



# School District of Marshfield Course Syllabus

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**Course Name: Career Pathways**  
**Length of Course: Semester**  
**Credit: 1/2 Credit**

## **Program Goal:**

Empower learners to be college and career ready through standards-based experiences in the classroom and through career-based learning experiences with business and industry partners.

## **Course Description:**

Practice “soft” skills such as honesty, respect, and responsibility, interact with post-secondary educators and professionals and investigate career options in 16 career pathways. Thoughtful reflection and career exploration will result in decision making skills that will be beneficial when students select continuing education and career options.

## Wisconsin Standards for Family & Consumer Sciences (FACS)

### Consumer and Family Resources (CFR)

**CFR1:** Students will evaluate management practices related to the human, economic and environmental resources.

<p><b>Demonstrate management of individual and family resources such as food, clothing, shelter, health care, recreation, transportation, time and human capital.</b> CFR1.a</p>	<p>1.a.16.h: Evaluate the types of skills necessary for organizing and utilizing resources in homes, families and the workplace. 1.a.18.h: Utilizing MyPlate for menu planning, prepare nutritious meals and snacks for individuals and families. 1.a.24.h: Compare information resources used to manage individual and family needs.</p>
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<p><b>Evaluate the effects of technology on individual and family resources.</b> CFR1.d</p>	<p>1.d.6.h Analyze how media and technological advances affect family and consumer decisions.</p>
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### Consumer Services (CS)

**CS1:** Students will integrate knowledge, skills and practices needed for a career in consumer services.

<p><b>Analyze career paths within consumer service industries.</b> CS1.a</p>	<p>1.a.12.h Explain roles and functions of individuals engaged in consumer service careers. 1.a.13.h Analyze opportunities for employment and entrepreneurial endeavors. 1.a.14.h Summarize education and training requirements and opportunities for career paths in consumer services.</p>
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<p><b>Analyze factors in developing a long-term financial management plan.</b> CS1.c</p>	<p>1.c.17.h Explain the effects of the economy on personal income, individual and family security and consumer decisions.</p>
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### Career, Community and Life Connections (CCLC)

**CCLC1:** Students will integrate multiple life role and responsibilities in family, work and community life.

<p><b>Analyze strategies to manage multiple roles and responsibilities.</b> CCLC1.a</p>	<p>1.a.13.h: Summarize local and global policies, issues and trends in the workplace and community that affect individuals and families. 1.a.14.h: Analyze the effects of social, economic and technological change on work and family dynamics. 1.a.15.h: Analyze ways that individual career goals can affect the family’s capacity to meet goals for all family members. 1.a.16.h: Synthesize potential effects of career path decisions on balancing work and family. 1.a.17.h: Define goals for life-long learning and leisure opportunities for all family members. 1.a.18.h: Develop a life plan, including pathways to acquiring the knowledge and skills needed to achieve individual, family and career goals.</p>
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<p><b>Demonstrate transferable and employability skills in school, community and workplace settings.</b></p>	<p>1.b.16.h: Analyze potential career choices to determine the knowledge, skills and attitudes associated with each career.</p>
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CCLC1.b	<p>1.b.17.h: Demonstrate job seeking and job keeping skills.</p> <p>1.b.18.h: Apply communication skills in school, community and workplace settings.</p> <p>1.b.19.h: Demonstrate teamwork skills in school, community and workplace settings.</p> <p>1.b.20.h: Analyze strategies to manage the effects of changing technologies in workplace settings.</p> <p>1.b.21.h: Demonstrate leadership skills and abilities in school, workplace and community.</p> <p>1.b.22.h: Analyze factors that contribute to maintaining safe and healthy school, work and community environments.</p> <p>1.b.23.h: Demonstrate work ethics and professionalism in the workplace.</p>
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## Wisconsin Common Career Technical Standards (WCCTS)

### Career Development (CD)

**CD1:** Students will consider, analyze and apply an awareness of self, identity and culture to identify skills and talents.

<p><b>Identify personal strengths, aptitudes and passions.</b> CD1.a</p>	<p>1.a.3.h: Evaluate various occupations and career pathways to identify personal, academic and career goals based on personal strengths, aptitudes and passions.</p>
<p><b>Demonstrate effective decision making, problem solving and goal setting.</b> CD1.b</p>	<p>1.b.3.m: Develop effective coping skills for dealing with problems</p> <p>1.b.5.h: Use a decision-making and problem-solving model.</p>
<p><b>Interact effectively with others in similar and diverse teams.</b> CD1.c</p>	<p>1.c.5.m: Distinguish between appropriate and inappropriate behavior in a team setting.</p> <p>1.c.6.m: Conduct oneself in a respectable manner which acknowledges the personal boundaries, rights and privacy of others.</p> <p>1.c.7.m: Display cooperative behavior and identify personal strengths and assets in groups.</p> <p>1.c.8.m: Show respect and appreciation for individual and cultural differences in groups.</p> <p>1.c.9.h: Assess cultural differences and work effectively with people from a range of social and cultural backgrounds.</p> <p>1.c.10.h: Critique different ideas and values while leveraging social and cultural differences to increase innovation, new ideas and quality of work.</p> <p>1.c.11.h: Evaluate how the personal strengths and assets of others contribute to a cooperative group atmosphere.</p> <p>1.c.12.h: Assess how respect and appreciation for individual and cultural differences impacts group processes.</p>

**CD2:** Students will identify the connection between educational achievement and work opportunities in order to reach personal and career goals.

