

**RIVERSIDE UNIFIED SCHOOL DISTRICT
DEPARTMENT OF PERSONNEL
LEADERSHIP & DEVELOPMENT**

**COMMUNICATIONS
BOARD SUBCOMMITTEE
Riverside Unified School District
3380 14th Street Riverside, CA 92501
Tuesday, April 21, 2015
Conference Room 1AB - 12:00 Noon**

As required by Government Code 54957.5, agenda materials can be reviewed by the public at the District's Administrative Offices, Reception Area, First Floor, 3380 Fourteenth Street, Riverside, California 92501.

AGENDA

CALL TO ORDER:

1. Approval of Minutes from the 03-17-15 Board Subcommittee

The committee will be asked to review and approve minutes of the 03-17-15 Board Subcommittee meeting.

INFORMATION

1. Memorials, Naming of School Facilities, and Sponsorships – Board Policy 7310

Consideration of naming library for Ardie Bailor- follow up
(Patricia Lock Dawson)

2. Improving Communication with the CAC

The committee will discuss current communication strategies with the CAC and ideas for improvement
(Carrie Antrim and CAC president)

3. Improving outreach / messaging for STEM diversity

The committee will have an update on Stem meetings with parents and messaging.
(Antonio Garcia and Dale Moore)

PUBLIC RELATIONS

1. Unscheduled Communications

SUGGESTIONS FOR FUTURE AGENDA ITEMS

- 1.**
- 2.**

Future Meeting Dates:

May 26, 2015

June 23, 2015

ADJOURNMENT