RIVERSIDE UNIFIED SCHOOL DISTRICT OFFICE OF THE SUPERINTENDENT

COMMUNICATION BOARD SUBCOMMITTEE Monday, October 28, 2013 Superintendent's Office Riverside Unified School District 3380 14^{the} Street Riverside, CA 92501 11:00AM

As required by Government Code 54957.5, agenda materials can be reviewed by the public at the District's Administrative Offices, Reception Area, First Floor, 3380 Fourteenth Street, Riverside, California.

AGENDA

CALL TO ORDER:

1. <u>Approval of Minutes from the 9-19-13 Communications Board</u> <u>Subcommittee meeting</u>

The committee will be asked to review and approve minutes of the 9-19-13 Communications Board Subcommittee meeting.

INFORMATION

1. Board Room Communications

The committee will continue discussions on ways to improve Board meeting communications, including:

- Cable Franchise Fee
- Capacity for televising meetings
- Related issues

2. Further study of surveys for LCAP

The committee will examine costs and other issues related to surveying families through the district as part of the process for developing the Local Control Accountability Plan

3. Naming issues

The committee will continue discussion of naming issues including:

- Revisiting the system for naming buildings
- Consideration of naming suggestions brought forth to the committee

4. Update on Littleworth Theater Project

The committee will hear an update on planned updates to the Littleworth Theater at Poly High School.

5. Communication to parents/goals, A-G, etc.

The committee will discuss communication with the community on important district issues.

6. Policy discussion

The committee will discuss several policy revisions/possible new policies, including:

- Change to health policies
- Board representation in the community
- Board communication

7. Read by Third Grade Campaign

The committee will discuss a plan to implement a Read by Third Grade community information campaign.

PUBLIC RELATIONS

1. <u>Unscheduled Communications</u>

ADJOURNMENT