

PURSUE A BUSINESS ADMINISTRATION DEGREE

Discover a faith-focused degree with Briercrest College



The background of the slide is a photograph of a library. It shows long aisles of white bookshelves filled with books. The ceiling has recessed square lights. In the foreground, a person is seen from the back, wearing a white long-sleeved shirt and blue jeans, standing between the bookshelves and looking at a book. The overall atmosphere is quiet and studious.

TABLE OF CONTENTS

- 03 Business Degree at Briercrest
- 04 Briercrest Business at a Glance
- 05 Program Highlights
- 06 Business Unique Program Features
- 07 Career Skills You'll Gain at Briercrest
- 08 Career Pathways
- 09 What Our Graduates Say
- 10 Next Steps

WHY A BUSINESS DEGREE AT BRIERCREST?

Do you have a passion for creating opportunities and solving problems? A Business degree is for those who are interested in market trends, driven by vision, solution-oriented, critical thinkers, and inspired to take on enterprising challenges.

Briercrest's Business Administration Degree provides students with a combination of business education, Biblical Studies, Theology, and Arts and Sciences, allowing them to understand both the business world and the wider world.

Through this degree program, you can:

- Study management, strategy and leadership from a Christian worldview.
- Grow your business knowledge and your faith.
- Enrich your theoretical knowledge and enhance professional connections through internship opportunities.

When academics and discipleship are united,
education can be life-changing.

BRIERCREST BUSINESS AT A GLANCE

As our students prepare to enter the business world, we encourage them to allow God to shape their character for life. Benefit by taking courses taught by professors with industry experience who are deeply passionate and inspire students to excel.

PROGRAM FEATURES

- Small, discussion-based classes.
- Solid foundation of biblical and theological courses, as well as liberal arts disciplines.
- Service and Experiential Learning
- Accredited degree through ABHE
- Provincially authorized as a university-level degree.

BUSINESS COURSES

Over 20 courses to choose from, including

- Organizational Behaviour
- Agribusiness Management
- Small Business Management
- Managerial Accounting
- Operations Management
- Digital Marketing
- Human Resource Management
- International Business
- Business Internship
- Sports Management



PROGRAM HIGHLIGHTS

NEW AGRIBUSINESS CONCENTRATION FALL 2023

The Agribusiness concentration highlights value creation and innovation in the agriculture business world.

The program offers students the opportunity to gain real-world insights into the interrelated aspects of agri-business and agriculture, including marketing, finance, technology, supply chain management, social responsibility, and risk management.

Students will receive a comprehensive overview of agribusiness and how it interacts with the food production system, from farm to table.

With this addition, students will gain the skills needed for success in various agri-business roles, including business development, entrepreneurship, consulting and more.

"I was given the opportunity for an internship that had the potential to turn into a full-time job once I graduated. The learning experience has been very rich, as I have finally started applying my learning to real situations in the business world. I really enjoyed attending trade shows and networking with farmers over irrigation plans."

**—Caleb (BA Business Admin
Agribusiness Grad)**

BUSINESS

UNIQUE PROGRAM FEATURES

Partner with Saskatchewan Polytechnic

- 1 Start your degree by studying management, strategy, and leadership from a Christian worldview with Briercrest's BA Business Administration.
- 2 Take a specialization through our partnership with Saskatchewan Polytechnic while still living and studying on Briercrest's campus:
 - Accountancy
 - Financial Services
 - Human Resource Management
 - Insurance
 - Management
 - Marketing
- 3 Graduate from Briercrest highly qualified and fully prepared to start your career!

"Our students appreciate business education in a Christian environment. They are trained to incorporate decision-making from a Biblical worldview through effective planning, communication, leadership and problem-solving skills in cross-functional business areas."

—Dr. Alex Cheing , Business Faculty and Program Coordinator





CAREER SKILLS YOU'LL GAIN AT BRIERCREST

*University-level
degree in a
Bible college
environment.*

CRITICAL THINKING SKILLS

In today's business world, thinking critically is more important than ever. With a Business degree from Briercrest, you'll learn how to approach problems from all angles and make sound decisions based on evidence and analysis.

COMMUNICATION SKILLS

As a business graduate, you'll need to be able to communicate effectively with clients, customers, employees, and upper management. At Briercrest, you'll hone your communication skills through group projects, presentations, and written assignments.

LEADERSHIP SKILLS

All businesses need strong leaders, and Briercrest will equip you with the skills you need to step into a leadership role. You'll learn how to motivate and inspire those around you, as well as how to manage time, resources, and people effectively.

CAREER PATHWAYS

With a Business Admin degree from Briercrest, opportunity awaits!

Through balanced exposure to theoretical and practical learning, graduates are ready to contribute to organizational goals with professionalism and integrity. This degree is designed to give students an overview of the field of business with the option to specialize in Human Resources, Accounting or Finance. This degree may also lead to a pre-law transfer program or MBA in the future.

Corporations

- private and publicly listed companies

SMEs

- small medium enterprises

Government/Public Services

- federal, provincial & municipal

Non-Profits

- churches, parachurch organizations

Entrepreneurship

- personally owned business, startups



WHAT OUR GRADUATES SAY

A Briercrest Business Administration degree opens doors to various careers and jobs. Hear alumni and students describe the workplace preparation they experienced in their Briercrest degrees.

"Being a part of the Briercrest Business program educated me with the Christian business principles, and prepared me to become the salt and light in the business world, which ultimately helped me to discover my passion for NGO project management."

ADRIAN

Project Manager

"Professors that showed up as more than educators, but as servants, mentors, and friends—whom I still connect with today—have laid an immovable foundation for my career."

ADAM

Founder of Make Better Podcasts

"My time at Briercrest has inspired me to imitate Christ in the workplace and reveal how the principles that founded the church of Christ are integral to the sustainability and relevance in our business world."

HANNAH

Accountant

NEXT STEPS

Have questions? Click on the questions for more information



Can I visit campus?

We love visitors!
Come for an Experience
Briercrest event or book a
tour.

[Connect with Us!](#)

\$ I'm not sure I can afford it...

Understandable!
We have scholarships and
awards to help.

[View Finance Options](#)



How do I apply?

How exciting!
Let's get you started.

[Go to Application](#)



**Can I transfer between
Briercrest and other schools?**

Yes!
We want to give you credit
for what you've already
learned, too.

[Get Info on Transferring](#)



**How does Briercrest College
compare to a university?**

Great question!
At Briercrest, you will receive
a university recognized
degree.

[View Our Accreditation](#)



**I'd like more information
about Briercrest College!**

No problem!
Let's connect you to our
academic advisers.

[Request More Info](#)



BRIERCREST

COLLEGE

briercrestcollege.ca

306.801.5220

510 College Dr. Caronport, SK.

Briercrest © 2025. All rights reserved.