

**DRAFT-Not yet approved by Committee**

**Riverside Unified School District  
Communications and Public Relations**

**Communications Board Subcommittee Meeting  
Monday, August 20, 2012  
8:00 AM**

**CALL TO ORDER:**

Mrs. Allavie called the meeting to order at 8:00 AM

PRESENT: Mrs. Kathy Allavie (Chair), Mrs. Patricia Lock-Dawson, Dr. Rick Miller,  
Mr. John Schreck, Mrs. Jacquie Paul

**1. Approval of Minutes from the 7-5-12 Communications Board Subcommittee**

The committee approved the minutes of the 7-5-12 Communications Board Subcommittee meeting.

**INFORMATION**

**1. Review of Annual Report**

- The committee reviewed the final draft of the RUSD Annual report. This included a discussion of content as well as a look at the wrapper provided by Altura Credit Union, which paid for the cost of printing and mailing the report.

**2. Facilities Naming Issues**

- The committee continued discussion about the Ben Hammerschmidt recognition at the Poly High School Honor Walk and discussed a possible dedication ceremony at the upcoming Homecoming game. Staff said they would investigate the possibility of holding the dedication at that time, but stated it was unsure as construction is currently underway and it was unknown if the project would be completed in time.
- Mrs. Allavie stated that she'd like to work on the wording for a plaque that would go on the wall to honor Mr. Hammerschmidt.
- The committee also continued discussions about a suggestion to name the board room for former Board of Education member Art Littleworth.

- Committee members expressed concern that a second recognition for Mr. Littleworth might diminish the first. The theater at Poly High School is currently named for Art Littleworth.
- Dr. Miller added that it's possible the current location of the Board Room could change over the years and then the honor for Mr. Littleworth at that location would be lost.
- The committee stated that what is important is to preserve the legacy of Mr. Littleworth and his accomplishments for the district, including his leadership during the 1960s, when RUSD desegregated. The committee discussed possibly have a display case in the Littleworth Theater lobby that tells the story.

## **PUBLIC RELATIONS**

### **1.     Unscheduled Communications**

- In response to questions from Mrs. Lock-Dawson, Mr. Schreck updated the committee on the completion of changes to the board room dais and vote casting. Mrs. Lock-Dawson said she liked the changes so far, saying they make the meetings more professional.

## **ADJOURNMENT**

- Mrs. Allavie adjourned the meeting at 8:58 AM.