

**RIVERSIDE UNIFIED SCHOOL DISTRICT
BUSINESS SERVICES AND GOVERNMENTAL RELATIONS DIVISION**

**Board Marketing/Communications Subcommittee
Thursday, May 23, 2019
Psychological Services Building, 3637 Arlington Ave, Ste. B
Conference Room A
10:00 a.m.**

A G E N D A

As required by Government Code 54957.5, agenda materials can be reviewed by the public at the District's administrative offices, Reception Area, First Floor, 3380 Fourteenth Street, Riverside, California.

CALL TO ORDER – 4:30 p.m.

1. Public Comment
(The Committee will consider requests from the public to comment)
2. Approval of the Marketing/Communications Subcommittee Meeting Minutes
(The Committee will be asked to approve the minutes of the January 29, 2019 and March 18, 2019 meeting)
3. Projects Groundbreaking Protocol
(The Committee will discuss the Projects Groundbreaking Protocol as recommended by the Operations Board Subcommittee Meeting on February 13, 2019)
4. Marketing Plan
(The Committee will review next steps for the development of the marketing plan)
5. State of District Planning
(The Committee will discuss themes for the October 24, 2019 event)
6. Sponsorship Data and Best Practices
(The Committee will review information provided by RUSD and REEF regarding sponsorships)
7. Community Engagement
(The Committee will discuss community engagement in Riverside, as discussed in the Academic Oversight Board Subcommittee Meeting)
8. History Project
(Staff will provide update on the RUSD History Project)

9. School Logos

(The Committee will review request(s) for school logo changes)

ADJOURNMENT