Paterson — A Promising Tomorrow Together We Can

FOR IMMEDIATE RELEASE July 5, 2022

Contacts: Paul Brubaker 973-518-2298

TWO JFK-BTMF STUDENTS WIN FIRST PLACE IN RUTGERS SUPPLY CHAIN MANAGEMENT COMPETITION

Dominik Rodriguez and Nazifa Tabassum take top prize with their response to a grocery store chain's product shortages

Photo attached: Screen shot of the students' video presentation.

PATERSON – Dominik Rodriguez and Nazifa Tabassum, two students at John F. Kennedy High School's School of Business, Technology, Marketing, and Finance, won first place in the advanced division of a supply chain case competition held by the Rutgers Business School's Global Logistics and Supply Chain Management program.

In a hypothetical exercise, Rodriguez and Tabassum developed a plan for a national grocery store chain confront product shortages caused by the COVID-19 pandemic.

"To achieve excellence in developing practical and effective solutions to real-world problems is an outstanding achievement, and we are very proud of Dominik and Nazifa for what they have done," said Superintendent of Schools Eileen F. Shafer. "I want to thank and acknowledge their principals, teachers, and parents for their efforts in supporting these two students, as well as everyone at the Rutgers Business School for this great opportunity. "

The competition had students from 10 high schools demonstrating their knowledge of supply chain management in a competition that mirrored a real-world predicament for many businesses in the United States.

William McLaury, who teaches supply chain at Rutgers Business School, said the competition showcases the knowledge students gain from the program, which is offered as an elective. The aim of the program is to introduce students to a field that they can enter after high school or continue to study during college, he said.

McLaury and Rutgers supply chain professor Alok Baveja developed the program's project-based curriculum in a memorandum of understanding with the state Department of Education's Office of Career Readiness coordinated by Thomas Bacola. The program is taught in 39 secondary schools across New Jersey and in secondary schools in three other states, Georgia, North Carolina, and Tennessee.

CLICK HERE to see a video of the students' winning presentation.