

**RIVERSIDE UNIFIED SCHOOL DISTRICT
BUSINESS SERVICES AND GOVERNMENTAL RELATIONS DIVISION**

**Board Marketing/Communications Subcommittee
Wednesday, September 5, 2018
District Office 3380 14th Street
Conference Room 1A
2:30 p.m.**

A G E N D A

As required by Government Code 54957.5, agenda materials can be reviewed by the public at the District's administrative offices, Reception Area, First Floor, 3380 Fourteenth Street, Riverside, California.

CALL TO ORDER – 2:30 p.m.

1. Public Comment
(The Committee will consider requests from the public to comment)
2. Approval of the Marketing/Communications Subcommittee Meeting Minutes
(The Subcommittee will be asked to approve the minutes of the April 27, 2018 meeting)
3. Community Event Handbook and Guideline Feedback
(The Committee will discuss the Community Event Handbook and Guideline)
4. RUSD Survey Update
(The Communications Department will update the Committee on the community-wide perception survey)
5. RUSD Mission/Vision/Tagline
(The Committee will discuss the language for the District Mission, Vision, and Tagline)
6. RUSD State of the District planning
(The Communications Department will update the Committee on State of the District Planning)
7. Adopt a school
(The Committee will discuss the Adopt-a-School process and its progress with school signs)
8. RUSD Sports Decal/Patch
(The Communications Department will provide an update on the proposed RUSD sports patch)
9. CA License Plate
(The Committee will seek further clarification on the proposed CA License Plate)

ADJOURNMENT