



LEARNING and INNOVATION *Summit*

SPONSORSHIP OPPORTUNITIES



Sponsor
Form

About the Summit

The Learning and Innovation Summit is San Diego County's premier professional learning event for educators exploring the intersection of technology, innovation, and student success. Hosted by the San Diego County Office of Education (SDCOE), the summit brings together educators, administrators, and thought leaders from across the region and beyond for a full day of hands-on sessions, interactive learning, and meaningful networking.

This year's event will take place at the SDCOE Main Campus in San Diego, CA. The summit will feature more than 40 sessions focused on real-world implementation of emerging tools and strategies—empowering educators to innovate in the classroom and prepare students for success in a rapidly evolving world.

Date: Sat., Aug. 23

Time: 8 a.m. to 3 p.m. (light breakfast and registration starting at 7:45 a.m.)

Location: San Diego County Office of Education, Main Campus

Address: 6401 Linda Vista Road, San Diego, CA 92111

Empowered Educators | Limitless Learning | Future Ready Learners

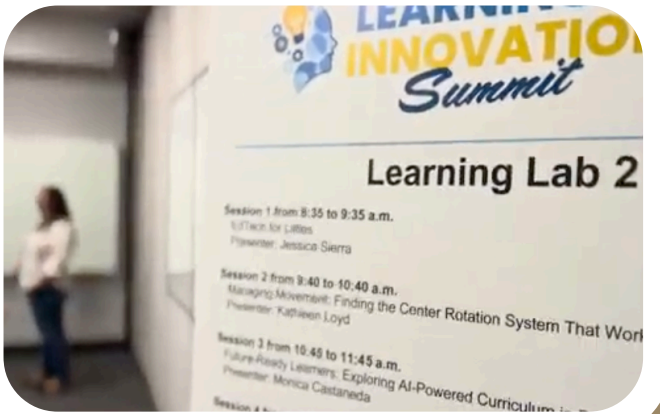
SDCOE's Innovation division drives socioeconomic mobility and belongingness by preparing the next generation of problem solvers using equity-driven transformative mindsets and experiences.

This division includes the Department of Educational Technology, DICE, College and Career Readiness, and the Linda Vista Innovation Center. Together, these teams support more than 500,000 students through professional learning, strategic planning, and innovative implementation.



Highlights From 2024

- 250+ participants
- 66 school districts & educational organizations represented
- 87 school sites
- 43 sessions across topics including AI, esports, robotics, design thinking, UDL, data storytelling, and accessibility
- Presenters from throughout California and beyond
- 98% of attendees rated the summit “Excellent” or “Very Good”
- High engagement across all grade levels, including PK-12 teachers, site leaders, TOSAs, and district administrators



\$5000 – PRESENTING PARTNER (1 available)

GOLD LEVEL

SUMMIT RECOGNITION & ADVERTISING

- Logo incorporated into the event logo design – “Presented by”
- Logo placement on all conference materials
- Opportunity to give 2-minute remarks on summit welcome video
- Exhibit table in a highly visible area next to outdoor reception tables, two to four chairs, canopy provided
- Pass out and place promotional “swag” items in conference rooms, network with educators

SOCIAL MEDIA BENEFITS

- X (Twitter) post to 12,600+ @SanDiegoCOE followers (2X) pre-event, (2X) post-event

NETWORKING & PRESENTING OPPORTUNITIES

- 4X complimentary summit registrations with meals
- Opportunity to present with an educator of your choice on the pedagogical and educational uses of your product
- Opportunity to sit on a panel discussion about future of learning
- Co-host Learning & Innovation Summit, 3 Month Follow-Up Webinar



\$1500 MEAL SPONSOR – (2 of 2 still available)

SILVER LEVEL

SUMMIT RECOGNITION & ADVERTISING

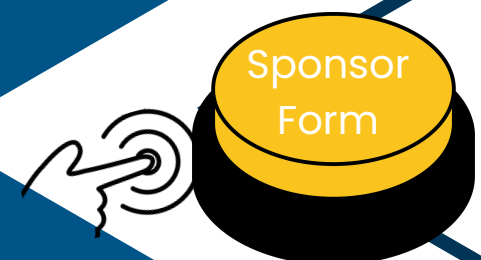
- Logo placement and recognition as a meal sponsor on all conference materials
- Logo placement and recognition as a meal sponsor on summit welcome video
- Exhibit table near outdoor reception tables, two chairs, canopy provided
- Pass out "swag" items and network with educators

SOCIAL MEDIA BENEFITS

- X (Twitter) post to 12,600+ @SanDiegoCOE followers (2X) pre/post event

NETWORKING OPPORTUNITIES

- 2X complimentary summit registrations with meals
- Opportunity to sit on a panel discussion about future of learning



