



# Aktivate Fundraising

**Help more kids lead winning lives.**

# Campaign Setup:

## Campaign Details

- Contact info
- Goals
- Settings

## Campaign Images

- Logo
- Action shots
- Video

## Campaign for Members/Coaches

- Landing page message
- Add Coaches
- Add Alumni

## Campaign Samples

- Review/Edit all content before launch

## Kickoff

- Instructions for athletes
- Input Rosters
- Aktivate can automate!


- Setup a campaign in minutes
- Our team will take you through every step of setup
- Integrates seamlessly with Aktivate Athlete Registration

# Communication

Customize your message with your own images and text.

- Ability to create text message and email messaging
- URLs for Social Media Sharing
- Personalize each message to the intended recipient.

[READ OUR STORY](#)



## A QUICK NOTE FROM John Smith

Aunt Mary,

It's a great experience and responsibility to be a student-athlete.

No matter what the scoreboard says, we're learning important life lessons about teamwork, sportsmanship and how to give our all to a shared goal.

We also understand that family, friends and fans can have a big impact on our success. It's harder to win without the support of people like you in our corner, too.

Today, we're working on a goal that we can only achieve with your help. Please click here to see more about what we're trying to accomplish: [Queen Creek High School Bulldogs Football](#)

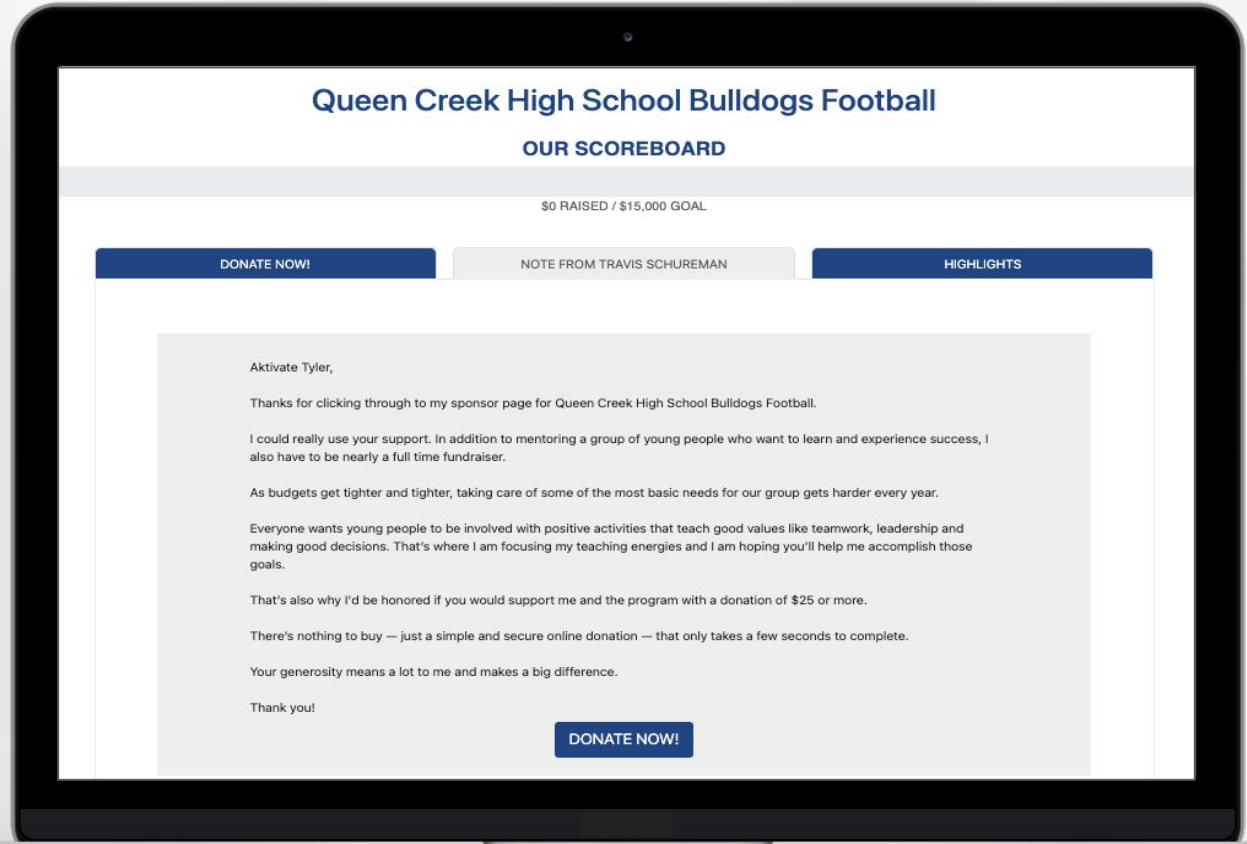
Aunt Mary,  
changer fo  
John Smith

Aunt Mary, this is John Smith. Please check out our campaign for Queen Creek High School Bulldogs Football. Just click here: [https://www.aktivatefr.com/donation/lwQdjDkOhNH2?user\\_id=772&source=generic&sample=member](https://www.aktivatefr.com/donation/lwQdjDkOhNH2?user_id=772&source=generic&sample=member). Really grateful for your support! -- Text STOP to end

# Landing Page

All messaging leads to your landing page.

- Customized messaging
- Link to Highlights
- Donate Now!
- Progress to goal shared with your supporters
- Thank you message follow donation



# Admin Dashboard

Up to date metrics on your campaign

- How much have you raised?
- How many people have donated?
- How many contacts have been entered?
- How many athletes are participating?

