

DRAFT-Not yet approved by Committee

**Riverside Unified School District
Communications and Public Relations**

**Communications Board Subcommittee Meeting
Wednesday, Nov. 13 2013
9:30 AM**

CALL TO ORDER:

Mrs. Allavie called the meeting to order at 9:30 AM

PRESENT: Mrs. Kathy Allavie (Chair), Mrs. Patricia Lock-Dawson, Mr. Mike Fine, Ms. Gina Airey, Mr. John Schreck, Mrs. Jacquie Paul

1. Approval of Minutes from the 10-28-13 Communications Board Subcommittee

The committee approved the minutes of the 10-28-13 Communications Board Subcommittee meeting.

INFORMATION

1. Discussion of LCAP Community Engagement Plan

The committee discussed steps that will be taken in the coming weeks and months as the District develops its Local Control Accountability Plan (LCAP). This includes steps to engage the community and solicit their input.

- Consultant Gina Airey attended the meeting and discussed the role she would play in the process.
- Mr. Fine emphasized that the District must elicit “authentic” and “robust” input from the community.
- Mr. Fine stated that a steering committee will work with the facilitator to organize, but not filter, information coming from the community. The committee will not be developing the LCAP, but will provide information for the board to consider.
- In discussing community meetings that would take place, Mrs. Lock-Dawson stated she would like to see a template of those meeting types and dates. She stated would like to see a “game plan.”
- Mrs. Allavie said she wanted a more clear description of those who will be part of the process and what their roles will be.
- Mrs. Allavie asked for another meeting at the beginning of January with updated information.

Action: The committee approved \$20,000 to be paid to consultant Gina Airey to complete the planning phase of her proposal and directed staff to bring back specific information on the plan to the Subcommittee.

PUBLIC RELATIONS:

1. Unscheduled Communications

- There were no unscheduled communications

ADJOURNMENT: The meeting was adjourned at 11:35 AM