

**RIVERSIDE UNIFIED SCHOOL DISTRICT
OPERATIONS DIVISION**

Memorials, Naming of School Facilities, and Sponsorships Committee Meeting

March 1, 2018

2:30 p.m. – 4:30 p.m.

Conference Room 3

3380 14th St., Riverside, CA 92501

A G E N D A

As required by Government Code 54957.5, agenda materials can be reviewed by the public at the District's Administrative Offices, Reception Area, First Floor, 3380 Fourteenth Street, Riverside, California.

Call Meeting to Order

Public Input

The subcommittee will consider requests from the public to comment. Comments should be limited to three minutes or less. If you wish to address the subcommittee concerning an item already on the agenda, please indicate your desire to do so on a provided card. You will have an opportunity to speak prior to the subcommittee's deliberation on that item.

Pursuant to Section 54954.2 of the Government Code, no action or discussion shall be undertaken on any item not appearing on the posted agenda, except that members of the Subcommittee or staff may briefly respond to statements made or questioned posed by persons exercising their public testimony rights. Discussion of items brought forward that are not on the agenda shall be considered for future agendas by the Subcommittee Chair.

Action/Discussion Items

The following agenda item will be discussed and the committee members may choose to introduce and pass a motion as desired.

1. Approval of Minutes

The committee will be asked to approve the minutes of the September 21, 2017, meeting.

2. Naming of Castle View Elementary School Multipurpose Room Application

Per Board Policy #7310 – Memorials, Naming of School Facilities, and Sponsorships, the committee will review and discuss an application that has been received to name the Castle View Elementary School Multipurpose Room after Cathy Sperry, a 20-year volunteer at Castle View Elementary School.

3. Naming of the Ramona High School Theater Application

Per Board Policy #7310 – Memorials, Naming of School Facilities, and Sponsorships, the committee will review and discuss an application that has been received to name the Ramona High School Theater after Maxine Frost, the longest serving member of the Riverside Unified

School District Board of Education and an outstanding contributor to education and the community.

4. Naming of Mental Health Facilities

Per Board Policy #7310 – Memorials, Naming of School Facilities, and Sponsorships, the committee will review and discuss the naming of the RUSD Mental Health Facilities.

Conclusion

Committee Members Comments

Adjournment

**Riverside Unified School District
Operations Division
Memorials, Naming of School Facilities, and Sponsorships Committee Meeting
September 21, 2017
1:30 p.m. – 2:30 p.m.
Conference Room 1
3380 14th St., Riverside, CA 92501**

MINUTES

CALLED TO ORDER: 1:30 p.m. by Angelov Farooq

PRESENT: Angelov Farooq and Patricia Lock-Dawson, Board Members, and Sergio San Martin, Assistant Superintendent, Operations.

Also present were Mays Kakish, Chief Business Officer, Ryan Lewis, Assistant Superintendent, Instructional Services, K-12, Anazele Gonzalez, Planning and Development Director, Dennis Deetz, Principal, Riverside Virtual School. and Lizette Delgado, (Recorder).

Public Input

There were no requests to speak to the subcommittee members.

Action/Discussion Items

1. Renaming of Riverside Virtual School Application

Per Board Policy #7310 – Memorials, Naming of School Facilities, and Sponsorships, the committee reviewed and discussed an application that was received to rename the Riverside Virtual School to “Eliza Tibbets Institute for the Arts, Sciences, and Technologies”.

Dennis Deets provided committee members with background information on the Riverside Virtual School. He stated that over the past ten years the school has evolved to become a blended learning school. Students at Riverside Virtual School are required to spend time on campus, where they take seminars, attend labs, and meet with their teachers and study groups. Most students are on campus three or more days a week. Mr. Deets added that the staff at the school held conversations regarding the renaming of the school and that they considered the name of several famous people in Riverside. Eliza Tibbets was a name they consider it would represent the current mission of the school.

Topics such as educational program pathways, targeted audience, perceptions of a STEM school, program marketing, District’s priorities, and facilities needs were discussed.

Committee members were supportive of the renaming of the school and asked Mr. Deets to find a name that would better fit the school due to the uniqueness of the program. They also advised Mr. Deets to meet with Justin Grayson, Public Information Officer, and with Richard Prince, Community Relations Manager, to develop a strategy to be presented to the committee at a future meeting.

Conclusion

Committee Members Comments

There were no comments from the Committee members.

Adjournment

Meeting was adjourned at 2:15 p.m.



RIVERSIDE UNIFIED SCHOOL DISTRICT

3380 14th Street • Riverside, CA • 92501

MEMORIALS, NAMING OF SCHOOL FACILITIES, AND SPONSORSHIPS APPLICATION

Application for recommending an individual to be honored, or sponsorship request pursuant to
Board Policy #7310 – Memorials, Naming of School Facilities, and Sponsorships

Name of person to be recognized (Use for Memorials and Naming of School Facility Request)

Cathy Sperry

Applicant contact information:

Name: Tiffany Farris Phone Number: 951-788-7460 x 40850

Address: 6201 Shaker Dr., Riverside, CA 92506

Type of request:

☐ Memorial

☒ Naming of School Facility

☐ Sponsorship

Memorials – Per Board Policy #7310, the following are the types of memorials that might serve the purpose to honor a person. Please select one and name the school site where the facility is located.

