Watertown-Mayer Early Childhood Advisory Council
Agenda
April 14, 2025- 6:00 PM

1. Attendees:
2. Call to order – Nicole G.
3. Amiee Sinkler's "What Ifs"
    a. Mugs $96 for Parent Ed room- yes
    b. Mug Rack for Parent Ed room- yes
    c. Drying mat for Parent Ed room-yes
    d. Goodie Bag to hand out at public events like Rails to Trails, etc. - Yes
        i. Bag with chalk, bubbles, QR code to more information.
        ii. 100 goodie bags will be about $58
    e. Story Walk- "From Head to Toe"- Looking into
        i. Traveling Story Book Walk
        ii. Signs to advertise and mention sponsored by- Karla & Alycia will check on prices
        iii. Put QR code on it
        iv. Seasonal Story Books
        v. Amiee will check with public library
4. Teacher Wish:
    a. New Dramatic Playset for Ms. Kristy's Room about $1500- Yes.
5. Ideas
    a. Donation Box- add pictures to show what we are raising money for.
    b. Flyer to give Ridgeview Labor and Delivery to put in take home folder- Alycia will check
    c. Baby Mom Connection- PP class- Alycia will check with Ridgeview

6. Secretary's Report – Notetaker today: Vanessa L..
    a.
    b.

7. Treasurer's Report - Karla
    a. Update- Balance $17233.82
        i. Still need
        ii. Expenses
            1. Books
            2. KSS
            3. Butterfly Kits
            4. I Love to Read
        iii. KSS Proceeds: $2,249.47
        iv. Another $1000 from Mayer baseball
        v. $75 from Cargill
        vi. $50 Mabels Label
    b. Mabel's Labels Check $50
        i. Will advertise again soon
        ii. Add testimonial from Megan

8. Public Relations' Report – Melissa B./Alycia K.

a. Update - Alycia will fully take this on
b. Canva login issues- Karla will look at adding more numbers to the account.
c. Mabel's Label
d. Kick Off to Summer- Make events soon, start posting and sharing.
e. Next Year: Whoever is heading the event will be in charge of making the events??
f. Coffee Chat Events April and May

9. ECFE/Young Royals Report – Susie Retterath
    a. Summer classes- people are registering
    b. 106 are currently signed up for YR.

10. Old Business
    a. Kids' Stuff Sale
        i. Melissa W. thank you gift- Venmo Nicole if you would like to gift some money.
        ii. Next year: Hire Amie Sinkler to talk to parents in line, entertain littles, etc.
        iii. KSS- Next year change ideas:
            1. $20 for sellers fee because of Square Fees
            2. Give sellers a choice- 70%/30%
            3. Fees about $`100
            4. $2 fee for all card transactions
            5. Square card reader- take from KSS budget
            6. No #100 donation for next year
    b. Taxes- DONE! Taxes need to be done in October, not April 15!!
11. New Business
    a. Teacher & Staff Appreciation (Week of May 5, 2025)
        i. "Fill the Fridge"
        ii. Want healthier options: Veggies, fruit, trailmix, puppychow, cheeseticks, beefsticks. Will discuss more on Facebook

    b. United Way 25-26 Grant
        i. Request: Outreach: goodie bags, Story Book, Nicole will do
    c. Kickoff to Summer Party- Wednesday, May 21 at 6-7:30 PM
        i. Grant Application – Vanessa
        ii. Karla- Lion's Update
            1. Lion's will provide the hotdogs and buns. 300???
            2. We provide water, plates, napkins, chips, ketchup, and mustard.
            3. Need to advertise food!
            4. What are we going to do about seating??
        iii. Volunteer Sheet
    d. Plan for Everyday Play by Bay Island Fundraiser
        i. Do it at Fall Harvest? Vanessa will follow up with her
    e. 2025-2026 Leadership Roles
        i. President (Nicole G-?)
        ii. VP (Brittney G.)
        iii. Treasurer (Karla D.)
        iv. Secretary (Vanessa L.)
        v. PR (Melissa B/Alycia K)
        vi. DQ Art Night Coordinator (Brittney G)
        vii. Kids Stuff Sale Coordinator (Megan P.)
    f. Elephant Joe's 2025 Fall Fundraiser
        i. $10 giftcard option?

ii. October 13–25, 2025 (coffee & giftcard sales)
iii. October 21, 2025 (Coffee Truck on-site— tentative date)

g. Family Event 25-26 (Mayer Community Center)
   i. Teddy Bear Band, Dolly Pops- Karla will email again
   ii. January 2026?
   iii. Add line to budget
h. Recruiting new members
i. Upcoming meetings: Second Monday of each month at 6:00pm
   1. May 12th
   2. Pick June Date for End of Year Celebration!
      a. Nicole will send out dates

12. Other Business
    a. May Treats - Megan
    b. May Note Taker - Vanessa