Watertown-Mayer Early Childhood Advisory Council
Agenda
March 10, 2025- 6:00 PM

1. Attendees: Guest- Mai with Everyday Play, Nicole, Susie, Brittany, Karla, Abbie, Vanessa, Becca, Alyssa, Melissa
2. Call to order – Nicole G.
3. Potential Fundraiser Option (Everyday Play by Bay Island by Mai Moua)
    - Costumes & forts. Full costumes are on Amazon. They are doing a re-launching of their brand. 50% of proceeds to the council, e.g. hats are $10. purses are $8 and suspenders are $5. They will help with social media flyers, marketing, etc. A pop-up shop is a possibility or create a catalog.
    - Selling at the KSS? Karla will ask about Mai to see if she can "man" the booth at KSS and if that date will work for her.
    - They are looking for product testers/reviewers.
4. Secretary's Report – Notetaker today: Brittany G.
5. Treasurer's Report - Karla
    a. Update
    - DQ Art Night – Jan & Feb $326.85
    - Two teacher requests
        - Pre-K & ECFE – Caterpillars to grow butterflies, 1 more habitat and 6 cups $80.00 Voted **YES**
        - Pre-K 12 Gingerbread books - $124.36 Voted **YES**
6. Public Relations' Report – Melissa B./Alycia K.
    a. Update
    - Going well with "tag-teaming". Bigger events might be beneficial to have one person "in charge".
    - The obstacle course night is popular.
    - Susie needed photos posted on Facebook (Cloud Dough) – Melissa to follow up.
7. ECFE/Young Royals Report – Susie Retterath
    a. Update
    - Registration – 102 registrations.
    - Susie put in a request letter to teach full time and relinquish coordinator role. Jenny Poppler put in resignation.
    - ECFE – Winding up this week.
    - We need more ECFE pictures on social media and taking pictures are events. QR Code to share pictures at events (Google Form) To be ready by Kick Off to Summer event. Nicole to create form.
    - Instagram page? Do we need to have it approved by the school?
8. Old Business
    a. Storybook Lane recap
    - Fun & age appropriate activities.
    - How to get more people interested?
    b. Taxes- DONE!
9. New Business
    a. Kids' Stuff Sale – April 12th
        i. Packets go on sale to previous sellers 3/5



ii. New sellers can sign up on 3/10
iii. Seller sign-ups via Google Form
iv. Volunteer Sign up —---->

- Assigning jobs to sellers.
- Share, Share, SHARE!!
- Does WMECAC have tags for donations?

b. Kickoff to Summer Party
   i. Grant Application – Vanessa **Due 31st of March?** Vanessa will play around with the language on the grant request.
   ii. Volunteer Sheet

- Hot dogs, chips & water? Karla is going to check on options.
- Ice Cream

c. 2025-2026 Leadership Roles
   i. President (Nicole G-?)
   ii. VP (Brittany G.)
   iii. Treasurer (Karla D.)
   iv. Secretary (Vanessa L.)
   v. PR (Melissa B/Alycia K)
   vi. DQ Art Night Coordinator (Brittany G)
   vii. Kids Stuff Sale Coordinator (Megan P.)

d. Elephant Joe's 2025 Fall Fundraiser
   i. October 13–25, 2025 (coffee & gift card sales)

- Check on gift card increments.

   ii. October 21, 2025 (Coffee Truck on-site— tentative date)

e. Family Event 25-26 (Mayer Community Center)
   i. RAD Zoo
   ii. Add line to budget

- Teddy Bear Band- Karla (January dates)
- Dollipops - Alyssa

f. Recruiting new members
g. Upcoming meetings: Second Monday of each month at 6:00pm
   1. April 14th
   2. May 12th
   3. Pick June Date for End of Year Celebration!

10. Other Business
    a. April Treats - Karla
    b. April Note Taker - Vanessa

Karla going to re-organize the storage room. We might need to purchase a few totes.