

Summer Coaching Contact Update: What You Need to Know for 2025

The Wisconsin Interscholastic Athletic Association (WIAA) membership approved a new policy regarding **Summer Coaching Contact** at the annual meeting on April 25—giving school programs greater flexibility while still prioritizing student-athlete well-being and balance.

What's Changed?

Previously, coaches were limited to **5 school-sanctioned contact days** with their student-athletes during the summer. **This restriction has now been lifted**—but new **guidelines and boundaries** remain in place to ensure fairness, rest, and scheduling consistency across programs.

Key Dates for 2025 Summer Coaching Contact:

Allowed Coaching Contact Windows

- **June 1 – June 30**
- **July 7 – July 31**

Dead Week (No Contact)

- **July 1 – July 6**
This is a mandatory break—no school-sanctioned instruction or competition may occur during this time.

Football Exception

- **July 27 – August 2**
No football school-sanctioned coaching contact is allowed during this week.

Fall Sports Note

There must be **at least one full calendar week (Sunday to Saturday)** with **no school-sanctioned coaching contact** before the official start of fall practices. This ensures athletes get necessary rest before the season begins.

What This Means for Students, Parents & Coaches:

- **Participation remains voluntary** – Students are **not required** to attend summer coaching contact sessions. These cannot be mandatory.
 - **Balance is key** – Coaches and families should work together to make sure athletes aren't overwhelmed. Summer is a time for skill-building *and* rest.
 - **Scheduling in progress** – Head coaches are currently submitting preferred summer dates. Our goal is to create a coordinated schedule that avoids conflicts and respects everyone's time.
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Moving Forward Together

This expanded summer contact window gives programs more time to develop skills and build team chemistry—but we remain committed to keeping student well-being, family time, and facility availability in mind.

If you have questions about your team's summer schedule, please reach out to your head coach or the athletic office.

Let's work together to make this summer productive, balanced, and enjoyable for all!