

Save and Earn with SmartShopper

Compare in-network sites for care and earn cash rewards for shopping healthcare.

Costs for medical procedures are unpredictable. In fact, the same test or procedure can vary by hundreds or even thousands of dollars, depending on where you go. Blue KC's SmartShopper program allows you to research your options and earn cash rewards for scheduling your procedures at lower cost options in your network. Going to a cost-effective site for your care saves money. Through SmartShopper, we are able to pass on a percentage of these savings directly to you.

SmartShopper will display providers and costs, which you can compare side by side.

The program leverages the existing local and national network of providers and facilities that you trust today. Taking care of your health is important, and so is your budget. This innovation is part of Blue KC's commitment to cost transparency and cost savings.

For additional support, call Blue KC Customer Service at the number on the back of your member ID card.

SmartShopper on the Blue KC Member Portal

- Log into [MyBlueKC.com](https://mybluekc.com) and select **Find Care**.
- Click **Find Doctors, Specialists & Hospitals**.
- Click the **Find Care** button in the pop-up and select the **SmartShopper** rewards tile to begin your search.



94% Member Satisfaction

Blue KC members who shopped with SmartShopper



Free to Use

There is no cost to use the SmartShopper program

It Pays to Shop

SmartShopper pays eligible members cash rewards for choosing a SmartShopper-eligible provider for certain routine procedures, preventive exams, imaging scans and scheduled surgeries. The reward you receive will vary depending on the procedure you need.

Get Started

Step 1: When your doctor recommends a medical test or procedure, evaluate your options for care by logging in at [MyBlueKC.com](https://mybluekc.com) and selecting Find Care.

- Choose Find Doctors, Specialists and Hospitals
- Click the Find Care button in the pop-up
- Select the SmartShopper Rewards tile for your search.

Step 2: Receive care at a reward-eligible site of your choice, in your plan's network.

Step 3: After your claim is paid, SmartShopper will mail you a reward check.

Save and earn with SmartShopper:

Call the SmartShopper Care Concierge Team at 1-855-476-5027. You can also chat with the Care Concierge Team while you're shopping for procedures at [MyBlueKC.com](https://mybluekc.com).



MyBlueKC.com

For details about your coverage, please review your Blue KC certificate, which outlines the benefits, exclusions, responsibilities, rights and other important information related to your health insurance plan. To view your current Blue KC contract/certificate, or to print a copy of your Summary of Benefits and Coverage, visit [MyBlueKC.com](https://mybluekc.com) and click on Plan Benefits. For costs and further details of the coverage, including exclusions, any reductions or limitations and the terms under which the policy may be continued in force, see your insurance producer or write Blue KC.