☐ Scholarship

☐ Gift to REEF in the Person's Honor

☐ Planting of a Tree

☐ A Day of Service

☐ Relocatable Bench or Table (with or without a 4" x 6" plaque)

☐ Books for the Library (with or without a frontispiece with the name of the honored person)

School Site: _____

*Self-standing plaques or stones are not permissible.

Naming of School Facilities – Per Board Policy #7310, the following are the types of facilities that might serve the purpose of being named after an honored person. Please select one and name the school site where the facility is located.

☐ School Theater

☐ Library

☐ Cafeteria

☒ Multipurpose Room

☐ Offices

☐ Future District Honor Wall

School Site: Castle View Elementary

Sponsorships – Per Policy #7310, to name a facility for a given donation to the District may include the following only. Please select one and name the school site where the facility is located.

☐ Sports Facility (including District stadiums)

☐ Field

☐ Pool

☐ Scoreboard

☐ Class Laboratory

☐ Other: Uniforms

Sponsorships (Cont'd)

*See attached policy for Sponsorships Regulations, Prohibited Commercial Activities, and Distribution of Funds.

School Site: _____

Type of sponsorship: _____

***Definition of Sponsorship:** Any payment of money or other economic benefit to a school or to the school district that requires visual, audio, or video placement of a name, slogan or product message on a school district property, publication, or broadcast. Does not include traditional fundraising activities, such as magazine sales, nor does it apply to outright gifts to which no quid pro quo is attached.

Please list activities and history that demonstrate this individual's ties to the Riverside Unified School District:

Cathy has volunteered for the past 20 years at Castle View Elementary. She started up and continues to support the drama program at our school which provides our students with a significant visual/performing arts program.

Please list any accolades or awards this individual has received for community service or outstanding service to the Riverside Unified School District:

Cathy has been Castle View's volunteer of the year more than once.
She volunteers up to 30-40 hours a week and besides drama, she tutors students.

Please list accomplishments that serve as an example to the Riverside Unified School District and our community that this individual has made:

When Cathy started to volunteer at Castle View she was confined to a wheelchair. She overcame this disability and has worked tirelessly for our school. Over the years she has been recognized in the Press Enterprise twice for her work at Castle View.

In one page or less (attached), please provide a summary statement describing why this individual should be honored by a memorial or naming a school facility.

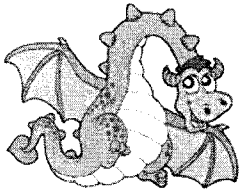
***Suggestions will be taken into consideration. If recognition is approved, final determination will be made by the Riverside Unified School District Board of Education.

For Office Use Only:

Date application was received: _____

Date application was reviewed: _____

Date application was approved by the Board of Education: _____



Castle View Elementary School

6201 Shaker Dr. • Riverside, CA 92506 • Ph. 951.788.7460 • Fax 951.788.5780

Ms. Tiffany Farris, Principal

October 6, 2017

To Whom It May Concern:

Cathy Sperry has been volunteering at Castle View for twenty years. When Cathy initially started volunteering she was confined to a wheelchair and she started out by reading to students. After a time she approached the principal and asked about doing plays with students. Mrs. Sperry started the drama program and continues to tirelessly support it. She volunteers anywhere from 30-40 hours a week and not only supports the drama program but over the years has tutored students. She has helped many students improve their reading and language arts skills.

Currently the drama program puts on five big plays a year and serves almost every student at some time during the school year. Participating in drama helps students with reading and helps students become comfortable speaking to a crowd. Many former students have returned to share what an impact Mrs. Sperry made in the elementary school years.

The drama program that Mrs. Sperry oversees provides Castle View students with a significant visual/performing arts program!

Sincerely,

Tiffany Farris, Principal
Castle View Elementary School



RIVERSIDE UNIFIED SCHOOL DISTRICT
3380 14th Street • Riverside, CA • 92501

MEMORIALS, NAMING OF SCHOOL FACILITIES, AND SPONSORSHIPS APPLICATION

Application for recommending an individual to be honored, or sponsorship request pursuant to
Board Policy #7310 – Memorials, Naming of School Facilities, and Sponsorships

Name of person to be recognized (Use for Memorials and Naming of School Facility Request)

Maxine Frost

Applicant contact information:

Name: Douglas Frost Phone Number: _____

Address: 11478 Madera Rosa Way, San Diego, CA 92124

Type of request:

☐ Memorial

☒ Naming of School Facility

☐ Sponsorship

Memorials – Per Board Policy #7310, the following are the types of memorials that might serve the purpose to honor a person. Please select one and name the school site where the facility is located.

☐ Scholarship

☐ Gift to REEF in the Person's Honor

☐ Planting of a Tree

☐ A Day of Service

☐ Relocatable Bench or Table (with or without a 4" x 6" plaque)

☐ Books for the Library (with or without a frontispiece with the name of the honored person)

School Site: _____

*Self-standing plaques or stones are not permissible.

