Annual Report
July 1, 2020 – June 30, 2021

Enhancing the Education of Tomorrow's Leaders



2020-2021
Board of Directors:
David Piperato, Superintendent
Jeffrey Walters, President
Jacob Ruggles, Vice President and Treasurer
Rosalie Mancino, Secretary
Tyree Blair
Michelle Cuvo
Kyle Geiger
Obinna Ndukwe
Tonia Oakes
Alissa Ravese
Meg Sayago, Board of Education Representative
Christiane Tomik
David Wood

Advisory Board:
Jeannine Capecci, Director Emeritus
Marla Kinney, Director Emeritus

Thanks for the smiles!!

☺

"Enhancing the Education of Tomorrow's Leaders"

A Message from Kathy Miller, Executive Director

Dear Friends:

I want you all to know that it has been my honor and privilege to serve as the first Executive Director of the Foundation for Easton Schools! Needless to say, I am extremely proud of the Foundation's accomplishments over the past eight years! With $250 in donations from the EASD Board of Education, this non-profit was established to raise money for educational programming and support for public education in Easton. We've done just that!

Since 2014, the Foundation's Board of Directors and I have worked together to start-up and build the FFES into a self-sustaining, philanthropic organization. Through fundraising efforts, grants, Educational Tax Improvement Tax Credit Program and private donations, we have reimbursed the district over $490,000 for educational and extra-curricular programs across every grade level and curriculum. We are very thankful for the generosity of the many district vendors, corporate sponsors, and community members that answered our calls for support and believed in our cause!

I am particularly proud of our teacher grant program, EITC initiatives, embarking on the Cottingham Capital Campaign, and our efforts to assist the district with PPE and technology expenses incurred during the pandemic. Through grants and a community-wide campaign, we were able to offset some of the costs associated with providing iPads/cases for every K-12 student so all were able to learn from the safety of their own homes. I have also particularly enjoyed working with teachers and administrators writing grants for special projects fueled by their vision and love of education! Trust me, their passion is contagious!

I am thankful to each and every board member who has served with me during my tenure. I appreciate beyond words, their time, advice, energy, talents, and resources to help achieve The Foundation's mission and vision. Together, we have enhanced the education of tomorrow's leaders and supported the administrators, faculty, and students of the Easton Area School District!

Despite fundraising challenges during the COVID pandemic, The Foundation for Easton Schools raised over $130,000 during our 2020-2021 fiscal year. Please read through our annual report and know how much we appreciate all your support! Thank you for the smiles!



With sincere appreciation to all and best wishes for continued success …

Kathy L. Miller
Executive Director
The Foundation for Easton Schools

FUNDED TEACHER GRANTS

The Foundation for Easton Schools is proud to support the faculty, staff and students of the Easton Area School District through our Teacher Innovative Grant Program. These grants are available to EASD teachers who want to implement an innovative project, initiative, teaching strategy, technology application or other efforts in order to provide measurable educational outcomes for their students. The purpose of this grant program is to enhance student learning and student interest in learning by providing educators an opportunity to exercise their passion for teaching, develop their ideas, partner with colleagues, and connect with the wealth of knowledge, expertise and talent within the district and the community. Through fundraising efforts specifically dedicated to the teacher grant program, The Foundation has raised $52,372 to fund 129 programs since 2014.

Ms. Tara Barone
EAHS Physical Education
Using Kettle Bells to Improve Strength and Endurance



Mr. Marcus Chillot
EAHS Technology Education
First Person Drone Glasses

Ms. Casey Eck
EAHS Science Department
In-Depth LIVE Autopsy (Virtual Conference)

Ms. Christine Frobase
Palmer Elementary Art Department
Under the Sea Blacklight Classroom

Ms. Kelly Koch
EAHS Physical Education
Sliding into Fitness

Ms. Kerri Markert
Paxinosa Elementary Kindergarten
Hands on Remote Learning

Ms. Nicole Niosi and Ms. Deidre Williams
March Elementary School
Fit and Fun on the Playground



Mr. Don Shinton
Paxinosa Elementary Library
Spanish Titles

Ms. Lisa Simon and Ms. Nancy Smith
EAHS and District Elementary Schools
Teacher Mentorship Program/Edvancement

PANDEMIC COMMUNITY CAMPAIGN

When schools throughout Pennsylvania closed their doors on March 13, 2020, EASD teachers quickly adapted and adjusted teacher methods in order to provide their students with instruction and important personal support needed during the early days of the pandemic. Administrators worked diligently to implement a comprehensive Health and Safety Plan, and The Foundation for Easton Schools turned to our generous community of supporters for donations and grants to support the EASD's initiative to provide all students with the technology they needed for distance learning during the shutdown and PPE supplies and equipment for a safe return to the classroom in September.

