

**RIVERSIDE UNIFIED SCHOOL DISTRICT
DEPARTMENT OF PERSONNEL
LEADERSHIP & DEVELOPMENT**

**COMMUNICATIONS
BOARD SUBCOMMITTEE
Riverside Unified School District
3380 14th Street Riverside, CA 92501
Tuesday, May 26, 2015
Conference Room 1AB - 12:00 Noon**

As required by Government Code 54957.5, agenda materials can be reviewed by the public at the District's Administrative Offices, Reception Area, First Floor, 3380 Fourteenth Street, Riverside, California 92501.

AGENDA

CALL TO ORDER:

- 1. Approval of Minutes from the 03-17-15 Board Subcommittee**
The committee will be asked to review and approve minutes of the 03-17-15 Board Subcommittee meeting.

INFORMATION

- 1. Memorials, Naming of School Facilities, and Sponsorships – Board Policy 7310**
Consideration of naming library for Ardie Bailor- follow up
(Patricia Lock Dawson)
- 2. Improving Communication with the CAC**
The committee will discuss current communication strategies with the CAC and ideas for improvement
(Carrie Antrim and CAC president)
- 3. Improving outreach / messaging for STEM diversity**
The committee will have an update on Stem meetings with parents and messaging.
(Antonio Garcia)
- 4. Employee Welcome Video**
The committee will discuss what should be included in the video for the new employee welcome.
- 5. Schedule 2015- 2016 Meetings**
The committee will consider dates for 2015-2016

PUBLIC RELATIONS

1. Unscheduled Communications

SUGGESTIONS FOR FUTURE AGENDA ITEMS

- 1. Community Outreach and Response to Crisis, Community Complaints**
- 2.**

Future Meeting Dates:

August 25, 2015

ADJOURNMENT