

P/ Pickerington
Schools

2025 - 2026
COMMUNITY
EVENTS



8/9/2025



9/27/2025

P/ Pickerington Schools
COLLEGE & CAREER
WORK SH[💡]P

10/18/2025



12/11/25

Pickerington Schools
MLK Celebration
& Awards Presentation

1/22/2026

P/
CELEBRATE
EXCELLENCE

May 20, 2026



GET CONNECTED WITH YOUR COMMUNITY THROUGH PICKERINGTON SCHOOLS COMMUNITY EVENTS

Position your company as a valued community member with a strategic partnership along side Pickerington Local School District. Enhance your company's brand visibility by leveraging a comprehensive marketing approach to reach over 15,000 district families and the broader Pickerington community through targeted digital campaigns, on-site activations, text messaging, email newsletters, voice dialers, and in-person events.

SPONSORSHIP OPPORTUNITIES

- Presenting Sponsor
- Stage Sponsor
- Entertainment Sponsor
- Backpack Sponsor
- Photo Booth Sponsor
- Snack Sponsor
- Dunk Tank Sponsor
- Silent DJ Sponsor
- Kids Zone Sponsor
- Community Sponsor
- Prize Sponsor
- Awards Sponsor

EXAMPLES OF MARKETING DELIVERABLES

(Depending on sponsorship level)

- Company logo on Pickerington Schools website District News
- Company mention on event listing on Pickerington Schools website homepage
- Superintendent introduction at beginning of event
- Opportunity for company representative to highlight your organization and address event guests
- Presented by logo on Stage Banner
- Listed as Presenting Sponsor on event handouts
- Display Table with opportunity to distribute marketing materials
- Company logo on all marketing materials
 - Logo on event flier
 - Minimum 14x e-newsletter mention (logo inclusion) 1 per each building
 - Minimum 4x social media post (logo inclusion)
 - 2x company mention in district wide voicemail
 - 1x company mention in district wide text message
- Social Media Thank You after the event