RIVERSIDE UNIFIED SCHOOL DISTRICT OFFICE OF THE SUPERINTENDENT

COMMUNICATION BOARD SUBCOMMITTEE

Monday, June 24, 2013 Superintendent's Office Riverside Unified School District 3380 14^{the} Street Riverside, CA 92501 2:30 PM

As required by Government Code 54957.5, agenda materials can be reviewed by the public at the District's Administrative Offices, Reception Area, First Floor, 3380 Fourteenth Street, Riverside, California.

AGENDA

CALL TO ORDER: 2:30 PM

1. <u>Approval of Minutes from the 4-24-13 Communications Board</u> <u>Subcommittee meeting</u>

The committee will be asked to review and approve minutes of the 4-24-13 Communications Board Subcommittee meeting.

INFORMATION

1. Littleworth Theater Concepts, Marco Eacrett HMC

The committee will review design concepts for the lobby of the Arthur Littleworth Theater.

2. Communication with the Board

The committee will discuss communications with the Board.

3. Communications Budget

The committee will discuss the budget for district's communication/marketing projects.

4. The Education Trust-West

The committee will discuss plans for sharing information from Ed Trust West with the public.

5. Vanderzyl Dedication Evaluation

The committee will review the recent dedication of Centrals Multi-purpose Hall in honor of former Board of Education member, Mr. Lew Vanderzyl.

6. Posting of Outside interviews and links on RUSD web pages

The committee will discuss the procedure/processes for considering posting of interviews and broadcasts on RUSD web pages.

7. Televising School Board Meetings

The committee will review the feasibility of televising Board of Education Meetings on local access channels

8. Naming issues

The committee will discussion nominations for naming of district facilities.

PUBLIC RELATIONS

1. <u>Unscheduled Communications</u>

ADJOURNMENT