We are very thankful for the generous grants and donations totaling $28,890 from:



County of Northampton - $22,190
Embassy Bank - $1,000
Just Born - $2,000
Deborah Hunter - $100
Darren and Nicole Kaufman -$200
Nicole Nix - $200
RBC Capital Markets - $1,000
Truist Foundation -$2,000
Jason Victor -$200



Educational Improvement Tax Credit Donations totaling $26,000 from:

Fulton Bank - $10,000
Fidelity Bank - $5,000
PNC - $5,000
Univest Bank - $5,000
Weis Markets - $1,000



GRANTS AND RESTRICTED DONATIONS TOTALING **$23,026** FROM:

Crayola Grant
$2,000 for Paxinosa Library (proposal for Spanish Titles submitted by Don Shinton)

Paving the Way Group
Mr. Chalikonda, Dr. and Mrs. Brig Mohan, Dr. Rohatgi, Dr. Sharma and Dr. Verma . . .
$17,426 in private donations to benefit EAHS students and Teacher Grants

Lehigh Valley Iron Pigs Charities Community Grant
$3,000 for the Paxinosa National Pastime Project (proposal submitted by Don Shinton)

Dr. and Mrs. Kenneth Wildrick - $500 to support music and art programs

Mrs. Stephanie Hubbard - $100 to support The Chelsey Graham Memorial Fund (art and music)



For nearly 100 years, Cottingham Stadium has been the home of Easton Football. This iconic and historic venue is where students, alumni, residents and fans proudly gather under the Friday night lights to cheer on the Easton Red Rovers Football Team. After many years of wear and tear, it became necessary to reconstruct Cottingham Stadium to meet building codes and to transform the venue into a safer and more durable facility. With the installation of a turf field, many other events such as lacrosse, soccer, playoffs, tournaments, band and civic affairs will now also take place at Cottingham.

This year, the Easton Area School District and The Foundation for Easton Schools embarked on a capital campaign and offered our community the opportunity to invest in this historic project by selling sponsorships, advertising opportunities, and pavers that line the walkways of the new stadium. Your generous support benefits the Cottingham Project, students, athletes, and fans alike!

To date, the campaign has raised over $28,575! For more information on how to advertise your business or purchase a paver, please visit the EASD website:

https://sites.google.com/eastonsd.org/cottingham-campaign/home

THANKS TO OUR GENEROUS DONORS!