<p><b>Apply academic experiences to the world of work, inter-relationships and the community.</b> CD2.a</p>	<p>2.a.1.m: Practice balancing school, studies, co-curricular activities, leisure time and family life 2.a.2.m: Describe a diverse range of opportunities available beyond high school. 2.a.3.h: Evaluate how performance and connections within the learning community enhance future opportunities. 2.a.4.h: Determine those opportunities that best support attainment of a specific career goal.</p>
<p><b>Assess attitudes and skills that contribute to successful learning in school and across the life span.</b> CD2.b</p>	<p>2.b.4.m: Assess changes due to influences and shifts in regional, national and global economies related to career opportunities. 2.b.5.m: Apply academic information from a variety of sources to enhance career preparedness and lifelong learning. 2.b.6.m: Research local and regional labor market and job growth information to analyze career opportunities. 2.b.7.h: Interpret and analyze the impact of current education, training and work trends on life, learning and career plans. 2.b.8.h: Assess education and training opportunities to acquire new skills necessary for career advancement. 2.b.9.h: Analyze local and regional labor market and job growth information to select a career pathway for potential advancement.</p>
<p><b>CD3: Students will create and manage a flexible and responsive individualized learning plan to meet their career goals.</b></p>	
<p><b>Investigate the world of work in order to gain knowledge of self in order to make informed career decisions.</b> CD3.a</p>	<p>3.a.5.m: Demonstrate the ability to use technology to retrieve and manage career information that inspires educational achievement. 3.a.6.m: Build an ongoing awareness of personal abilities, skills, interests and motivation and determine how these fit with chosen career pathway. 3.a.7.m: Develop an individual learning plan to enhance educational achievement and attain career goals based on a career pathway. 3.a.8.m: Choose career opportunities that appeal to personal career goals. 3.a.9.m: Use assessment results in educational planning including career awareness. 3.a.10.h: Analyze how career plans may be affected by personal growth, external events and changes in motivations and aspirations. 3.a.11.h: Apply academic and employment readiness skills in work-based learning situations such as internships, shadowing and/or mentoring experiences. 3.a.12.h: Evaluate changes in local, national and global employment trends, societal needs and economic conditions related to career planning. 3.a.13.h: Recognize how chance opportunities integrate with learning and career goals.</p>

	3.a.14.h: Implement an individual learning plan to maximize academic ability and achievement.
<b>Examine and evaluate opportunities that could enhance life and career plans and articulate plan to guide decisions and actions.</b> CD3.b	3.b.2.m: Describe educational levels (e.g., work-based learning, certificate, two-year, four-year and professional degrees) and performance skills needed to attain personal and career goals. 3.b.3.m: Demonstrate openness to exploring a wide range of occupations and career pathways. 3.b.4.h: Implement strategies for responding to transition and change with flexibility and adaptability. 3.b.5.h: Evaluate the relationship between educational achievement and career development.
<b>Employ career management strategies to achieve future career success and satisfaction.</b> CD3.c	3.c.3.m: Identify work values and needs. 3.c.4.m: Define adaptability and flexibility in the world of work. 3.c.5.h: Determine how principles of equal opportunity, equity, respect, inclusiveness and fairness, affect career planning and management. 3.c.6.h: Discuss how adaptability and flexibility, especially when initiating or responding to change, contributes to career success.
<b>CD4: Students will identify and apply employability skills.</b>	
<b>Identify and demonstrate positive work behaviors and personal qualities needed to be employable.</b> CD4.a	4.a.3.m: Demonstrate self-discipline, self-worth, positive attitude and integrity. 4.a.4.m: Demonstrate flexibility and willingness to learn new knowledge and skills. 4.a.5.m: Identify positive work qualities typically desired in each of the career cluster's pathways. 4.a.6.h: Evaluate how self-discipline, self-worth, positive attitude and integrity displayed in a work situation affect employment status. 4.a.7.h: Assess how flexibility and willingness to learn new knowledge and skills affect employment status. 4.a.8.h: Apply communication strategies when adapting to a culturally diverse environment. 4.a.9.h: Use positive work qualities typically desired in each of the career cluster's pathways. 4.a.10.h: Manage work roles and responsibilities to balance them with other life roles and responsibilities.
<b>Demonstrate skills related to seeking and applying for employment to find and obtain a desired job.</b> CD4.b	4.b.3.m: Use technology to assist in career exploration and job seeking activities. 4.b.5.h: Use multiple resources to locate job opportunities. 4.b.6.h: Prepare a resume, cover letter, employment application. 4.b.7.h: Employ critical thinking and decision-making skills to exhibit qualifications to a potential employer in an interview.