\$300 ADVERTISING SPONSOR (space still available) **BRONZE LEVEL**

SUMMIT RECOGNITION

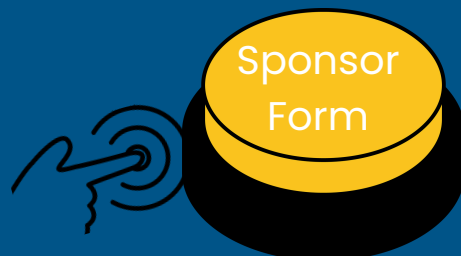
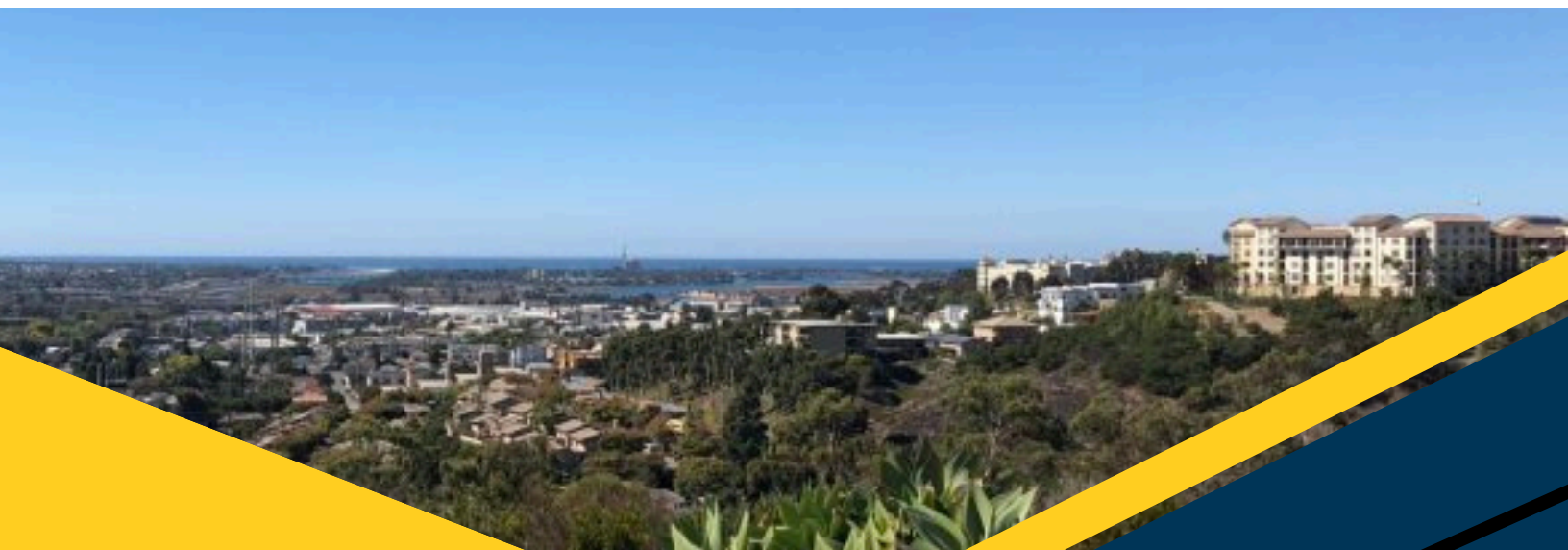
- Logo placement on all conference materials

SOCIAL MEDIA BENEFITS

- X (Twitter) sponsor group post to 12,600+ @SanDiegoCOE followers (1x)

NETWORKING OPPORTUNITIES

- 2X complimentary summit registrations with meals
- Opportunity to network with educators



Sponsor Benefits	\$5000 PRESENTING PARTNER (1 available)	\$1500 MEAL SPONSOR (2 of 2 still available)	\$300 ADVERTISING SPONSOR (space available)
Network with educators	✓	✓	✓
Logo placement on all conference materials	✓	✓	✓
Complimentary summit registrations with meals	✓ x4	✓ x2	✓ x2
Pass Out "Swag"	✓	✓	✓
X (Twitter) post to 12,600+ @SanDiegoCOE followers	✓ x4	✓ x2	✓ x1
Welcome video verbal brand recognition	✓ 2 min. remarks	✓	
Panel discussion on future of learning	✓	✓	
Exhibit Table	✓	✓	
Co-host Learning & Innovation Summit - 3 Month Follow-Up Webinar	✓		
Presentation session with educator of your choice	✓		
Logo incorporated into event logo	✓		

For questions, more information or POs,
please contact:

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