer reasonably believes that the disclosure may result in a threat, harassment, intimidation, or harm to the officer or the officer's family. (Government Code 3307.5)

Legal Reference:

State

Bus. and Prof. Code 22580-22582
 Bus. and Prof. Code 22584-22585
 Bus. and Prof. Code 22586-22587
 Ed. Code 35182.5
 Ed. Code 35258
 Ed. Code 48852.6
 Ed. Code 48907

Ed. Code 48950
 Ed. Code 49061
 Ed. Code 49073
 Ed. Code 60048
 Gov. Code 11135
 Gov. Code 12950
 Gov. Code 3307.5
 Gov. Code 7920.000-7930.170
 Pen. Code 14029.5

Pub. Res. Code 21082.1

Federal

16 CFR 312.1-312.13
 17 USC 101-122
 17 USC 504
 20 USC 1232g

 29 USC 705
 16 CFR 312.1-312.13
 17 USC 101-122
 17 USC 504

Description

[Privacy rights for California minors in the digital world](#)
[Student Online Personal Information Protection Act](#)
[Early Learning Personal Information Protection Act](#)
 Contracts for advertising
 Internet access to school accountability report cards
 Information regarding homelessness
 Exercise of free expression; time, place and manner rules and regulations
 Speech and other communication
 Definitions; directory information
 Release of directory information
 Commercial brand names, contracts or logos
 Prohibition of discrimination
 California Civil Rights Department posters
 Publishing identity of public safety officers
 California Public Records Act
 Prohibition against publishing personal information of person in witness protection program
 California Environmental Quality Act environmental review documents

Description

Children's Online Privacy Protection Act
 Subject matter and scope of copyright
 Penalties for copyright infringement
 Family Educational Rights and Privacy Act (FERPA) of 1974
 Definitions; Vocational Rehabilitation Act
 Children's Online Privacy Protection Act
 Subject matter and scope of copyright
 Penalties for copyright infringement

Community Relations**DISTRICT AND SCHOOL WEBSITES****Legal Reference:****Federal**

20 USC 1232g

29 USC 794

34 CFR 104.1-104.61

34 CFR 99.1-99.67

42 USC 12101-12213

Management Resources

CA Civil Rights

Department Publication

CA Civil Rights

Department Publication

CA Civil Rights

Department Publication

CA Civil Rights

Department Publication

Court Decision

Court Decision

U.S. Department of

Agriculture Publication

U.S. Department of

Justice Publication

U.S. DOE Office for Civil
Rights PublicationU.S. DOE, Office for Civil
Rights Publication

Website

Website

Website

Website

Website

Website

Website

Website

Website

World Wide Web

Consortium Publication

Description

Family Educational Rights and Privacy Act (FERPA) of 1974

Rehabilitation Act of 1973; Section 504

Nondiscrimination on the basis of disability

Family Educational Rights and Privacy

Americans with Disabilities Act

Description

Family Care and Medical Leave and Pregnancy Disability Leave

California Law Prohibits Workplace Discrimination and
Harassment

Transgender Rights in the Workplace

Your Rights and Obligations as a Pregnant Employee

Aaris v. Las Virgenes Unified School District, (1998) 64
Cal.App.4th 1112

City of San Jose v. Superior Court, (2017) 2 Cal.5th 608

Unpaid Meal Charges: Local Meal Charge Policies, SP 46-2016,
July 2016Accessibility of State and Local Government Websites to People
with Disabilities, June 2003Joint Dear Colleague Letter: Electronic Book Readers, June 29,
2010

Dear Colleague Letter, May 26, 2011

CSBA District and County Office of Education Legal Services
Governor's Office of Planning and Research, The California
Environmental Quality Act[California Department of Education, Web Accessibility Standards](#)[California School Public Relations Association](#)[U.S. Department of Justice, Civil Rights Division, Disability Rights
Section](#)

World Wide Web Consortium, Web Accessibility Initiative

[CSBA](#)[U.S. Department of Education, Office for Civil Rights](#)

California Civil Rights Department

Web Content Accessibility Guidelines, December 2008

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WESTMINSTER SCHOOL DISTRICT

Policy Adopted: October 12, 2023

Westminster, California