

**RIVERSIDE UNIFIED SCHOOL DISTRICT
OFFICE OF THE SUPERINTENDENT**

**COMMUNICATION
BOARD SUBCOMMITTEE**

**Monday, Jan. 30, 2012
Superintendent's Office
Riverside Unified School District
3380 14th Street Riverside, CA 92501
10:00 AM**

As required by Government Code 54957.5, agenda materials can be reviewed by the public at the District's Administrative Offices, Reception Area, First Floor, 3380 Fourteenth Street, Riverside, California.

AGENDA

CALL TO ORDER: 10:00 AM

1. Approval of Minutes from the 9-22-11 Communications Board Subcommittee meeting

The committee will be asked to review and approve minutes of the 9-22-11 Communications Board Subcommittee meeting.

INFORMATION

1. Outstanding Naming Suggestions

The committee will review submitted nominations for the naming of district facilities.

2. Overview of RUSD Communications and Marketing Efforts

The committee will review communications and marketing efforts undertaken during the past several months.

3. Potential City Ordinance Banning Electronic Signs

The committee will discuss a potential ban on electronic signs and any implications that may have for the district.

4. Plan for Revamping Board Meetings

The committee will review possible ways to streamline Board of Education meetings.

5. Employee Awards System

The committee will discuss a way to reward hard-working employees of the district.

PUBLIC RELATIONS

1. Unscheduled Communications

ADJOURNMENT