

# PURSUE A BUSINESS ADMINISTRATION DEGREE

Discover a faith-focused degree with Briercrest College







education can be life-changing.

Do you have a passion for creating opportunities and solving problems? A Business degree is for those who are interested in market trends, driven by vision, solution-oriented, critical thinkers, and inspired to take on enterprising challenges.

> Briercrest's Business Administration Degree provides students with a combination of business education, Biblical Studies, Theology, and Arts and Sciences, allowing them to understand both the business world and the wider world.

Through this degree program, you can:

- Study management, strategy and leadership from a Christian worldview.
- Grow your business knowledge and your faith.
- Enrich your theoretical knowledge and enhance professional connections through internship opportunities.

# BRIERCREST BUSINESS AT A GLANCE

As our students prepare to enter the business world, we encourage them to allow God to shape their character for life. Benefit by taking courses taught by professors with industry experience who are deeply passionate and inspire students to excel.

### **PROGRAM FEATURES**

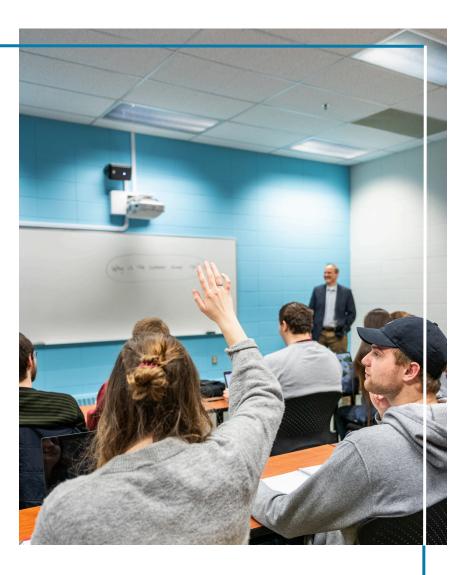
- Small, discussion-based classes.
- Solid foundation of biblical and theological courses, as well as liberal arts disciplines.
- Service and Experiential Learning
- Accredited degree through ABHE
- Provincially authorized as a university-level degree.

### **BUSINESS COURSES**

Over 20 courses to choose from, including

- Organizational Behaviour
- Agribusiness Management
- Small Business Management
- Managerial Accounting
- Operations Management

- Digital Marketing
- Human Resource Management
- International Business
- Business Internship
- Sports Management



# **PROGRAM HIGHLIGHTS**

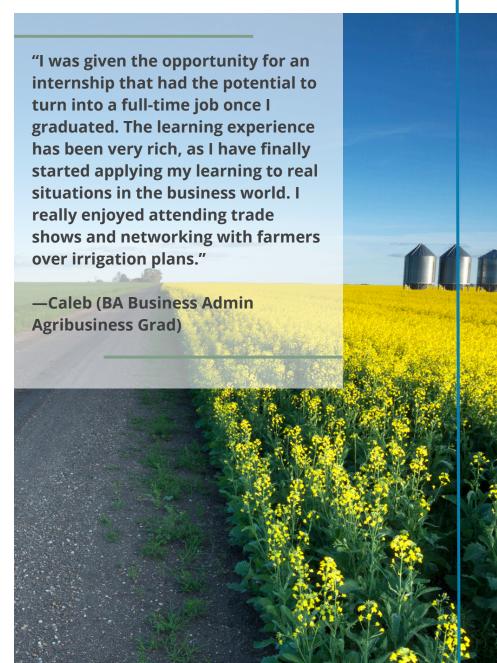
# **NEW AGRIBUSINESS CONCENTRATION FALL 2023**

The Agribusiness concentration highlights value creation and innovation in the agriculture business world.

The program offers students the opportunity to gain realworld insights into the interrelated aspects of agri-business and agriculture, including marketing, finance, technology, supply chain management, social responsibility, and risk management.

Students will receive a comprehensive overview of agribusiness and how it interacts with the food production system, from farm to table.

With this addition, students will gain the skills needed for success in various agri-business roles, including business development, entrepreneurship, consulting and more.



# BUSINESS

# **UNIQUE PROGRAM FEATURES**

# Partner with Saskatchewan Polytechnic

- 1 Start your degree by studying management, strategy, and leadership from a Christian worldview with Briercrest's BA Business Administration.
- 2 Take a specialization through our partnership with Saskatchewan Polytechnic while still living and studying on Briercrest's campus:
  - Accountancy
  - Financial Services
  - Human Resource Management
  - Insurance
  - Management
  - Marketing
- Graduate from Briercrest highly qualified and fully prepared to start your career!

"Our students appreciate business education in a Christian environment. They are trained to incorporate decision-making from a Biblical worldview through effective planning, communication, leadership and problemsolving skills in cross-functional business areas."

—Dr. Alex Cheing , Business Faculty and Program Coordinator





### CRITICAL THINKING SKILLS

In today's business world, thinking critically is more important than ever. With a Business degree from Briercrest, you'll learn how to approach problems from all angles and make sound decisions based on evidence and analysis.

### **COMMUNICATION SKILLS**

As a business graduate, you'll need to be able to communicate effectively with clients, customers, employees, and upper management. At Briercrest, you'll hone your communication skills through group projects, presentations, and written assignments.

### **LEADERSHIP SKILLS**

All businesses need strong leaders, and Briercrest will equip you with the skills you need to step into a leadership role. You'll learn how to motivate and inspire those around you, as well as how to manage time, resources, and people effectively.

# CAREER PATHWAYS

# With a Business Admin degree from Briercrest, opportunity awaits!

Through balanced exposure to theoretical and practical learning, graduates are ready to contribute to organizational goals with professionalism and integrity. This degree is designed to give students an overview of the field of business with the option to specialize in Human Resources, Accounting or Finance. This degree may also lead to a pre-law transfer program or MBA in the future.

# **Corporations**

• private and publicly listed companies

## **SMEs**

• small medium enterprises

### **Government/Public Services**

• federal, provincial & municipal

### **Non-Profits**

• churches, parachurch organizations

# Entrepreneurship

personally owned business, startups



# WHAT OUR GRADUATES SAY

A Briercrest Business Administration degree opens doors to various careers and jobs. Hear alumni and students describe the workplace preparation they experienced in their Briercrest degrees.

"Being a part of the Briercrest Business program educated me with the Christian business principles, and prepared me to become the salt and light in the business world, which ultimately helped me to discover my passion for NGO project management."

"Professors that showed up as more than educators, but as servants, mentors, and friends—whom I still connect with today—have laid an immovable foundation for my career." "My time at Briercrest has inspired me to imitate Christ in the workplace and reveal how the principles that founded the church of Christ are integral to the sustainability and relevance in our business world."



# **NEXT STEPS**

Have questions? Click on the questions for more information



We love visitors! Come for an Experience Briercrest event or book a tour.

Connect with Us!

\$I'm not sure I can afford it...

Understandable! We have scholarships and awards to help.

View Finance Options []

How do I apply?

How exciting! Let's get you started.

Go to Application



Yes! We want to give you credit for what you've already learned, too.

Get Info on Transferring



**How does Briercrest College** compare to a university?

Great question! At Briercrest, you will receive a university recognized degree.

View Our Accreditation



I'd like more information about Briercrest College!

No problem! Let's connect you to our academic advisers.

Request More Info



# BRIERCREST COLLEGE

briercrestcollege.ca

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