



WORK
WISDOM

Real-Time Strategy



Strategic Thinking

Why Strategic thinking is important.



What is Real-time Strategy?



Organizational Culture



Explore our Values, archetype and norms. Open communication, mindsets and build psychological safety. Ensuring Strategy is aligned with our Culture.



The Organization

- Clarify our winning aspiration.
- Understanding and explore our market position.
- Own and leverage our differentiators.





The Strategy Screen

True strategy requires the collective discipline to assert a positive no.

Adopt a strategy and evaluating opportunities, programs and strategies.



The Big Question(s)

Collectively prioritize the 'big question' the organization is facing

A 'Big Question' is an opportunity or threat to which the organization must respond. Usually, it is beyond the scope of the organization's current strategies.





Strategic Behaviors

Staff create tactics to answer the big question. Tactics are created which leverage market position, competitive advantages and which are able to pass through the strategy screen.

Determine and embed aspired values, artifacts, identity and stories that enable us to be optimally successful in our next chapter

The Benefits of this process, in addition to gaining a clear strategic direction



- All are empowered to continuously innovate, create results and make decisions.
- Strategy is tied to the winning aspiration
- The organization is self-aware and agile, able to respond to disruptors in a timely, strategic manner.
- All are clear about the winning aspiration and the strategic focus.
- The culture builds momentum for winning.
- It is less time intensive, but requires high-level strategic thinking.



Thank You!