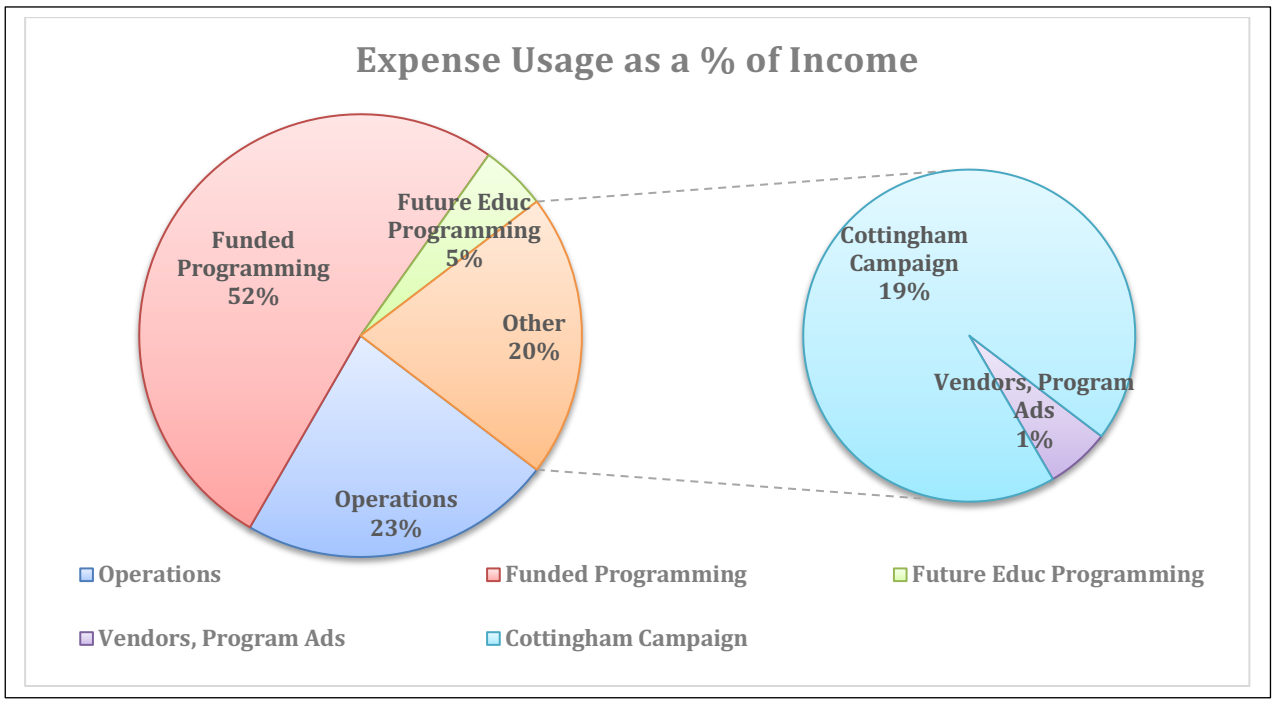
Our efforts to create a brand and increase community awareness continue to benefit the students of the Easton Area School District. On behalf of the Board of Directors of The Foundation for Easton Schools, we would like to thank the following donors who believed in our mission and generously supported our efforts this year!

Victoria Alercia-Casella
James Alfieri
Paul Altimare
Madeleine Baio
Brad Bachman
Jean Barry
Danette Baskerville
Joseph Baylog
Julie Beamer
Jennifer Berry
Elizabeth Brill
Esperanza Brizuela-Garcia
Lois Anne Calloway
Jeannine Capecci
Mary Carrasco
Shannon Carreto
Becky Clifford
Barby Collazo
Elyse Costello
Crayola, LLC
John Curley
Brian and Valarie Deemer
Katrina Degidio
Barbara DiMarcantonio
Peggy Verenna Doebbeling
Margaret and Christopher Duffy
Ryan Epple
Thomas and Carolyn Elliott Evans
Craig and Lynn Franklin
Katie Gardiner
Kyle Geiger
John and Jean Genova
Edward and Chiquita Goodwin
Deanna Hammarsten
Walter Heard
Mohammed Hoque
Jennifer Hunara
Maria Jacome
Mohamed Janneh

Darren and Nicole Kaufman
Ian and Lauren Kindle
LeeAnn Kubbishun
Rebecca Lehner
Jennifer Long
Eric Luhrs
Matthew and Monica Manchester
Traci Marcus
Jeremy Marsac
Kevin McFaddin
Megan McPeek
Elizabeth Medina
David and Jamie Merida
Lindsey Milliron
Vanessa Moeller
Khadijah Muhammad
LaRissa Oberly
Palmer Elementary School Staff
Karen Pasquel
Maribel Payano
Marsha Plantone
Melissa Recchia
Yaditza Roman
Meg Sayago
Jessica Sherwood
Nivia Silva
SmartTeacher, Inc.
John Squarcia
Susan Spaziani
Tracie Stump
Christopher Testa
Nicole Torres
Elaine Valdez
Gloria Villareal
Rupashree Vinay
Jeffrey Walters
Mark and Leslie Widergren
Stacy Ann Wisdom
J. Marshall and Katherine Wolff
David and Amy Wood

THE FOUNDATION FOR EASTON SCHOOLS
STATEMENT OF ASSETS, LIABILITIES AND NET ASSETS – CASH BASIS
JUNE 30, 2021

Assets	
Current Assets	
Checking Account	$ 91,770
Total Current Assets	$ 91,770
Total Assets	$ 91,770
Liabilities	
Current Liabilities	$ -
Total Liabilities	$ -
Net Assets	
Without Restriction	$ 68,835
With Restriction	$ 22,935
Total Net Assets	$ 91,770
Total Liabilities and Net Assets	$ 91,770