Naming of School Facilities – Per Board Policy #7310, the following are the types of facilities that might serve the purpose of being named after an honored person. Please select one and name the school site where the facility is located.

☒ School Theater

☐ Library

☐ Cafeteria

☐ Multipurpose Room

☐ Offices

☐ Future District Honor Wall

School Site: Ramona High School

Sponsorships – Per Policy #7310, to name a facility for a given donation to the District may include the following only. Please select one and name the school site where the facility is located.

☐ Sports Facility (including District stadiums)

☐ Field

☐ Pool

☐ Scoreboard

☐ Class Laboratory

☐ Other: Uniforms

Sponsorships (Cont'd)

*See attached policy for Sponsorships Regulations, Prohibited Commercial Activities, and Distribution of Funds.

School Site: _____

Type of sponsorship: _____

***Definition of Sponsorship:** Any payment of money or other economic benefit to a school or to the school district that requires visual, audio, or video placement of a name, slogan or product message on a school district property, publication, or broadcast. Does not include traditional fundraising activities, such as magazine sales, nor does it apply to outright gifts to which no quid pro quo is attached.

Please list activities and history that demonstrate this individual's ties to the Riverside Unified School District:

Maxine Frost was the longest serving member of the Riverside Unified School District Board of Education. She served the District for more than 40 years as a substitute teacher, a member of the committee to desegregate the District, and as a member of the Board of Education.

Please list any accolades or awards this individual has received for community service or outstanding service to the Riverside Unified School District:

Maxine Frost received many honors and awards for her outstanding contribution to education and community, including Honorary Dean of the Board of Education, RUSD; Outstanding Service Award, Association of California School Administrators, Region XII; Book of Golden Deeds, Riverside Exchange Club; and induction to the Riverside County Education Hall of Fame.

Please list accomplishments that serve as an example to the Riverside Unified School District and our community that this individual has made:

In addition to her outstanding contributions to RUSD, Maxine Frost worked collaboratively with many civic and community groups to improve education and the quality of life in general for our community. A strong believer in civic responsibility, she worked cooperatively with a variety of community groups, including: Riverside Art Alliance, Junior League of Riverside, League of Women Voters, and the National Charity League.

In one page or less (attached), please provide a summary statement describing why this individual should be honored by a memorial or naming a school facility.

***Suggestions will be taken into consideration. If recognition is approved, final determination will be made by the Riverside Unified School District Board of Education.

For Office Use Only:

Date application was received: October 13, 2017

Date application was reviewed: _____

Date application was approved by the Board of Education: _____

October 1, 2017

Dr. David Hansen, Superintendent
Riverside Unified School District
3380 14th St.
Riverside, CA 92501

RIVERSIDE UNIFIED SCHOOL DISTRICT
RECEIVED

OCT 13 2017

DAVID C. HANSEN, ED.D.
DISTRICT SUPERINTENDENT

Dear Dr. Hansen,

In 2007, the Board of Education passed a resolution committing the Riverside Unified School District to naming the next elementary school proposed to be constructed in honor of Maxine Frost, the longest serving member of the Board. It is clear that the more than 40-year record of her service to the District as a substitute teacher, a member of the committee to desegregate the District, and as a member of the Board more than justified this honor.

Unfortunately, circumstances beyond the District's control made the construction of the elementary school originally proposed to be named for her unnecessary. We have been waiting patiently since our mother's death to see how the District would fulfill its commitment to honor our mother's legacy.

Through these many years, my brother, sister, and I have had various meetings with Dr. Hansen and members of the Board. One avenue of discussion that we felt was productive was regarding the renovation of the Ramona High School auditorium. Given that the District already has honored other distinguished members of the Board by naming auditoriums for them (Art Littleworth, at Poly High School, and a multi-purpose room at Central Middle School named for Lewis Vanderzyl), it seemed to us that this would be a natural fit. However, we have heard nothing about any progress towards this goal.

Frankly, this seems to us to be the best option available. Waiting another five to ten years for the possibility of the construction of an elementary school is not reasonable, given the length of time that has passed since her death. Time is becoming a factor with respect to the District's decision. As I pointed out to Dr. Hansen, I am 62 years old. Many of our mother's dear friends have passed away since her death.

We recognize that the District has the absolute discretion to name facilities as it sees fit, and to not name them in honor of any person if it so chooses. However, it has been ten years since our mother's death. We feel a sense of urgency to complete this process and see a suitable District building or facility named for Maxine Frost, not just for us but also for her friends and colleagues in the community that still remember her. All we are asking is

11478 Madera Rosa Way
San Diego, CA 92124

for a clear understanding of what the Board intends to do about fulfilling its commitment to honor Maxine Frost, and that we receive that information as soon as possible.

Very truly yours,



Douglas Frost

CC: Grant Frost
Anne Francis
Brent Lee
Patricia Lock-Dawson
Angelov Farooq
Kathy Allavie
Tom Hunt