

**RIVERSIDE UNIFIED SCHOOL DISTRICT
BUSINESS SERVICES AND GOVERNMENTAL RELATIONS DIVISION**

Board Marketing/Communications Subcommittee

Tuesday, June 18, 2019

District Office, 3380 14th Street

Conference Room 3

9:30 a.m.

A G E N D A

As required by Government Code 54957.5, agenda materials can be reviewed by the public at the District's administrative offices, Reception Area, First Floor, 3380 Fourteenth Street, Riverside, California.

Call Meeting to Order

Public Input

The subcommittee will consider requests from the public to comment. Comments should be limited to three minutes or less. If you wish to address the subcommittee concerning an item already on the agenda, please indicate your desire to do so on a provided card. You will have an opportunity to speak prior to the subcommittee's deliberation on that item.

Pursuant to Section 54954.2 of the Government Code, no action or discussion shall be undertaken on any item not appearing on the posted agenda, except that members of the Subcommittee or staff may briefly respond to statements made or questioned posed by persons exercising their public testimony rights. Discussion of items brought forward that are not on the agenda shall be considered for future agendas by the Subcommittee Chair.

Action/Discussion Items

The following agenda items will be discussed and the subcommittee members may choose to introduce and pass a motion as desired.

1. Approval of Minutes

The Subcommittee will be asked to approve the minutes of the May 23, 2019 meeting.

2. Projects Groundbreaking Protocol

As requested at the May 23, 2019 subcommittee meeting, staff will provide an event proposal for the summer groundbreaking projects.

3. Marketing Plan

Staff will provide an update on the Marketing Plan.

4. State of District Planning

As requested at the May 23, 2019 subcommittee meeting, staff will review themes for the October 24, 2019 event that were discussed at the State of the District Committee Meeting on June 17, 2019.

5. Graduation Protocol

The subcommittee will review and discuss graduation protocol.

6. School Logos

Staff will present any new school logo request or changes and ask for the subcommittee's approval.

7. New/Old Business

The Subcommittee will comment on any new or old business.

Adjournment