THE FOUNDATION FOR EASTON SCHOOLS
STATEMENT OF REVENUES, EXPENSES AND OTHER CHANGES IN NET ASSETS – CASH BASIS
FOR THE YEAR ENDED JUNE 30, 2021

Income	
Special Events	$ 61,532
Contributions	$ 27,105
Grants - Temporarily Restricted	$ 32,890
Educational Improvement Tax Credit Receipts	$ 26,000
Investment Income	$ 1
Miscellaneous Income	$ 30
Total Income	$ 147,558
Expenses	
Management and General	
Executive Director	$ 34,183
Insurance	$ 910
Accounting Services	$ 1,550
Other	$ 631
Total Management and General	$ 37,274
Fundraising	
Special Events	$ 33,458
Miscellaneous	$ 123
Total Fundraising	$ 33,581
Project Disbursements	
Teacher Grants	$ 40,979
EITC	$ 28,800
Other	$ 21,726
Total Project Disbursements	$ 83,505
Total Expenditures	$ 154,360
Change in Net Assets	$ (6,802)
Net Assets - Beginning	$ 98,572
Net Assets - Ending	$ 91,770

PLEASE JOIN OUR MEMBERSHIP!

The Foundation for Easton Schools continues to make significant contributions to the Easton Area School District through our fundraising efforts.

Funded:	**EITC:**	**Grants:**	**Teacher/Misc. Programs:**
2015 - $ 35,454	$ 11,600	$ 3,500	$ 20,354
2016 - $ 44,479	$ 19,600	$ 6,500	$ 18,379
2017 - $ 58,101	$ 18,000	$ 23,000	$ 17,101
2018 - $ 43,335	$ 25,955	$ 5,500	$ 11,880
2019 - $ 123,000	$ 39,000	$ 64,140	$ 19,860
2020 - $ 74,417	$ 28,800	$ 8,905	$ 36,712
2021 - $ 112,079	$ 20,800	$ 36,169	$ 55,110
Total: $490,865	**$163,755**	**$147,714**	**$179,396**

Please *support the future of our community – our children – by making a generous donation today and help us continue the work of The Foundation for Easton Schools. If you are a new member or have previously supported The Foundation, you are sharing in our commitment to build new programs and technologies that will have a lasting impact on the quality of EASD students receive now and into the future. When you invest in the Easton Area School District, you will ensure innovation that keeps pace with the needs of our students and the ever-changing approaches to their education.*

This is an exciting opportunity to do something exceptional. Your support is crucial this year when we consider the challenges impacting the current teaching and learning environment brought on by the pandemic. Your tax-deductible donation will create a permanent legacy for the students of the Easton Area School District, their families and our community. Please use the form below to join or renew your membership or visit our website at www.eastonsd.org (About EASD/The Foundation for Easton Schools/Donate) to make your donation today. Thank you for your generous support!

MEMBERSHIP

Please join or renew – Every donation supports education and is sincerely appreciated!

NAME: (Parent/Guardian)_____

ADDRESS: _____

EMAIL: _____

ALUMNI: CLASS OF _____

DONATION: $25_____ **$50**_____ **OTHER $**_____

THANK YOU for your generous support!

Your tax-deductible donation can be sent to:

The Foundation for Easton Schools
c/o Kathy Miller
1801 Bushkill Drive
Easton, PA 18040

OR: You can also make your donation via our website:
www.eastonsd.org (About EASD/The Foundation for Easton Schools/Donate)

Easton Area School District Alma Mater

The Arch, with its Keystone, our symbol of strength,
The Hills, where the green forests grow.
And the Delaware Forks brings a message of old
Where the great rivers, murmuring, flow.
All Hail! Alma Mater! The Pride of our Hearts!
Easton High School, Our High School so dear.
We pledge to your welfare the strength of our lives!
Now and ever, as year passes year.

We invite you to stay up to date on Foundation events and successes!

Facebook: The Foundation for Easton Schools
Twitter: Easton Foundation@ffedirector
Website: www.eastonsd.org (About EASD/The Foundation for Easton Schools)