<p><b>Identify and exhibit traits for retaining employment.</b> CD4.c</p>	<p>4.c.2.m: Demonstrate the behavior and etiquette appropriate to interactions with adults. 4.c.3.m: Distinguish between appropriate behaviors in a social vs. professional setting. 4.c.4.h: Model behaviors that demonstrate reliability and dependability. 4.c.5.h: Maintain appropriate dress and behavior for the job to contribute to a safe and effective workplace/jobsite. 4.c.6.h: Complete required employment forms and documentation. 4.c.7.h: Summarize key activities necessary to retain a job in an industry.</p>
<p><b>Develop positive relationships with others.</b> CD4.d</p>	<p>4.d.5.h: Participate in cocurricular and community activities to enhance the school experience. 4.d.6.h: Evaluate the best method to assist co-workers in accomplishing goals and tasks. 4.d.7.h: Examine the skills required to enable students to successfully transition to postsecondary opportunities.</p>
<b>Environment, Health and Safety (EHS)</b>	
<p><b>EHS1:</b> Students will identify the importance and interrelationships of health, safety and environmental systems and evaluate the impacts of these systems on organizational performance for continuous improvement.</p>	
<p><b>Implement personal and jobsite safety rules and regulations to maintain and improve safe and healthful working conditions and environments.</b> ESH1.d</p>	<p>1.d.7.h: Assess workplace conditions with regard to personal and environmental health and safety. 1.d.9.h: Describe employee rights and responsibilities to maintain workplace health and safety, including compliance with rules and laws.</p>
<b>Global and Cultural Awareness (GCA)</b>	
<p><b>GCA2:</b> Students will assess the benefits and challenges of working in diverse settings and on diverse teams.</p>	
<p><b>Work effectively with diverse individuals in a variety of settings and contexts.</b> GCA2.a</p>	<p>2.a.7.h: Collaborate with diverse individuals to accomplish tasks in personal, school, work and community contexts.</p>
<b>Information, Media and Technology Skills (IMT)</b>	
<p><b>IMT2:</b> Students will apply information literacy skills to access and evaluate media to design and produce media products.</p>	
<p><b>Prepare media products in order to communicate a specific message.</b> IMT2.b</p>	<p>2.b.5.h: Compare and contrast the elements of media products and how each helps deliver a desired message.</p>
<p><b>IMT3:</b> Students will use available information and communication technology to improve productivity, solve problems and create opportunities.</p>	
<p><b>Adopt new technological tools to increase personal and organizational productivity.</b> IMT3.a</p>	<p>3.a.12.h: Manage use of technology to reduce negative impacts on productivity.</p>

<b>Leadership (LE)</b>	
<b>LE1:</b> Students will apply leadership skills in real-world, family, community and business and industry applications.	
<b>Implement leadership skills to accomplish team goals and objectives.</b> LE1.a	<p>1.a.10.h: Exhibit skills such as compassion, service, listening, coaching, developing others, team development.</p> <p>1.a.11.h: Demonstrate skills such as enthusiasm, creativity, conviction, mission, courage, concept, focus, principle-centered living and change when interacting with others in general.</p> <p>1.a.12.h: Exhibit skills such as innovation, intuition, adaptation, life-long learning and coach-ability to develop leadership potential over time.</p> <p>1.a.13.h: Create a sense of trust, positive attitude, integrity, willingness and commitment in order to accept key responsibilities in a group project.</p>
<b>Employ teamwork skills to achieve collective goals and use team members/ talents effectively.</b> LE1.b	<p>1.b.8.h: Apply conflict management skills to help facilitate solutions.</p> <p>1.b.9.h: Evaluate and apply teamwork processes that provide team building, consensus, continuous improvement, respect for the opinions of others, cooperation, adaptability and conflict resolution.</p> <p>1.b.10.h: Demonstrate the ability to negotiate and adapt effectively to changes in projects and work activities to meet timelines.</p>
<b>Identify the role of community service and service learning in family, community and business and industry.</b> LE1.c	<p>1.c.6.h: Assess the roles and responsibilities of citizenship and formulate an activity or event to showcase community service.</p>

<b>Key Vocabulary:</b>			
Interests	Aptitude	Internship	Job shadow
Pathways	Clusters	Career	Attributes
Abilities	Salary	Education	Capstone

## **Topics/Content Outline- Units and Themes:**

### **Units:**

- Career Resources
- Labor Market Information
- 21<sup>st</sup> Century Information
- Skills in Finding a Job

- Educational Resources
- Post-Secondary Options
- Career Research
- Job Shadowing

### **Primary Resource(s):**

**Websites:**

Career Cruising- [www.careercruising.com](http://www.careercruising.com)

Take Charge America- [www.takechargeamerica.org](http://www.takechargeamerica.org)