

**RIVERSIDE UNIFIED SCHOOL DISTRICT
BUSINESS SERVICES AND GOVERNMENTAL RELATIONS DIVISION**

**Board Marketing/Communications Subcommittee
Tuesday, January 29, 2019
District Office 3380 14th Street
Conference Room 1A
3:30 p.m.**

A G E N D A

As required by Government Code 54957.5, agenda materials can be reviewed by the public at the District's administrative offices, Reception Area, First Floor, 3380 Fourteenth Street, Riverside, California.

CALL TO ORDER – 3:30 p.m.

1. Public Comment
(The Committee will consider requests from the public to comment)
2. Approval of the Marketing/Communications Subcommittee Meeting Minutes
(The Subcommittee will be asked to approve the minutes of the November 6, 2018 meeting)
3. History Project
(The Committee will discuss the RUSD History Project and finalize the scope for the first phase)
4. School Logos
(The Committee will discuss creation of a protocol for changing, upgrading, or refreshing of school logos/mascots)
5. Website ADA compliance
(The Committee will receive an update from the Communications Department about their recently signed contract with Monsido, a website ADA compliance tool)
6. State of District
(The Committee will discuss possible dates, themes and overall plan for the 2019 RUSD State of District)
7. Community Events Protocol & Guidelines Discussion
(The Committee will receive an update from the Communications Department on any changes to the RUSD Events, Protocol, as well as an update on what has been shared with RUSD Principals regarding handling events)

ADJOURNMENT