



# MoASBO BUSINESS PARTNERSHIP PROGRAM

2025  
+  
2026

MoASBO supports, connects, develops and advocates for school business officials in order to help their districts improve student success.

## Why you should partner with MoASBO:

MoASBO active members are school district leaders and key decision makers in selecting products and services for Missouri's Schools.

Our active members often wear many hats in their respective school districts, representing all aspects of school business management and operations including: accounting; finance; payroll; human resources; risk management; transportation; child nutrition; maintenance and operations; technology; purchasing; and facilities.

As a MoASBO business partner, you choose which level you wish to invest in MoASBO. The benefits to business partners are:

- Clearly defined benefits
- Level of support is determined on an annual basis
- Upper tiers include multi-event visibility, thus reducing the need for multiple payments.

Experience the benefits of MoASBO's Business Partnership Program. Be part of Missouri's premier association dedicated to serving as the most valued resource for school business information.



## How to become a MoASBO Business Partner

### 1. Determine your level of partnership – Base, Base Plus, Executive, or Premier.

Different businesses have different expectations from their MoASBO partnership. Our partnership structure eliminates the one-size fits all approach.

Business partners can easily identify the benefits they are receiving all year for their MoASBO partnership.

These benefits can be divided into the following categories:

- Number of partnerships
- Brand awareness
- Conference visibility
- Communication from MoASBO

### 2. Visit the MoASBO website at [www.moasbo.org](http://www.moasbo.org) to register as a business partner.

**MISSION:** MoASBO provides community, education, resources, and advocacy for public school finance and operations professionals to empower their essential work in support of teachers and students.

**MoASBO IS THE PLACE TO GO FOR:** Community • Education and Resources • Legislative Advocacy

# Become a MoASBO Business Partner:

## BASE: \$200

Includes membership for one person<sup>1</sup>

UNLIMITED

### YEARLONG BENEFITS BRAND AWARENESS

- ✓ Logo placement and listing on MoASBO website (business page)

### CONFERENCES VISIBILITY<sup>2</sup>

- ✓ Advance notice of conference/event sponsorship info (prior to non-members)
- ✓ Opportunity to attend Spring Conference as a sponsor

### COMMUNICATION FROM MoASBO

- ✓ Receive MoASBO E-Newsletter

## BASE PLUS: \$2,000

Includes membership for two people<sup>1</sup>

25  
COMPANIES

### YEARLONG BENEFITS BRAND AWARENESS

- ✓ Logo placement and listing on MoASBO website (business page)

### CONFERENCES VISIBILITY<sup>2</sup>

- ✓ Advance notice of conference/event sponsorship info (prior to non-members)
- ✓ Attend Spring Conference as a sponsor:
  - Exhibit table at the Spring Conference • Free registration for two people at the spring conference (additional attendees will be charged the conference fee) • Promotion and recognition as Base Plus partner • Host/sponsor Monday social hour in Windgate Hall • Social media integration

### COMMUNICATION FROM MoASBO

- ✓ Receive MoASBO E-Newsletter
- ✓ MoASBO membership directory as of Sept. 1
- ✓ List of spring conference attendees

## EXECUTIVE: \$7,000

Includes membership for three people<sup>1</sup>

12  
COMPANIES

### YEARLONG BENEFITS BRAND AWARENESS

- ✓ Logo placement and listing on MoASBO website (business page)
- ✓ Opportunity to sponsor a regional meeting.<sup>3</sup> Sponsorship could include presentation and food.
- ✓ Inclusion of company logo on regional meeting agenda template
- ✓ Opportunity to sponsor workshop or other professional development event
- ✓ Opportunity to provide educational content for one news story.<sup>3</sup>

### CONFERENCES VISIBILITY<sup>2</sup>

- ✓ Advance notice of conference/event sponsorship info (prior to non-members)
- ✓ Fall Conferences:
  - Recognition in event program or conference app and power point presentation, signage • Meal sponsorship or social hour opportunity • Depending on venue/location, there may be opportunity to share handouts and company information
- ✓ Spring Conference:
  - Exhibit table space at the Spring Conference (premium selection) • Free registration for three people at the spring conference (additional attendees will be charged the conference fee) • Promotion and recognition: power point presentations, signage, conference app • Social media integration during the event. • Opportunity to co-present at the conference.<sup>3</sup> Co-presenter must be an Active Member.
  - Co-host two social events:
    - Opening night welcome reception (appetizers, drink ticket, attendance prizes, music)
    - Second night conference celebration (snacks/desserts, drink ticket, live music)

### COMMUNICATION FROM MoASBO

- ✓ Receive MoASBO E-Newsletter
- ✓ MoASBO membership directory as of Sept. 1
- ✓ List of spring conference attendees

## PREMIER: \$12,000

Includes membership for four people<sup>1</sup>

6  
COMPANIES

### YEARLONG BENEFITS BRAND AWARENESS

- ✓ Logo placement and listing on MoASBO website (business page)
- ✓ Logo placement and company info on MoASBO website homepage for 12 months
- ✓ Opportunity to sponsor a regional meeting.<sup>3</sup>
- ✓ Sponsorship could include presentation and food. Premier partners would be given priority for regional meeting schedule.
- ✓ Inclusion of company logo on regional meeting agenda template
- ✓ Opportunity to sponsor workshop or other professional development event
- ✓ Opportunity to provide educational content for one news story.<sup>3</sup>
- ✓ Opportunity to provide educational content for one E-Newsletter.<sup>3</sup>
- ✓ Profile of premier business member in an Executive Director email.

### CONFERENCES VISIBILITY<sup>2</sup>

- ✓ Advance notice of conference/event sponsorship info (prior to non-members)
- ✓ Fall Conferences:
  - Recognition in event program or conference app and power point presentation, signage • Meal sponsorship or social hour opportunity • Depending on venue/location, there may be opportunity to share handouts and company information
- ✓ Spring Conference:
  - Expanded exhibit table space at the Spring Conference • Free registration for four people at the spring conference (additional attendees will be charged the conference fee) • Promotion and recognition: floor decal, power point presentations, signage, conference app • Social media integration during the event. A daily tweet that points the members to the partner booth or presentation, Facebook posting of the partner booth or presentation • Opportunity to co-present at the conference.<sup>3</sup> Co-presenter must be an Active Member.
  - Co-host two social events:
    - Opening night welcome reception (appetizers, drink ticket, attendance prizes, music)
    - Second night conference celebration (snacks/desserts, drink ticket, live music)

### COMMUNICATION FROM MoASBO

- ✓ Receive MoASBO E-Newsletter
- ✓ MoASBO membership directory as of Sept. 1
- ✓ List of spring conference attendees

<sup>1</sup>\$100 for each additional person <sup>2</sup>Depending on the format of a conference, these benefits may be modified and adapted <sup>3</sup>Schedule and content are subject to approval and final determination by the Executive Director