

**RIVERSIDE UNIFIED SCHOOL DISTRICT
OFFICE OF THE SUPERINTENDENT**

**COMMUNICATION
BOARD SUBCOMMITTEE**

**Thursday, Sept. 22, 2011
Superintendent's Office
Riverside Unified School District
3380 14th Street Riverside, CA 92501
8:00 AM**

As required by Government Code 54957.5, agenda materials can be reviewed by the public at the District's Administrative Offices, Reception Area, First Floor, 3380 Fourteenth Street, Riverside, California.

AGENDA

CALL TO ORDER: 8:00AM

1. Approval of Minutes from the 8-31-11 Communications Board Subcommittee meeting

The committee will be asked to review and approve minutes of the 8-31-11 Communications Board Subcommittee meeting.

INFORMATION

1. Naming Policy Rules and Regulations

The committee will review draft Rules and Regulations for Board of Education Policy 7310, which was recently revised by the Board.

2. Sponsorship Opportunities

The committee will discuss opportunities available to the district through the new Sponsorship Program.

3. Communicating Information about the Budget to the Public

The committee will discuss ways to effectively discuss budget issues with the community.

4. Changing School Culture

The committee will discuss ways to make schools and other district sites more user friendly.

PUBLIC RELATIONS

1. Unscheduled Communications

ADJOURNMENT