

STADIUM ADVERTISING 2025 - 2026

Stadium Digital Ribbon Board With Your Logo Here

Logos rotate every four minutes. Maximum 6 ads.

CF FCU Stadium or Ken Pridgeon Stadium \$13,000 each per season
\$17,000 both stadiums per season

Ad Space A

CF FCU Stadium
or
Ken Pridgeon Stadium
\$10,000 per season

Both Stadiums
\$12,500 per season

*Logo rotates every
four minutes.
Maximum 6 ads.*

YOUR
LOGO
YOUR
LOGO
A
YOUR
LOGO
YOUR
LOGO

**Digital Video Board
Scoreboard
Message**

YOUR
LOGO
YOUR
LOGO
B
YOUR
LOGO
YOUR
LOGO

Ad Space B

CF FCU Stadium
or
Ken Pridgeon Stadium
\$2,800 per season

Both Stadiums
\$4,500 per season

*Logo rotates every
minute.
Maximum 24 ads.*

HOME

00

00:00
1st QTR

00

AWAY

3rd Down 10 To Go

Gameday Scoreboard Options

Scoreboard Message

Business logo or promotional information
3 Minute Rotation
1920px X 1080px in JPG or PNG

\$200 per game

15 Second Full Screen Digital Commercial

MP4 or MOV files only

\$300 per game

30 Second Full Screen Digital Commercial

MP4 or MOV files only

\$500 per game

Instant Replay Sponsor

JPG, PNG or 3-second animated MP4
1920px x 180px / Maximum 18

\$400 per game

Gameday Promotion (CF-FCU Stadium)

Table setup + one scoreboard message (\$200 value)
Distribute promo items (coupons, flyers, t-shirts)

\$500 per game

Average combined attendance per game is 6,755

