STRING THEORY
SCHOOL OF DESIGN

1600 VINE STREET
8th Floor
Philadelphia, PA 19102

String Theory School of Design, IDeATE Program

Instructor or Assistant Professor - Graphic Arts, Packaging, & Product Design- Full Time

Location: Philadelphia, PA
Employment Type: Faculty-Full Time
Employment Type: Onsite
Application Period Opens: June 1, 2025

Position Context:

The String Theory School of Design IDeATE Associate of Arts Program elevates content and skills from the fields of Innovation, Design, Arts, Technology, and Entrepreneurship in a cohesive sequence of courses. These courses prioritize examining models of success, practicing techniques, and applying the knowledge and skills to authentic creative work in studios and laboratories. IDeATE brings Design Thinking to life. The String Theory School of Design's (the School of Design) mission is to catalyze creative endeavors through design, technology, and entrepreneurship. Learners engage leading edge creative fields, actively study design thinking processes, and deliberately practice domain-specific techniques. Marketable skills, developed in an environment prioritizing outrageous support, enable student application of authentic creative skills to communicate innovations through multi-faceted storytelling.

Responsibilities:

Within this context, this position is responsible for delivering vigorous studio and seminar instruction at the undergraduate level in the domains of Innovation, Design, and the Arts. In addition to teaching responsibilities, the Instructor or Assistant Professor will advise students on academic and career choices. The position is expected to provide experience and expertise in Innovation, Design, and the Arts with demonstrated industry experience in one or more creative design fields and abilities to integrate novel technology into the design process.

This position is expected to participate in curriculum development and review, award jurying, program event planning, quality audits, advising, faculty meeting attendance, and serving on capstone committees.

Education:

Master's degree preferred (could be in process) or Bachelor's degree with extensive experience

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Qualifications:
Minimum Required Qualifications:
Years of design industry experience and/or graduate degree will be commensurate with the rank sought. All candidates must have proven success in teaching appropriate for their stage of career.

- Instructor candidates should preferably have a master's degree at time of application, or be engaged in a master's degree program of study by the start of work. Instructor candidates should have at least 2 years of teaching experience and industry experience in a creative field.
- Assistant professor candidates must have a doctoral degree at time of application, or official notification of completion of the degree by the start of work. Assistant professor candidates should have at least 3 years of teaching experience and industry experience in a creative field.
- The ability to teach Design studio and seminar courses at the undergraduate level including, but not limited to, current knowledge on Design Thinking, multiple design techniques and practices, the innovation ecosystem, and willingness to stay up to date on technology tools and trends.
- Technical proficiency and fluency with Adobe Creative Cloud and other design software applications relevant to area of expertise.
- Demonstrated experience at creating process-driven, research-based, human-centered design solutions for a range of design challenges at a level appropriate for undergrad studio teaching.
- Commitment to a deeply student-centered approach to teaching and learning, and ability to flexibly differentiate instruction to amplify student career interests and passions.
- The ability to work effectively within a diverse community, and a commitment to creating an inclusive work environment.

Work Type:
Full Time: 100%

It is anticipated this position requires work be performed in-person, onsite, at our Vine Street campus work location.

Appointment Type, Duration:
Ongoing/Renewable

Anticipated Begin Date:

June 1, 2025

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Salary:

Negotiable
ACADEMIC (10 months)

How to Apply:

To apply to this position please submit the following to [employment@stringtheoryschools.org].

Please submit: 1. a current CV, 2. a detailed statement of interest addressing your relevant background for the position, 3. a teaching statement including a sample of teaching materials, and 4. a practice/teaching portfolio that demonstrates competency in design techniques and in teaching design studios (max 20 pages).

In addition, you will be asked to provide the names and contact information of three references willing to be contacted for letters of recommendation at a later date. At a future date you may be asked to submit other application materials or complete performance tasks.

Contact:

Dean of School of Design : Dr. Tom Mosca - tmosca@stringtheoryschools.org

Non Discrimination Policy:

The School of Design does not discriminate on the basis of race, color, ethnicity, national origin, religion, gender, gender identity or expression, sex, sexual orientation, disability, age, status as a veteran, and any other characteristic prohibited by law (i.e., creed, marital status, citizenship status) in its educational, extracurricular, athletic, or other programs or in the context of employment.
If you need to request an accommodation because of a disability, you can find information about how to make a request at our website. Employment will require state and federal criminal background checks.